

## Why Fund Fails

### Investing in Mutual Funds, the fees are too high

\$1000 invested in the stock market 50 years ago would be worth \$514,000 today. However, with fees of 2.2% the investor would only be left with \$193,000 today. \$321,000 would have been lost to fees. The average mutual fund fee is 2.2%. This fee covers the cost of hiring a fund manager, office space, and staff for the mutual fund company. The mutual fund fee almost guarantees poor results for you.

### 4 Things Wrong with Index Funds and ETFs

If you have absolutely no interest or desire to invest on your own then you should consider investing in low-cost Index Funds or ETFs. However, there are 4 things wrong with Index Funds and ETFs because you are buying a bulk set of stocks (those in the index):

- you inadvertently end up buying stocks that are overvalued (priced high), [here I show you how to](#) select undervalued (priced low) stocks
- you inadvertently end up buying stocks that are not quality stocks, only stocks that pass my [12 Rules of Simply Investing](#) are quality stocks
- you inadvertently end up buying stocks that don't pay dividends, without dividends you are only hoping for the stock price to go up
- you are still paying fees, even though Index Funds have low fees, the fees will add up as you start investing more of your money over time

### Investing in dividend-paying stocks

Investing on your own saves you from paying ongoing fees, and allows you to start generating for yourself a passive stream of **growing income** from dividends. Just follow the [12 Rules of Simply Investing](#) to easily select the right stocks. If you don't have time to apply the 12 Rules, you can use the [Simply Investing Report](#) where I apply for you the 12 Rules of Simply Investing to over 210 stocks every month, so you know exactly which stocks to focus on and which ones to avoid.

Since 2017, our Top Five stocks (from the SI Report) have returned over 30%.

Here's another example of some stocks that I currently own:

Year Purchased	Company	Total Return Including Dividends	Dividend Yield based on Purchase Price
2000	TC Energy	647%	22%
2005	CIBC (CM)	127%	8%
2007	National Bank (NA)	167%	8%
2005	Power Corporation (POW)	52%	5%
2005	Sun Life Financial (SLF)	84%	5%

Don't waste your hard-earned money investing in companies or in mutual funds that invest in companies that are not profitable, don't pay dividends, have high debt, and aren't recession proof.

## **It's easier than you think**

Your mission is to build yourself an income producing machine, and you build your income producing machine by investing in quality dividend-paying stocks when they are priced low (undervalued). **Start today**, and your future self will thank you for more money coming into your pocket.

