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Small Business Goes Global in Quest for Delivering Financial Literacy



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Kanwal Sarai, financial educator and founder of Simply Investing, recently took his business global in order to fulfill his mission of bringing financial education to the world. Sarai, a strong advocate of financial education, specifically investment education believes everyone should receive basic education on how to invest their hard earned money responsibly. "No one cares more about your money or financial

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future than you, which is why you owe it to yourself, your family and kids to learn how to grow your net worth responsibly.", says Sarai.

Many people will remember the tech bubble burst in 2000-2001. "Lots of folks lost money in 2000-2001, and then came the credit crunch and financial crisis, and people lost money again. This scared many people away from investing on their own. The problem was not with the market crash itself but with a lack of knowledge on the part of the investor." Sarai believes that knowledge is key in becoming a successful long-term investor, "A small amount of effort in educating oneself can result in huge positive results."

Realizing a knowledge gap, Sarai created the Simply Investing course, as a way to educate people on the principles of value investing. Teaching locally, Sarai realized he was limited to the amount of people he could reach. In late 2009 he began work on putting his unique course online. "Once the course was online I knew I could reach a lot more people, and make my course available 24/7 to anyone in the world with an Internet connection." Sarai says enthusiastically.

The Simply Investing course is simple, concise, and easy to understand. Sarai eliminates the financial jargon to get you started right away. "Our unique accelerated learning approach saves you time, minimizes your risk and increases your returns." The Simply Investing course demystifies the world of investing, and is targeted to those how don't want to spend hours and hours doing investment research. "I also provide my students with independent and unbiased opinions with respect to value investing. I do not sell any financial products, or represent any financial companies, my students respect the fact that my opinions are not clouded by a sales commissions, or by meeting any monthly sales targets." says Sarai.

Simply Investing launches it new revamped website (www.SimpleInvesting.com) and online course this week.

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About Simply Investing

Simply Investing is an educational company, our goal is to empower and educate people all over the world to become better investors, and bring financial freedom to all. Our value investing courses are available 24/7 online.

For more information, visit Simply Investing on: www.simplyinvesting.com, read the latest posts on the Simply Investing blog www.simplyinvesting.com/blog and follow Kanwal Sarai on Twitter: http://twitter.com/kanwal_sarai

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