

TMI Hot Topic – ‘A Greener Future’: Developing Sustainable and Inclusive Destinations



Date: Tuesday 21st May, 2024 | Time: 10am - 1.45pm

10.00 - Introduction from Tom Pridmore, TMI’s President.

10.05 - **Ross Calladine, Accessibility & Inclusion Lead, Visit England.** *Topic: accessible and inclusive tourism toolkits.*

10.30 - **Catriona McLees, Head of Marketing & Communications, North York Moors National Park Authority.** *Topic: their journey (so far) in creating a fully accessible and inclusive destination.*

10.55 - **Richard Veal, Managing Director, Simpleview.** *Topic: an update and digital accessibility*

11.20 - **Andrea Nicholas, CEO, Green Tourism UK.** *Topic: an update on the certification scheme.*

11.45 - Short Break

12.05 - **Visit England.** *Topic: VE’s framework and approach to sustainable tourism and overview of some of the tools and initiatives underway.*

12.30 - **Thomas Loughlin, Sustainability Manager, Booking.com.** *Topic: an update on Booking.com’s approach to sustainability.*

12.55 - **Sustainability Panel Discussion - hosted by Alison Burgh, TMI’s Head of Sustainability.**

Panellists: *Jo Dilley, Managing Director, Visit Peak District & Derbyshire | Rebecca Frall, Head of Tourism VA, West Midlands Growth Company | Jo Williams, Partnership Manager, Experience Sussex |*

13.45 - Hot Topic comes to a close.