

Conscious Client Attraction

TRANSFORM YOUR SINGLE SESSIONS INTO ONGOING DEEP-DIVE CLIENTS



Module 3

Sell Your Stuff ~ *Never Sound Sales-Y*

Most Spiritual Badasses I know never think about sales. And when they do think about sales, they cringe and curse our capitalist society. :) We've all been burned, or otherwise harassed, at one time or another by a pushy salesperson. The used car salesman persona has actually risen to a cultural archetype. No wonder it has taken all the healing work we've done to be able to begin to even *address* the need to "sell" ourselves and grow our businesses.

Here's the Divine Aligned mindset shift for sales... Your Destiny Client has a vision for their lives, given to them from their higher self, and you have been given the exact gifts that they need to help them actualize that stuff. It is part of your mission to do everything you can to make sure that the people who are ready to do the work, can find you. And here's the big kicker .. **You don't need people to pay you what you're worth - You need people to pay you what they're worth.** This is the essence of high-end conscious sales and calling someone into the initiation of their dreams. This is not about making people feel bad about themselves; like they haven't made themselves worth it in the past. They haven't done it yet because they've been waiting for you. It is about getting them excited about the truth of who they are and what it's going to take to actualize their vision.

When you can hear someone's desires for their life and *get them to tell you what it's worth to them* to have that, then you never have to "sell". It's as simple as asking, "What would your life be like, if you were to have that thing; transformation, growth, income, relationship etc.?" I truly believe that investing in our dreams is the best investment we can ever make. And I invest regularly in myself too, that is part of being congruent.

The following lessons will help you prepare and offer really heart centered sales conversations where your Destiny Clients feel really good about saying yes.