# ANNUAL REPORT 2023

Healing Touch Worldwide Foundation, Inc.



# PRESIDENT'S LETTER

Two thousand and twenty-three was a year of continuing personnel challenges. None-the-less, it turned out to be a very exciting year. Our scholarship and grant activity sky-rocketed, culminating in the award of our largest Healing Touch research grant in many years. Up to 18,000 Euros (about \$19,000) was granted to the Bolk Instituut of the Netherlands to study metabolic effects of healing touch on cervical cancer patients blood chemistry. A concerted effort was begun to try to attract other research studies by publishing a Request for Proposals offering funding up to \$30,000. A total of eight grants were funded in 2023 committing up to approximately \$29,500.

In support of our efforts to develop interest in HT research, our Grant Committee also developed an article for Energy Magazine titled "The Use of Healing Touch in the Treatment of Cancer." The article was published in the July/August issue and the article and an associated bibliography is available on the HTWF website.

Our ability to fund these grants and to award scholarships (committing up to \$14,800 in 2023) is due to the generosity of our donors and to the outstanding



fundraising activities managed by Nancy Lavergne. In 2023, with received \$13,300 in cash donations and a great many non-cash donations and raised over \$11,500 through the fundraising and program activities discussed separately. Furthermore, the educational portion of these activities and other non-fundraising efforts continued our efforts to significantly raise awareness of Healing Touch.

We look forward to a bright 2024.

Norman Morrow

PRESIDENT



# OUR PEOPLE





#### OUR VISION Advance Healing Touch Worldwide

#### OUR MISSION

Support Healing Touch research, service & education through grant opportunities

#### HTWF BOARD OF TRUSTEES











#### 2023 BOARD MEMBERS

Norman Morrow, BS, PhD, President
Barbara Cox, CPA, Treasurer
Deborah Poelker, BS, MA, HTP, Secretary
Leanne Bishop, HTCP/I
Lisa Mentgen-Gordon, CEO Healing Touch Program

#### 2023 ADVISORY BOARD MEMBERS

Carol Komitor, CMT, HTCP/I, HTACP, ESMT, Healing Touch for Animals Founder Karen B. Chin, RN, MS, HTCP/I Mary Duennes, RN, BSN, MA, HTCP/I, QM Madeleine Ferbal, MA, HHP, HTCP, HTACP/I

#### 2023 STANDING COMMITTEE CHAIRS

Nancy Lavergne, HTCP, Past

President – Marketing Committee

Karen B. Chin, RN, MS, HTCP/I –

Scholarship Committee

Norman Morrow, BS, PhD, President

– Grant Committee

## **GRANTS**



#### A total of \$29,500 was committed in grants during 2023.

#### Highlights are:

A grant of up to €18,000 (approximately \$19,000) was approved for the Louis Bolk Research Institute in the Netherlands to study 'Metabolic effects of Healing Touch during cervical cancer treatment.' The study uses blood sample data from an earlier University of Iowa study of women with cervical cancer undergoing chemoradiation with or without Healing Touch. To date, statistically significant findings in metabolite profiles have not been identified between healing touch and usual care patients, but Bolk found indications of shifts in metabolic functioning that suggest further research, with a larger sample size, is justified.

A grant of \$5,115 was made to help two Spanish speaking instructor trainees complete their assistant instructor and solo instructor requirements in classes conducted in Spanish. This training was completed successfully in 2023 and these two new instructors are now holding Spanish Level 1 classes.



Healing Touch Level 1 in Sierra Leone

A Grant of up to \$3,250 was also approved to allow Isle Polonko to travel to Sierra Leone in January 2024 to teach Healing Touch Level 1. Two classes were held in January 2024 with 10 students each. Healing Touch Program provided scholarships for the students and Isle and HTP donated spiral bound notebooks to make sure every student had a workbook. The students were a mix of nurses and single mothers. Every one made a commitment to this work and attended despite many challenges.(Lisa: The separate article contains many pictures.)

Approximately \$2,100 in other grants were approved, including three grants under our joint program with HTPA to assist meeting and conference exhibitors provide information on Healing Touch and HTWF.

## SCHOLARSHIP PROGRAM



#### 2023 Scholarship Program

For the year 2023, 131 applications were received and 39 scholarships were awarded (worth up to \$14,800). Since there were no Level 6 classes in 2023, there were no awards in that category. During 2023 HTWF paid out \$10,423 for scholarships that had been awarded in 2022 and early 2023. Since inception in February 2020 and through 2023 our scholarship program has had 374 applications and made 129 awards worth up to \$50,000 and has paid out \$26,954 to date.

During 2023 the Scholarship Committee, based on experience, clarified the program guidelines and made some improvements to the application. Details can be found at <u>Scholarship Program</u>

"I wanted to say THANK YOU!!
This program means so much to me. I was gifted a scholarship and was able to continue my learning and finished level 4, working on getting to level 5. I'm volunteering and gifting all my sessions to people in need and can't afford a session. It has already helped so many. I truly appreciate the gift you all gave me and am paying it forward how I can." - Scholarship Recipient

#### Scholarship Awards

#### Implemented in 2019

	2023	2022	2021	2020
Program	Year	Year	Year	Year
Number of Applications	131	104	92	50
HTP Awards	32	29	26	18
HTPA Awards	7	11	2	3
Total Annual Awards	39	40	28	21
\$ Value of Awards	\$14,500	\$15,000	\$11,200	\$9,000

# MARKETING & FUNDRAISING



In 2023, our main focus was on establishing systems and procedures. We crafted guidelines to help volunteers grasp HTWF and our mission better.

Collaborating with HTP, we outlined a clear list of HTWF qualifying continuing education hours for certification.

Additionally, we produced a 5-minute video showcasing all HTWF funds and resources available to our community.



HTPA Outreach Events :



#### **Growing Awareness**

Aligned with our vision of Advancing Healing Touch Worldwide, we have positively impacted over 1700 individuals through our programs and grants this year!

1747	TOTAL People Touched
<u>931</u>	<u>Hearts Worldwide</u>
78	Giving Tuesday
32	Online workshop
435	Healing Touch Month
271	HTPA Outreach 4 Events

# MARKETING & FUNDRAISING

#### 2023 HTWF Marketing and Fundraising Events



In-Person Regional Cincinnati OKI event. 50 registrants came to learn the power of NLP from Larry Wells. "Change the program, Change the Experience" was a great success. **RAISED \$5,642.** 



1-Day Online workshop by Barbara Evans on Joy & Enthusiasm. 32 registrants came together virtually to learn Barbara's New approach using her Empowerment cards, divinely channeled with inspiration, using sacred geometry translated into physical form. Experiencing and being Empowered at their very Core. **RAISED \$4,519.** 

#### GIVE A SESSION







5th Annual Giving Tuesday event had much lower donors this year, we had 50 Practitioners and 28 Donors, raising \$1,670. There were 18 sessions still available after donations, these were gifted to volunteers of the foundation in gratitude for the hours given to grow HTWF. **RAISED \$1,670** 

# FINANCIAL OVERVIEW



2023 was a year of overcoming frustrations and obstacles while celebrating accomplishments. It was a year of giving while resting and recharging from a very busy fundraising year in 2022. Grants and scholarships increased by more than 260% over 2022! These expenditures included a research grant to the Louis Bolk Institute in the Netherlands working in collaboration with the University of Iowa and the University of Madrid as well as a training grant for Level 1 training in Sierra Leone. Thirty-four scholarships were paid – supporting the increase in the knowledge of our community.

Our office relocated in 2023, which led to an increase in office expenses. However, we were able to cut costs in professional fees for accounting and legal services to offset the increase.

We look forward to 2024 with renewed energy and purpose!

2023 HTWF Financials		
Income:	2,023	2022
Monetary donations received	\$16,187	\$8,595
Program revenue	\$9,119	\$44,156
Fundraising revenue	\$1,041	
Other revenue	\$51	\$26
Total income	\$26,398	\$52,777
Outlays:		
Grants, scholarships, & other program costs	\$35,624	\$27,201
Fundraising & advertising costs	\$6,990	\$7,581
General & administrative expenses	\$11,250	\$11,077
Total outlays	\$53,864	\$45,859
Funds Retained (Expended)	(\$27,466)	\$6,918

# THANK YOU TO OUR

DONORS

Thank you to all these generous Donors for supporting HTWF in our mission to Advance Healing Touch Worldwide in 2023.

#### **Cash Donations**

CSerena Allen Amazon Smile Lundee Amos **Anonymous** Anonymous Dottie Bitterly Cathy Carson Kim Carter CK Yoga Studio Barbara Cox Katheryn Darlington Theresa de Luis Mary Jo Ebben **Judith Evans** Mary Pat FitzGibbons Christina Gamez Rosann Geiser Leslie Goldfarb Terry Charlette Gordon **Julie Hamann** JoAnn Harmeyer Tina Hearne Debracarol Hearne **Holistic Connections** Elizabeth Horsager HT Society Alberta Healing Touch Professional Association Karen Chin Kelly Nancy Lavergne **Becky Mastalerz** 

Karen Chin Kelly
Nancy Lavergne
Becky Mastalerz
Tim McConville
Patricia Melnick
Lisa Mentgen-Gordon
Norman Morrow
Stacy Noel
Ardythe Phillips
Donna Pierson
Deborah Pietruszka
Heidi Reinecker
Angele Ritchie
Patricia Rudnicki
Sandy Tarter
Alexandra Taylor
Roberta Washburn
Jennifer Weller

#### **Non- Cash Donations**

Theresa Anderson Kathy Babula Jeanie Ballard **Dottie Bitterly** Jackie Brown Kim Carter Linda Chevalier Jaclyn Chisholm Velvet Chong Gina Currie Mary Duennes Energy Magazine Michelle Esau Robert Fischer Mary Pat FitzGibbons Nicole Foran Florence Gans Shelley Giguere Penny Hergenrather Jane Hightower Elizabeth Horsager Healing Touch Program Kathleen Johnson Lillian Johnson Caroline Lalonde Nancy Lavergne Yin Mei Lawrence Barbara Litchfield Lynn Mannicola Susan Meertens Sharon Mirman Annette Olson Ellen Paquin Annette Racer Heidi Reinecker Angele Richie Gillian Robertson Allison Runchey Dawn Schulze Lynn Seibel-Whitlock

Pauline Shore

Diane Smile

Jaymee Spannring
Geralyn Sparough
Pat Springer
Sandra St George
Gale Stonehouse
Gilda Syverson
Gabrielle Thormann
Kathleen Vander Velden
JoAnne Veith
Roberta Washburn
Larry Wells



# Thank you!

We also want to recognize all who have volunteered their time and expertise to HTWF.

THANK YOU!

#### **2023 Volunteers**

Donna Adams
Ackerman
Leanne Bishop
Karen Chin Kelly
Barbara Cox
Debracarol Hearne
Nancy Lavergne
Lisa Mentgen-Gordon
Norman Morrow
Jennette Nienaber
Deb Poelker
Roberta Washburn
Joanne Veith