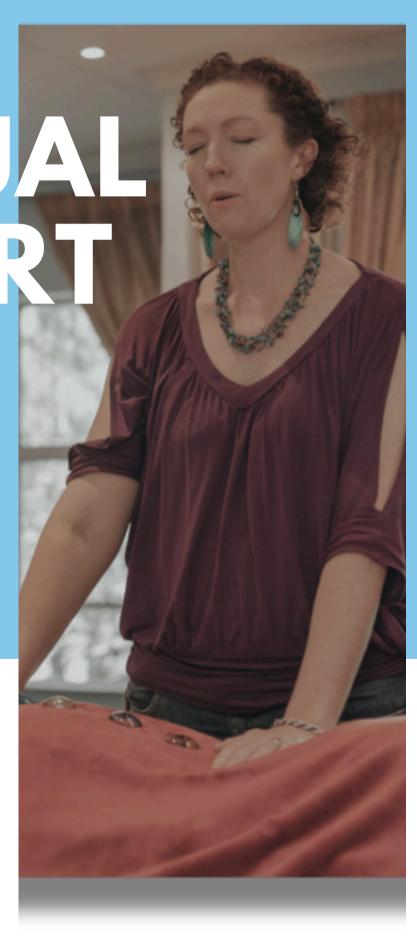
# ANNUAI REPORT 2022

Healing Touch Worldwide Foundation



## PRESIDENT'S LETTER

Two thousand and twenty-two was a year of continuing challenges. While our fundraising activities continued to excel, by year-end many of the volunteers supporting that effort had moved on and even our outstanding and energetic Marketing and Fundraising leader, Nancy, was ready to hang up her gold stars. Similarly, our Board of Trustees has been challenged to maintain its membership. By year-end the Board had shrunk from 7 to 5. One ray of hope was the addition of Barbara Cox, a CPA, to the Board to replace Guy Lavergne as Treasurer. Thus, in mid-2022 we began an all-out effort to locate additional volunteers for the Board and for the Marketing and Fundraising Committee. Those efforts will continue in 2023.

As in 2021, the scholarship program was the highlight of the year. Approximately \$15,000 was committed for 40 scholarship awards in 2022. Furthermore, we continued the effort started in 2021 to offer scholarships worldwide and, in fact, we provided scholarships in 2022 to students from Germany, Israel, and Italy in addition to the many U.S. and Canadian scholarships typically awarded.

Grant applications continued to be minimal, but we did receive an application to fund translation of upper-level HT materials into German. To support the continued growth of the HT program in Germany, we funded that request for slightly over \$1600.

In support of our efforts to develop interest in HT research, our Grant Committee developed an article for Energy Magazine titled "Research Points for Healing Touch Efficacy Studies." The article was published in the July/August issue and an associated bibliography of research procedure articles was posted to the HTWF website. This outreach is continuing into 2023 with another Energy Magazine article and bibliography on the use of HT to lessen the impacts of cancer and its treatment. In the same Energy Magazine edition, we also plan to publish a formal request for interested researchers to submit grant applications.

We look forward to a bright 2023.

Norman Morrow
PRESIDENT



# OUR PEOPLE





#### OUR VISION Advance Healing Touch Worldwide

Advance riealing rough worldwide

#### **OUR MISSION**

Support Healing Touch research, service & education through grant opportunities

#### HTWF BOARD OF TRUSTEES

















#### **2022 BOARD MEMBERS**

Norman Morrow, BS, PhD, President
Guy Lavergne BSc, Outgoing Treasurer
Barbara Cox, CPA, Incoming Treasurer
Nancy Lavergne, HTCP, Past President
Deborah Poelker, BS, MA, HTP, Secretary
Verna Besselink, HTCP/I
Leanne Bishop, HTCP/I
Lisa Mentgen-Gordon, CEO Healing Touch Program











#### **2022 ADVISORY BOARD MEMBERS**

Carol Komitor, CMT, HTCP/I, HTACP, ESMT, Healing Touch for Animals Founder Karen B. Chin, RN, MS, HTCP/I
Penny Burdick, MD, HTCP/I
Mary Duennes, RN, BSN, MA, HTCP/I, QM
Madeleine Ferbal, MA, HHP, HTCP, HTACP/I

### **GRANTS**



Since the onset of COVID there has been only one grant request for Research, Service or Educational grants and none for Conference Exhibitor Outreach, Military Stand Down events under our joint grant program with HTPA. We hope at some point in the near future these will be revived so that HTWF can help fund HTP awareness activities and are actively working to encourage grant requests.

One HTWF grant was funded in 2022 to Inez Hostler to translate HTP Level 4 and 5 materials into German, for a thriving program in Germany.

The Grant Committee also put together a paper to encourage Healing Touch research entitled "Research Points for Healing Touch Efficacy Studies" that was published in the July/August 2022 edition of Energy Magazine. The paper can also be found on the HTWF website under "Grants," along with a bibliography of energy research methodology.

#### **Update on Continuing HTWF grants:**

#### **Research Grant**

A research study with an approved 2019 HTWF grant, for a pilot study regarding "The effects of healing touch on adult surgical patients" at the Fairview Ridges Hospital, Burnsville, MN, had been on hold due to COVID for two years. We received an update in October 2022 that the data collection regarding the use of HT on orthopedic surgical patients for anxiety and pain management had now been completed. We await the details of the findings once the researcher has completed data analysis and has permission to disseminate the results. He is planning to present his findings at the National Association of Orthopedic Nurses Conference in May, 2023.

#### **Outreach Grant**

A grant to help support The Society of Healing Touch Program Alberta for "Three Mini Canadian Healing Touch Program Conferences" has been on hold since COVID appeared. It is unclear if these mini conferences will occur in the future. If the conferences are not progressed the funding provided will be returned to HTWF.

#### **Book Featuring Healing Touch Stories:**

HTWF funded a grant to support the publication of a book of HT stories in 2019. Many practitioners provided stories for the book. The publishing company originally chosen went out of business during COVID and so the editors have decided to self-publish. They report making progress toward finalizing the book and publication is anticipated in early 2023.

## SCHOLARSHIP PROGRAM



#### 2022 Scholarship Program

The HTWF Scholarship Program has grown by leaps and bounds, since its inception in February of 2020. Scholarship recipients are provided half the normal tuition for Healing Touch Program Levels 1-6, and Healing Touch for Animals Levels 1-4, up to a specified maximum.

A number of the early scholarships went unused because of COVID restrictions and other factors. The scholarship committee revamped the application process and with HTP and HTA classes going online, combined with the relaxation of COVID restrictions the program is now going full bore.

The total amount paid out for scholarships since inception is \$16,531, with \$10,285 paid out in 2022 alone. This year the HTWF Board also approved the opening up of scholarship opportunities to students of US Certified Instructors in Europe and Japan.

#### **Program Results by Year**

Year	Number of Applications	Number of Awards	Total Funds Committed	
2022	104	40	\$15,000	
2021	92	28	\$11,200	
2020	50	21	\$9,000	
Total	246	89	\$35,200	

# MARKETING & FUNDRAISING



#### There is only one word to describe 2022 fundraising, SPECTACULAR!

This year was a wonderful experience for our marketing/fundraising team, having developed and delivering a Year-Long, 4-part virtual event, the Energetic Forecast Series, for 297 registrants! Leading up to the series we organized a FREE 60-minute webinar on Your Energetic Clarity to introduce our series speaker Nancy Rebecca. We had almost 600 registrants! This event raised 58% of all funds raised in 2022.

We also organized and delivered a 1-day virtual Self-Care workshop, Chakra Healing for the New Earth by Barbara Evans, with 82 participants. This event raised 20% of our 2022 fundraising.

Our team continues to run small annual events which are welcomed by our greater community, such as Healing Touch Month where practitioners offer free mini-HT sessions or introductions to HT to their community. Also, our popular Joining Hearts ~ Giving Tuesday event where practitioners donate 2 remote sessions for HTWF to offer to our greater community for a donation, was a success and A Win-Win for all. Our Hearts Worldwide Program resulted in 607 Healing Touch Sessions gifted by compassionate and giving HT practitioner/student volunteers.

# The number of participants we touched with HTWF events in 2022



# MARKETING & FUNDRAISING

#### 2022 HTWF Marketing and Fundraising Events



FREE 60-minute webinar on Your Energetic Clarity with Nancy Rebecca interviewed by Leanne Bishop to introduce Nancy and the Energetic Forecast Series. **546 registrants!** 



Chakra Healing for the New Earth, a one day workshop with Barbara Evans. 82 Registrants. Raised \$ 10,721



Energetic Forecast Series. 297 Registrants. **Raised \$ 33,077** (Including \$2500 from 2021)

#### VOLUNTEER TO GIVE A SESSION



#### RECEIVE A SESSION



Launched this year on Nov. 29, 2022. This is our fourth consecutive year promoting this event. 64 volunteers donated sessions for HTWF to offer for our 2022 Giving Tuesday fundraiser, 41 people gave to receive a total of 76 remote Healing Touch Sessions, **Raised \$2,800**.



A Special Thank You to Nancy Lavergne for over a decade of dedicated service to HTWF. Nancy stepped down as Chair of the Marketing and Fundraising committee in November 2022, although she continues to provide guidance and expertise and her seemingly endless energy. Nancy has been involved with fundraising for HTWF since 2012, during which time our net worth increased from \$63,000 in 2012 to its current value of about \$150,000, and the Foundation made about \$100,000 in grants. Nancy served the Board as Vice President from 2014-2016 and President from 2016-2019 and remained as Marketing and Fundraising chair for that entire time. Nancy has done an outstanding job for HTWF and we cannot thank her enough; she is a true leader and it's been a joy working with her. The absence of her leadership and enthusiasm will be sorely felt.

# FINANCIAL OVERVIEW



As the COVID-19 pandemic continued to affect operations in 2022, the Foundation continued its work through virtual events, meetings, and supported online education through scholarships. The marketing committee showed the depth of its talents by organizing two major virtual series as well as continuing the growth of the Giving Tuesday event. The proceeds from Giving Tuesday for 2022 was split between grant research and the scholarship funds.

The scholarship program has continued to flourish with the success and growth of online class availability. Grant activities for translation and documentation are moving forward, although some delays due to COVID economic impacts have been experienced by the recipients. The research grant activities, which were funded prior to the COVID pandemic suspension, are now actively being pursued and are nearing completion. The Foundation will be actively pursuing the identification of new research grant opportunities and applicants.

Our many partnerships have allowed the Foundation to weather these turbulent economic times. We are thankful for these rich working relationships.

	2022	<u>2021</u>	<u>2020</u>
Income:			
Monetary donations received	\$ 8,595	5,393	21,253
Value of items donated	-	1,789	2,875
Fundraising:			
<ul> <li>Conferences &amp; virtual events</li> </ul>	44,156	34,626	4,260
- Raffle income	-	-	5,920
- Run/walk income	-	-	390
- Auction income	-	-	-
Other income	26	10	1,085
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Total income	52,777	41,818	35,783
Outlays:			
Grants & scholarships paid out	11,922	4,412	5,995
Foundation board costs	606	800	173
Fundraising & advertising costs	22,861	17,907	5,596
Office expenses	7,769	7,459	8,527
Value of auctioned & raffled items	-	-	1,449
Other expenses	2,701	1,065	66
Total outlays	45,859	31,643	21,806
Funds retained	\$ 6,918	10,175	13,977

# THANK YOU TO OUR

DONORS

Thank you to all these generous Donors for supporting HTWF in our mission to Advance Healing Touch Worldwide in 2022.

#### Donations greater than or equal to \$500

**Healing Touch Program** 

Lavergne, Nancy

Mastalerz, Rebecca

Morrow, Norman

#### **Donations <\$500**

Adams-Gerdts, Walle

Albany Holistic Nurses Society

Allan, Mary

Amazon Smile

Anonymous

Barton, Wyndie

Bishop, Leanne

Burkett, Judith

Carter, Kim

Chrysalis Healing Center, Inc.

Cronk, Cindy

Curtis, Cathy

DeLong, Melissa

East, Alice

Franklin, Cheri

Geiser, Rosann

Hammen, Donald

**Healing Quest** 

Healing Touch Clinic of Olympia

**Holistic Connections** 

Hughes, Jo

Hutchison, Cynthia

Ide, Gail

Jeter, Rebecca

Johnson, Laurel

Kelly, Karen Chin

Klepper, Cecelia

La Bella Luce, LLC

Loshbough, Debra

Luebben, Lynn

Maniaci, Renata

Mazzaferro, Maria

McConville, Tim

O'Bryant, Teresa

O'Malley, Ann

Pretzel, Signe

Rains, Kathleen

Rice, Veronica

Springer, Patricia

Stanner, Barry

Stulb, Marilyn

Thomasson, Doris

Wang, Katheryn Hamilton

Washburn, Roberta

Whitlock, Lynne

Wilde, Elizabeth

Yetman, Patricia





We also want to recognize the tremendous support we received in 2022 from many participants in the Energetic Forecast Series, The Chakra Healing Workshop, the Giving Tuesday program, the Hearts Worldwide Program, and to all who have volunteered their time and expertise to HTWF. THANK YOU!