

# Welcome to Day 0!

## Let's Set You Up for Success

Before we dive in, let's reflect on where you are now and what you want to get out of this Kickstart. This will help you track your progress and stay focused over the next 21 days.

### Step 1: Where Are You Now?

Take a moment to reflect on your marketing challenges:

- What's your biggest struggle with marketing right now?
- What makes marketing feel overwhelming or difficult for you?

### Step 2: What Does Success Look Like?

By the end of these 21 days, what would feel like a win for you?

Would it be feeling more confident sharing your work? Creating a simple, sustainable marketing habit? Attracting a new client or engagement on your content?

Write down your personal goal for this Kickstart: *By the end of these 21 days, I want to...*

### Step 3: Your Strengths & Superpowers

You already have skills that can make marketing easier for you. Let's tap into them!

- What's one strength you already have that can help you market your business? (e.g., you love teaching, storytelling, connecting with people)
- How can you lean into this strength over the next 21 days?

### Step 4: Commit to Showing Up

Success isn't about perfection. It's about consistency and taking small steps.

- What's one thing you'll do to hold yourself accountable? (e.g., check in the WhatsApp group, set a daily reminder, track your progress)
- What's your reward for completing the 21 days? (A self-care treat, a celebration, or something that feels good!)

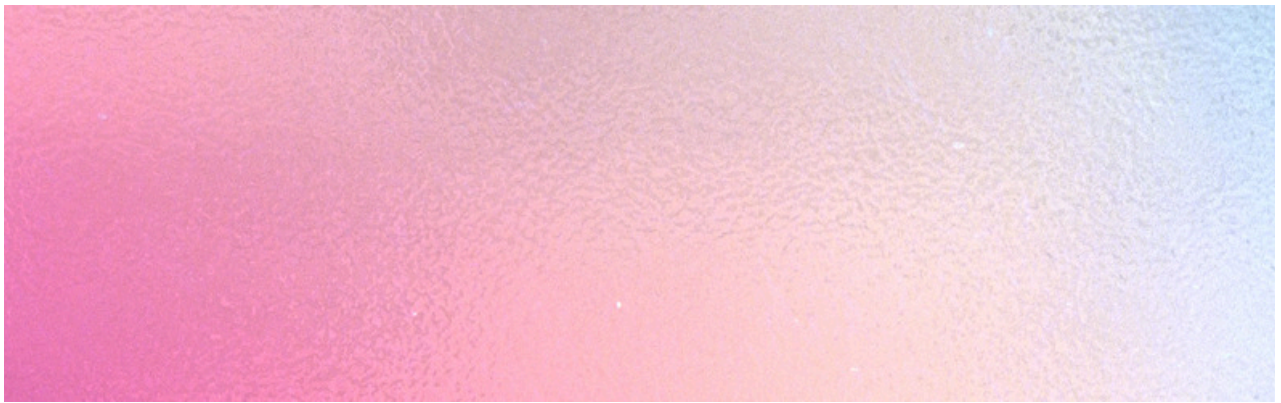
### Final Step: Share in the Group!

Post your biggest marketing struggle and your 21-day goal in the [Whatsapp group](#). This helps you stay accountable and allows me to tailor support to you!

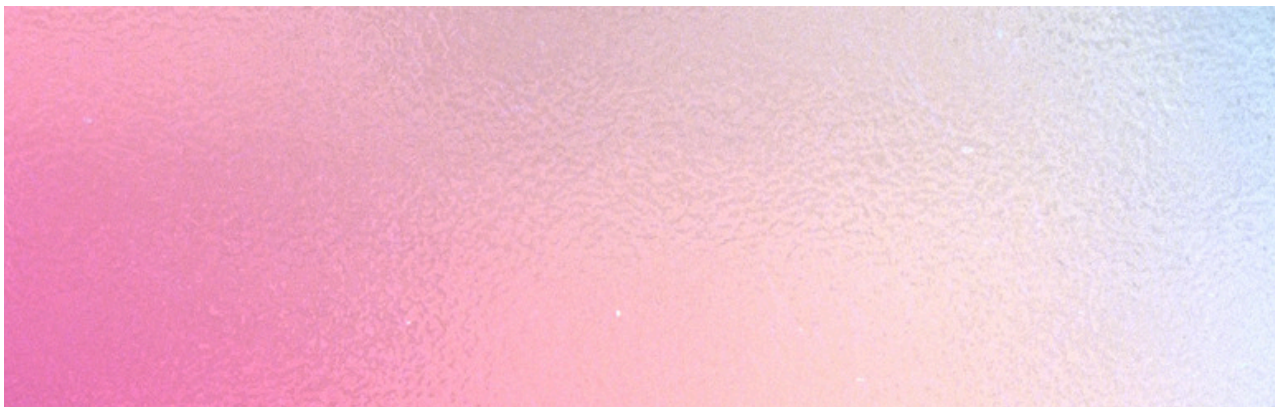


## My Kickstart Review

*Step 1: Where Are You Now?*



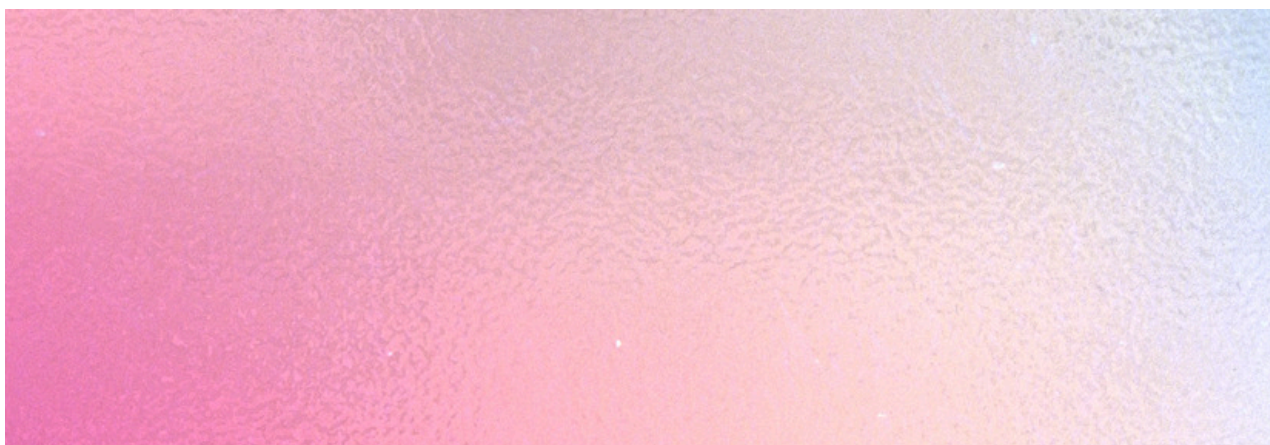
*Step 2: What Does Success Look Like?*



**Step 3: Your Strengths & Superpowers**



**Step 4: Commit to Showing Up**



Any other thoughts, ideas, stories you need to get out of your head around marketing right now 🙋

