

Day 4 - Tell One Person What You Do

One thing that a lot of pracs say to me is that they feel like their marketing is *screaming into the void*. That there are so many voices talking talking talking... but that's because so many people are online talking AT their audience. Today, we want to talk WITH another person about what we do in our business.

Today's action step?

Tell one real human what you do.

This could be:

- A friend or family member in conversation
- A comment in a local FB group
- A post or story introducing yourself
- A message to a past colleague or referrer

Need an offline option? Say it out loud in the mirror or to someone in person. You don't need a post to practise this.

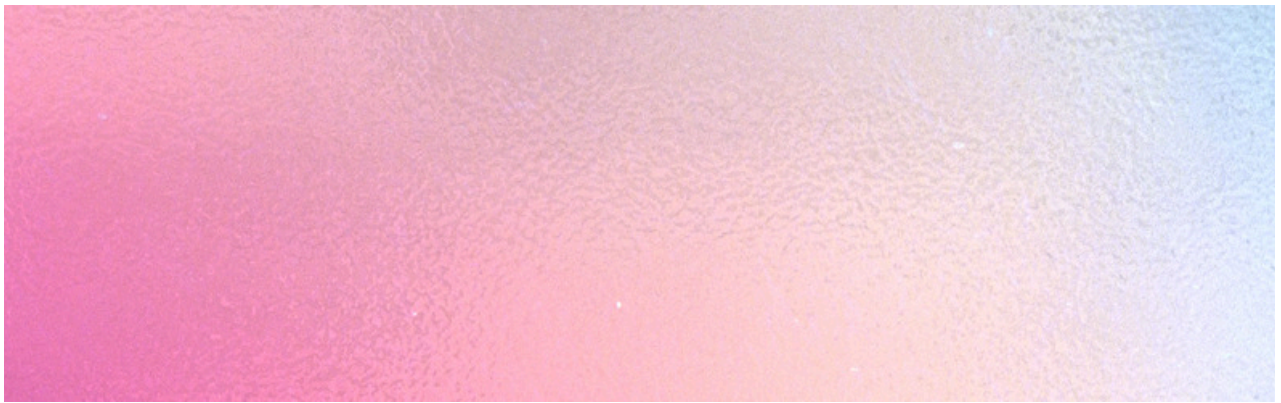
Still stuck? Jump in the [Whatsapp group](#). You can tell us, and we can cheer you on + share the confidence to have the conversation elsewhere!





Let's talk about talking about what you do

How do you want people to feel when they hear about your work?



What tends to hold you back from sharing it more openly?

