ANNUAL REPORT 2024





PRESIDENT'S LETTER

New President's Report

As I step into the role of Board President, I am both honored and excited to lead our cherished organization into a new chapter of growth and awareness. It has been a remarkable journey since I first joined the Healing Touch path in 2005. Over the years, I've witnessed the subtle yet profound growth possible through these methods, which have continually inspired and empowered our global community.

Having taken over the Board President role in November 2024, I am already knee-deep in finding the best ways to lead our organization. Building on the visionary foundation laid by our founder, Janet and those who came before me, I am committed to expanding the awareness of HT and its transformative impact on holistic health, healing, and wellbeing. Together, we will continue to inspire humanity to achieve its fullest potential, guided by the principles that have united us as a family.

I look forward to our collaborative efforts in the coming years, advancing our shared mission to make the world a healthier and more harmonious place.

We are immensely grateful for the ongoing support and dedication of our community. As we continue to grow, educate, research, and make a difference, every contribution, no matter the size, plays a vital role in advancing our mission. If you feel inspired to support our efforts further, consider joining our circle of donors who are transforming lives every day. Together, we can create a brighter future and extend our reach to where it is needed the most. Thank you for being a crucial part of our journey.

Corinna Kromer

HTWF PRESIDENT



PRESIDENT'S LETTER

Past President's Report

As I step down as President, I can look back at 2024 as a year of change and reinvigoration. HTWF started 2024 challenged by a very limited pool of volunteers thereby restricting virtually all aspects of our operations. By the end of 2024 however, in response to the efforts of many people, our situation has totally changed. We have a new and energetic President, three new Board members and many additional Committee volunteers. This new blood foretells a bright future for the organization.

Individual discussions on 2004 activities are included throughout this report and so are not reviewed here, but the one overarching situation of note is the significant shortfall between our income and our expenses. Donations have remained low since Covid, while Grant and Scholarship expenses have returned to more normal levels. Addressing this imbalance is the challenge and

opportunity for the organization going forward.

I want to thank everyone who has supported me and HTWF during my 5 years as President and the 18 years during which I was involved with HTWF before that. I look forward to staying involved but at a reduced level and as a supporter of the new leadership. Working with HTWF and the HT community in general has been extremely rewarding and fulfilling and I look back at it with much joy.

Norman Morrow

PRESIDENT 2019-2024



Honoring Norm's Legacy

Read "The Heart of Service" to celebrate Norm Morrow's dedication and impact on Healing Touch. His leadership has shaped HTWF and inspired many—join us in honoring his journey!

OUR PEOPLE





OUR VISION

Advance Healing Touch Worldwide

OUR MISSION

Support Healing Touch research, service & education through grant opportunities

2024 HTWF BOARD OF TRUSTEES



Corinna Kromer. HTCP, HMC/M/T, HTWF President



Norman Morrow, BS, PhD, Past President



Barbara Cox, CPA, Treasurer



Deborah Poelker, BS, MA, HTP, Secretary



Lisa Mentgen-Gordon, CEO Healing Touch Program



Jan Steffen, MAELD



Joanne Veith, RN, HN-BC. HTPC/I



RaNae Wright, MHSA, BA, HTPA

2024 ADVISORY BOARD MEMBERS

Carol Komitor, CMT, HTCP/I, HTACP, ESMT, Healing Touch for Animals Founder Karen B. Chin, RN, MS, HTCP/I Mary Duennes, RN, BSN, MA, HTCP/I, QM Madeleine Ferbal, MA, HHP, HTCP, HTACP/I

2024 STANDING COMMITTEE CHAIRS

Nancy Lavergne, HTCP, Past President

- Marketing Committee

Karen B. Chin, RN, MS, HTCP/I
Scholarship Committee

Norman Morrow, BS, PhD, Past

President - Grant Committee

GRANTS



Expanding Access to Healing Touch: 2024 HTWF Grants

In 2024, HTWF awarded \$10,350 in grants to support groundbreaking research, education, and outreach efforts that advance Healing Touch worldwide. These grants funded research initiatives, instructor training, and community engagement programs that bring Healing Touch to more people in need.

Healing Touch Training in Sierra Leone

In January 2024, Isle Polonko taught two Level 1 Healing Touch classes in Freetown, Sierra Leone, in partnership with the Steps to Dignity Project—a nonprofit dedicated to building schools and health clinics. HTWF funded Isle's travel, while the Healing Touch Program provided student scholarships and class materials.

One class primarily consisted of nurses, while the other was attended by single mothers. Isle reports that all participants were deeply engaged and committed to using Healing Touch to improve their own lives and the well-being of those in their communities, particularly in underserved and impoverished areas.



Healing Touch Level 1 in Sierra Leone

GRANTS



Grants Continued....

Advancing Healing Touch Research: Bolk Institute Study

HTWF contributed \$4,000 toward previously approved grants for two critical projects, including a groundbreaking research study at the Bolk Institute in the Netherlands. This study analyzes blood chemistry data previously collected by the University of Iowa from cervical cancer patients who received Healing Touch treatments.

While final results are still pending, preliminary findings indicate significant enough trends to justify publication. In 2024, researchers focused on manuscript development, with results expected to be publicly released in early 2025.

Expanding Healing Touch Awareness: Community Outreach Grants

Three grants were awarded in partnership with HTPA to support Healing Touch exhibitors at health fairs and wellness events. These grants help expand public awareness and education about Healing Touch, bringing its benefits to broader audiences.

New Research Grant: Healing Touch for Cancer Symptom Management

HTWF approved and funded a \$5,000 research grant for Laura Freire's study at the Shore Cancer Center in Somers Point, New Jersey. This yearlong study investigates the impact of Healing Touch on cancer-related symptoms, including pain, anxiety, depression, and insomnia. Patient symptoms will be assessed using standardized surveys before and after Healing Touch interventions to measure its effectiveness in symptom management.

Supporting Instructor Training: The Janet Mentgen Fund

Gillian Robertson, a Level 1 and 2 instructor in Australia, became the first recipient of a Janet Mentgen Fund grant under the program's newly revised guidelines. Previously, this fund supported travel for in-person instructor training. However, recognizing the shift to online education, the program now covers the cost of virtual instructor training. The fund prioritizes trainees in regions where demand for Healing Touch instruction is high, but access to certified instructors is limited.

SCHOLARSHIP PROGRAM



Expanding Access to Healing Touch Education: 2024 Scholarships

In 2024, HTWF received 112 scholarship applications, a slight decrease from 131 in 2023. However, more scholarships were awarded (51 vs. 39), primarily due to the availability of a Level 6 class in early 2024 and another scheduled for early 2025. Eight Level 6 scholarships (totaling \$4,000) were awarded, though some recipients were unable to attend due to class cancellations. Despite this, HTWF successfully supported three Level 6 students in achieving instructor certification.

Growth was also seen in Healing Touch for Animals (HTA) scholarships, with three more awards granted in 2024 compared to 2023.

Since its inception in 2020, the HTWF Scholarship Program has awarded 180 scholarships totaling \$70,500, with over \$37,000 disbursed to support recipients on their Healing Touch journey.

"And what an amazing, deep, intense, and effective experience. I feel that some of the stuckness that has been holding me back was moved through me after the course. I am in a clearer, lighter, and more heartful connected space after the weekend. I'm looking forward to joining the HT practice group here in Whitehorse, and providing volunteer services at Hospice before too long.

Thanks again, I really appreciate the financial support at this time."

- Scholarship Recipient

Scholarship Awards Implemented in 2020							
Program	2024 Year	2023 Year	2022 Year	2021 Year	2020 Year		
Number of Applications	111	131	104	92	50		
HTP Awards	41	33	29	26	18		
HTA Awards	10	7	11	2	3		
Total Annual Awards	<u>51</u>	40	40	28	21		
\$ Value of Awards	<u>\$20,500</u>	\$14,800	\$15,000	\$11,200	\$9,000		

MARKETING & FUNDRAISING

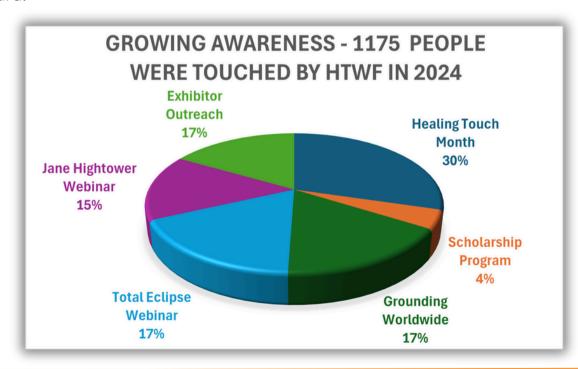


Marketing & Fundraising: Innovation, Resilience, and Growth

In 2024, our dedicated team of four volunteers worked diligently to grow our community, expand learning opportunities, and raise essential funds to support our mission. Their efforts led to the creation of a brand-new website with an innovative platform that enhances aesthetics, streamlines event organization, and supports professional development workshops for healers.

While we faced fundraising challenges, including the cancellation of our largest event, our team adapted and persevered. We successfully hosted two in-person regional events, two free webinars, and a three-part Year-Long Grounding event, all designed to foster connection and education within our community.

Recognizing the need for more marketing support, we invited past grantees to a Zoom event to explore volunteer opportunities. This fresh approach welcomed eight new Marketing Committee members, each eager to contribute their talents and energy. We are thrilled to have them on board!



MARKETING & FUNDRAISING

2024 HTWF Marketing and Fundraising Events



Grounding Worldwide: A Year-Long Virtual Event 195 participants embarked on this global journey, which launched on Groundhog Day 2024. 15 leading energy medicine professionals shared their invaluable grounding practices, deepening awareness and connection.



Spring OKI Cincinnati Regional

A full-day immersive event featuring aura exploration, hypnosis myth-busting, and a crystal sound bath, offering growth and connection for all attendees.



Fall OKI Cincinnati Regional

A dynamic evening of networking and Feldenkrais learning, led by Brian Shircliff, who guided participants through powerful experiential techniques.

MARKETING & FUNDRAISING

2024 HTWF Marketing and Fundraising Events



Total Eclipse & Energy Awareness with Leticia Ferrer

Over 200 participants joined to explore energetic shifts during a total eclipse and learn how to navigate these powerful transitions.



Life Force Intelligence Healing (LFIH) with Jane Hightower

More than 150 attendees learned about LFIH. Jane generously offered remote healing sessions in exchange for donations, raising \$1,150 and allowing 27 individuals to experience the transformative effects of LFIH. Thank you, Jane, for your generosity!



In 2024, our Giving Tuesday initiative evolved into a year-long campaign to support Veterans, First Responders, Healthcare Workers, and Active-Duty

Giving Back: Give Thanks ~ Honoring Service

Responders, Healthcare Workers, and Active-Duty Military. For each sponsorship, a service member receives two remote Healing Touch sessions. This initiative runs through November 2025, honoring the 250th Anniversary of the U.S. Navy and Marine Corps. Funds raised in 2024: \$480!

FINANCIAL OVERVIEW



Strengthening Sustainability for the Future

In 2024, HTWF experienced a continued decline in revenue, with a \$14,000 decrease, primarily due to a significant reduction in donations. Despite this, we remained steadfast in funding grants and scholarships, ensuring our mission to expand Healing Touch through education, research, and service remained strong.

Over the past two years, we strategically utilized reserve funds to maximize impact, successfully putting resources to work in alignment with our mission. However, the time has come to rebalance our financial approach, ensuring revenue aligns more closely with expenditures while preserving HTWF's long-term sustainability.

Looking ahead to 2025, we will implement measured adjustments by reducing expenditures and expanding fundraising efforts to increase donations and program-generated revenue. These efforts will help stabilize our financial foundation while continuing to support the Healing Touch community.

2024 Financial Summary			
	2024	2023	<u>2022</u>
Revenue, \$			
Monetary donations received	3,515	16,187	8,595
Program revenue	9,803	9,119	44,156
Fundraising revenue	832	1,041	-
Other revenue	537	51	26
Total revenue, \$	14,687	26,398	52,777
Expenditures,\$			
Grants, scholarships & other program costs	32,137	35,624	27,201
Fundraising & advertising costs	5,860	6,990	7,581
General & administrative expenses	9,336	11,250	11,077
Total expenditures, \$	47,333	53,864	45,859
Funds retained (expended), \$	(32,646)	(27,466)	6,918

THANK YOU TO OUR

DONORS

Thank you to all these generous Donors for supporting HTWF in our mission to Advance Healing Touch Worldwide in 2024.

Major Cash Donors

Healing Touch Program Rebecca Mastalerz Norman Morrow

Cash Donations

Felicia Bush Martha Costantini Barbara Cox Pam Crocker Gina Currie Mary Beth Daugherty Barbara Dobbie Ellen Finch Estella Garcia Rosann Geiser JoAnn Harmeyer Debracarol Hearne Gertrud Hensse **Holistic Connections** Debra Johnston Karen Chin Kelly Jennifer Kelly-Masloski Debra Klueter Rita Kluny Nancy Lavergne Caroline Lafontaine Dora Lendvai Joanne Lieske Jamie Linker Barbara Litchfield Tim McConville Margaret McGrath Kate Millee Mary Ann Mitchell Susan O'Neil Deb Poelker Heidi Reinecker Nanette Sagastume Jeanette Sanger Teresa Schuelke-Harms **Jaymee Spannring** Joan Stouffer Julie Stump

Non- Cash Donations

Therese Anderson Cindy Aspromonte Dena Astin Kathy Babula Ieanie Ballard Eric Chan Brigitte Clenin Elizabeth Crawford Geriann Friday Rosann Geiser lanet Groeger Susan Hagan Julie Halsey Healing Touch Professional Association (HTPA) Debracarol Hearne Jane Hightower Dr. Julie Hilbert **Brittany Histing** Peggy Holliday Beth Horsager Ines Hoster Sondra Lambert Nancy Lavergne Dora Lendvai Bertha Marselis Patricia Melnick Diane Murphy Wendi Napier Lynne O'Donnell Jayne Osika Sara Petrous Ruth Ann Pisch Deb Poelker Heidi Reinecker Veronica Rice Nancy Saladino Angeles Mendoza Katerina St. Clare Sandra St. George **Janice Warr** Melissa Wiebe

RaNae Wright

We also want to recognize all who have volunteered their time and expertise to HTWF.
THANK YOU!

2024 Volunteers

Donna Adams Ackerman Leslie Bugio Barbara Cox Gina Currie **Mary Duennes** Madeleine Ferbal **Debracarol Hearne** Karen Chin Kelly Whitney Klemm **Carol Komitor** Corinna Kromer Nancy Lavergne Laticia Maher Lisa Mentgen-Gordon **Norman Morrow** Jeannette Nienaber Mel Otero Deborah Polker **Terah Robinette** Irma Sanchez **Babina Shrestha** Jan Steffen **Shelly Thomson** Ayla Ulriksen JoAnne Veith RaNae Wright