

Day 11 - Get In Front Of A New Audience

It's great to have your own peeps online and offline. But there comes a time when you have tapped that group out - and you need fresh people to find your work and work with you!

That's why we want to get in front of new audiences on a regular basis. And that starts today, right here.

Today's action step?

Pitch a small collab or offer value to a new audience. You could:

- Reach out to someone with a similar audience and suggest something like a co-live, guest post, podcast episode or Q&A session
- Share your work in a new FB group (make sure you check the rules first!)
- Speak at a local event, school, gym, community centre or café
- Introduce yourself at a local business or event where your people are

Even if they say no, you're still planting seeds for collaborations and new audiences to come your way - and this is great practice for when that opportunity comes along!

Still stuck? Jump in the [Whatsapp group](#). You can tell us, and we can cheer you on + share the confidence to have the conversation elsewhere!

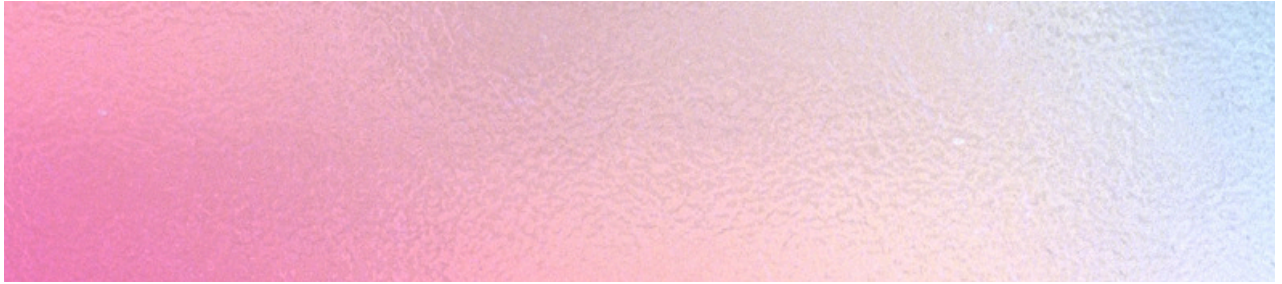


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Let's talk about new spaces to show up

Where are your ideal people already hanging out or learning?



Who do you know that has an audience aligned with your work?



What's one way you could gently introduce yourself to a new circle today?

