

Day 12 - Share Your Expertise In Conversation

One of the easiest ways to build trust and authority with others is by simply being useful in the right spaces.

You don't need to show off or pitch yourself. Just show up and share your knowledge in a way that's generous, grounded, and real.

Your voice and your expertise are valuable. People remember how you made them feel, and often it's these low-key moments that open the door to future referrals or client work.

Today's action step?

Choose one space and answer a question, share a tip, or offer a helpful reframe. Some ideas to get you started:

- Comment in a Facebook group thread
- Message a colleague with a helpful resource
- Offer insight in a group chat or peer convo
- Share a tip at a local event or chat with a practitioner friend over coffee

No pressure to be polished or promotional - just be helpful.

Still stuck? Jump in the [Whatsapp group](#). You can tell us, and we can cheer you on + share the confidence to have the conversation elsewhere!





Let's talk about sharing your expertise around

What spaces are you already a part of where people ask for support or advice?

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When was the last time you offered insight, not to promote, but to genuinely help?

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How can you contribute today in a way that feels aligned and useful?

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