

Day 17 - Offer A Freebie Or Quick Win

Who doesn't love a freebie? Let's focus on generosity marketing – giving something helpful, no strings attached. This builds trust, shows your value, and makes you memorable.

No need to spend hours on this. Instead, work with what you already have, and turn it into something you can give away. If you're unsure of what this might look like, come find me in the Whatsapp group and we can brainstorm together!

Today's action step?

Share one free, helpful resource or piece of advice that your audience can use right away. Keep it simple, valuable, and easy to access - no opt-in or fancy funnel needed if you don't have one set up already.

This could be:

- A mini tip list or checklist in your stories or a post
- A favourite food, herb, or lifestyle practice you often recommend
- A short video explaining something you get asked all the time
- A link to a blog post or past resource that's still relevant
- A free PDF, Canva graphic, or even a voice note with 3 things to try today

Still stuck? Jump in the [Whatsapp group](#). You can tell us, and we can cheer you on + share the confidence to have the conversation elsewhere!





Let's talk about sharing freebies

What do people often ask you for help with?

What feels generous to give without sapping your energy or taking heaps of time?

What simple tip, cheat sheet, or answer could you share today?