

Day 19 - Create A Time-Limited Invitation

The really pesky thing about running a biz? For people to work with you, you have to tell them how to 😊

Regularly sharing offers is a key part of your marketing. And one way to encourage people to act is to give them a reason to take action. This is where setting boundaries and limits around times and/or availabilities come into play.

As I mention in this video - this is not about being manipulative. You cannot serve everyone, so you get to choose the limit on how many spots you offer, at what price point, for how long. And if done correctly and from the right place, this actually becomes a permission slip for your potential client.

Today's action step?

Create and share a time-limited offer OR a limited booking window. For example, it could be along the lines of:

- 3 spots available in April
- Book by this date for an introductory price on this package
- Join by this date and get a free recipe book/checklist/other complementary resource

Need an offline option? Share it with a warm lead or chat about it in person.

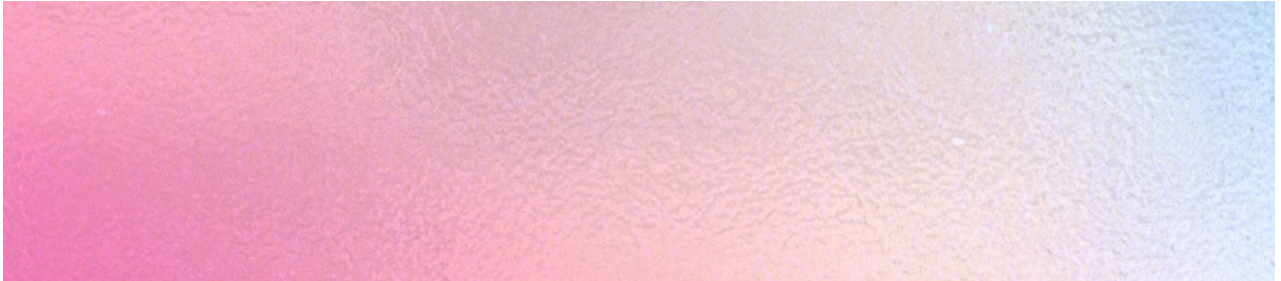
Still stuck? Jump in the [Whatsapp_group](#). You can tell us, and we can cheer you on + share the confidence to have the conversation elsewhere! I guarantee you that almost everyone will get wobbly around this, so I'm here and ready to cheerlead you through.





Let's talk about making an offer

What is currently available in your offer suite right now? Brainstorm it all out!



What kind of short-term offer could help people take action?



What would feel exciting (not exhausting) for you to deliver for a dream client?

