

# Day 21 - Build A 30 Day Plan

You've come so far, and tried so many things. Now we're going to formulate a plan that allows you to show up, attract ideal clients, AND do it in a way that is sustainable and unique to your energy.

## Today's action step?

Create a 30 Day Plan for your marketing.

This doesn't have to be overwhelming - in fact, I insist you create one that is NOT overwhelming, so you can stay on track!

That's why I only want you to add in these key areas (*and you have full permission to remove one or two if even they feel like too much*):

- 1 weekly habit (from Day 20)
- 1 content format you like (stories, convos, posts, blogs, whatever it might be)
- 3-4 topic ideas or themes you loved sharing
- 1 weekly visibility moment (comment, post, share, show up in FB groups)
- 1 soft follow-up or offer post per the month

Still stuck? Jump in the [Whatsapp group](#). You can tell us, and we can cheer you on + help plan how you can keep the momentum going!





## Let's talk about your 30 day plan

*What are you proud of from this experience?*

*What surprised you most about how you showed up?*

*What do you want to carry forward, and what can you put in place to make it even easier (e.g. accountability, mentoring or support, templates)?*





## Now let's tie it together with your action steps:

*Your weekly habit*

*Your favourite form of content/marketing*

*3-4 topics that you want to talk about for the next 30 days*

*Your weekly visibility step*

*Your offer for this month (include a date you will make it by!)*