



CASE FOR SUPPORT

# Design for *Regeneration*



*“Sustainability is not Enough:  
We Need Regenerative Cultures”*

Daniel Christian Wahl

**gaia**education

Award-winning education for  
regenerative design



[www.gaiaeducation.org](http://www.gaiaeducation.org)





## Mission

Gaia Education is an international NGO, supporting the co-creation of regenerative cultures by providing transformative educational programmes and project-based learning for individuals and organisations leading systemic change.

## Vision

We are working towards a world of resilient, deeply connected, and bioregionally responsible communities and organisations, thriving through regenerative practices.

## How we do it

Since we grew out of the Global Ecovillage Network 20 years ago, Gaia Education has played a key role in the movement for sustainable and regenerative education. Our work is based on the understanding that regeneration is an inherent pattern of life itself and that all our distant common ancestors, as well as many current indigenous peoples, understood life as a regenerative community of which we are members, not masters.

We provide transformative online and face-to-face courses, services, and project-based learning programmes across the globe, working with everyone from young people, schools, universities, and corporations to governmental bodies and international institutions.

Our founding team of international regenerative education experts created our ground-breaking 4D Whole Systems Design Framework, which forms the basis of our learning programmes and projects.

We have certified over 370 face-to-face and e-learning programmes, reaching 55 countries, 26,000 people and 147 nationalities, in every kind of setting imaginable. Our life-changing courses enjoy a 92% 'excellent/good' rating worldwide.

In 2022, we received the Luxembourg Peace Prize for Outstanding Peace Education.'

## What does 'Regeneration' mean?

'Our current economic system is degenerative and extractive; it steals the future.'

A regeneratively designed system heals the future.

Regeneration brings vitality and renewed growth to our communities and to our ecosystems.

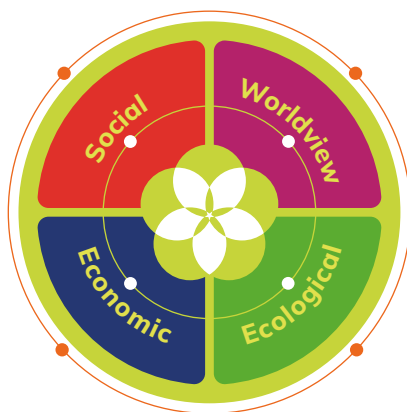
It puts life and connection at the centre of every decision we make.'

The Regenerators, Australia





# Methodology and Community of Practice



## • 4D Framework

Gaia Education's Whole Systems 4D Framework lies at the heart of our courses and programmes.

Its holistic approach supports participants to design regenerative cultures whilst deepening their understanding of the social, ecological, economic, and 'worldview' shifts needed for systemic change.

The Worldview dimension is particularly important, as it supports us to connect more deeply with ourselves, each other, and our beautiful natural world so that our project designs are created from a more regenerative inner understanding.

The framework draws from the expertise of some of the world's most successful eco-communities, transition projects, indigenous communities, and regenerative design practitioners.

*Our inspiring Global Community reminds us every day that the shift to regenerative cultures is HAPPENING. So far, there are three main groupings:*

### **The Glocalisers**

Globally-connected, forward-thinking individuals acting as grassroots Community Catalysts - accelerating their community's transition to a regenerative culture.

### **The Pioneers**

Climate-affected communities urgently adapting to changing environments, social breakdown, and loss of productive soil, and becoming pioneers of community-led regenerative practices.

### **The Changemakers**

Organisations seeking to lead the global transition to regenerative cultures by incorporating regenerative practices into their internal culture and anchoring this shift within their zone of influence.







## Online and In-Person courses

Gaia Education works with over 200 expert partners in 55 countries to support individuals and communities to design ways to thrive regeneratively. Our in-person Ecovillage Design Education and our online Design for Regeneration programme have led many participants to set up their own communities, smallholdings and projects all over the world.

Here are just two examples!

### Gaia Ashram, Thailand

Om Sunisa, an EDE graduate and facilitator at Wongsanit Ashram in Thailand, has set up Gaia Ashram in Thailand, as a place where people can live holistically, practice, and realise the interconnectedness of all living and non-living beings, whilst running a permaculture farm and learning centre. She holds regular EDEs, and other Gaia Education trainings as well as Deep Ecology and yoga programmes.



### Alfheim Regenerative Farm

Sara and Kieran set up Alfheim regenerative farm 3 years ago, and their beautiful steading now grows over 30 different vegetables, fruits and berries, welcoming WWOOFers and guests to learn about their work.



## Community Transition Projects:

In our Community Transition Projects in bioregions facing frontline crises of Climate Change and ecosystem degradation, our Whole Systems Design framework, local trainers and expert partners have supported pioneering farmers to design greater resilience for their homesteads and livelihoods in face of extreme weather conditions. In restoring their ecosystems and introducing permaculture and agro-ecological approaches to their work, they have increased income and nutritional levels at a vital time of transition.

### **Eg. With Gaia Education's local trainers, 4D framework and participatory design approaches:**

**In Bangladesh**, the Bangladesh Association for Sustainable Development supported, 2,000 villagers (75% female) in coastal communities facing floods, typhoons and soil salination to adapt their homesteads, adopt regenerative agriculture techniques, transform salinized soil into rich, productive land and, increase household income by 23%.



**In Senegal**, REDES Senegal, in a project given an 'A' grade by DfID, supported 1,866 farmers (80% female) in the Podor region, facing desertification due to agro-industrial farming techniques and climate change, to restore their land into flourishing, abundant fields using agro-ecological techniques. Their food production increased by 93%.



**In Zambia** in 2018-22, WWF Zambia and the Young Emerging Farmers Initiative supported 500 young farmers to lead a multimedia conservation campaign reaching 500,000 youth, and to lead 2,100 households to adopt more sustainable agricultural, livelihood and natural resource management practices. They increased participating households' income by 40% as well as their food and nutrition security, principally via beekeeping. They also saved 3500 hectares from being deforested by charcoal production and produced high-quality honey which they are now attempting to export.







# Gaia Education's New Challenge:

From its creation in 2005 up until July 2023, Gaia Education relied primarily on the generous financial support of the Gaia Trust in Denmark. In its last 3 years of funding, it provided **£120,000 per year**.

With notice of the closure of the Trust, we have been working hard to render Gaia Education as self-sustaining as possible. In the last two years, this has involved investing our reserves in programme development; increasing the efficiency and volume of our income-generating online and in-person courses; opening an EU-registered presence in Brussels to continue receiving EU funding (transferring many staff members to EU-funded projects); and, currently, reducing the size of the team in line with our income trajectory.

We have been largely successful in 'repairing the plane whilst in flight', reducing our overall staff costs by 40% and generating an estimated **£230,000** in income from our programmes and projects in the 2023-4 financial year. Our efforts have been hugely helped by two new Erasmus plus projects and an exciting new four-year Horizon Europe project for our Gaia Education EU entity.

We are excited at the dynamic pace at which our programmes are growing, and keen to pursue the following objectives and outcomes for the coming financial year:

Objectives	Outcomes
<b>1) Support more individuals, organisations and communities to use the knowledge, skills and inspiration gained from Gaia Education's resources and programmes to lead transitions to regenerative practices</b>	<p><b>1a)</b> More high quality resources and programmes are available to a wider range of individuals, organisations and communities seeking to lead their communities towards regenerative practices</p> <p><b>1b)</b> Increased no. and demographic of people benefitting from GE resources/progs each year</p>
<b>2) Multiply the impact of our Community of Practice on the ground via more effective networking, promotional partnerships, certifications, and collective projects</b>	<p><b>2a)</b> Multiplied impact and reach of regenerative education projects, resources, courses, via partnerships</p> <p><b>2b)</b> Increased capacity, reach, and impact of Gaia Schools and Youth networks as they support young people to retain/adapt regenerative practices</p> <p><b>2c)</b> Face-to-face Courses Certification Programme has increased the capacity, reach and impact of partner organisations'/certified trainers' work</p>
<b>3) Contribute to the increased influence of, and support for, regenerative education at local, regional, national and international policy-making levels via collaborative advocacy work</b>	<p><b>3a)</b> GE has actively contributed to the production of campaigns, resources, events increasing influence of and support for regenerative education</p>

But to achieve all we aim for, we need support.



We have reduced Gaia Education UK's overall staff costs by 40% for the financial year of July 2024-June 2025, are generating solid income from our online and in-person courses, and are receiving much appreciated donor support for many of our activities. We are doing so well!

But we still need **£18,000** of support to break even this financial year. (See Annex 1 at the back for our budget for Jan-Jun 2025, depicting that deficit).

As our **BIG ask**, in order to meet Gaia Education's ambitions for providing programmes and resources to support the transition to regenerative cultures, we seek a further **£300,000** for various activities, shown in Annex 2.

As the world catches up with the concept of Regeneration, though often misunderstanding its radical nature, Gaia Education's authentic regenerative work is more vital than ever - and we and our partners have been honing our approach for 20 years.

Aware that the global financial system is in danger of collapse and the effects of climate change and ecosystem destruction might soon wreak havoc on depleted communities and ecosystems all over the world, we need **£300,000** in support to continue spreading as far as possible the idea that communities can take charge of their own transitions to resilient and regenerative futures, and that there are plenty of models and ideas available for adaptation.

Above all, we hope to show more and more people that, rather than a painful and frightening future, if we act now we may still have time to reconnect to the regenerative way of being on the planet that humans were designed for, and which the rest of the natural world so desperately needs us to reclaim.







# Face-to-Face courses



## Ecovillage Design Education Programme (EDEs)

Our flagship face-to-face programme, the EDE, is usually a 5-week immersive course that provides participants with the knowledge and skills to design a regenerative culture within their community or organisation.

We have supported and certified the delivery of over 370 EDE programmes worldwide, held by partners in settings ranging from rural villages to urban slums.

## Training of Trainers Programme (ToT)

Our ToTs are designed to deepen our experience of teaching and facilitating a community of learners using participatory methods, critically important for the engagement of communities and a peaceful future.

## SDG Multiplier Workshops

Learn how to design regenerative projects using the United Nations Sustainable Development Goals and Gaia Education's 4D Framework, with the help of our UNESCO-endorsed SDG Flashcards. You can take our cards and free manual to train colleagues and community. (more on p8)

## Become a Gaia Education Certified Trainer!

Join our wonderful community of global trainers and receive support for launching your own EDEs, SDG multipliers, and youth programmes by completing: An EDE + a ToT + 1 dimension of our online GEDS programme (see p5)

Our **new MiniEDEs** are week-long programmes particularly adaptable to children and young people, for those who want a taster of Ecovillage Design Education and Gaia community.



*"Feeling completely lost in the system and norms of life today, this course was simply a blessing, which came to me at the right time, at the right place. I had forgotten what it felt like to be a **part of something meaningful**, to feel a **sense of belonging**... This experience was the motivation I needed to reawaken my inner fire, reminding me of our old ways, our roots, and why we are here in the first place."*

**Participant at Auroville EDE, India**





Gaia Education provides a variety of e-learning courses, all exploring how we can co-create Regenerative Cultures together.

Here are some examples.

### **GEDS**

Our 14-month flagship e-learning programme, Gaia Education's Design for Sustainability (GEDS), fosters the ecological imagination of students to support the redesign of the human presence on Earth from degenerative to regenerative trends, one local community and bioregion at a time. It is offered in English, Spanish and Portuguese, and you can sign up for one module or take the whole programme at once.

Graduates may apply to convert their certificate into an online MA or PhD with Ubiquity University or convert it into credits and a discount for an undergraduate programme at Goddard College in Vermont, USA.

### **Shorter programmes**

We run an array of shorter programmes with our network partners, including:

#### **Principles and Practices of Deep Transformation**

- Based on Jeremy Lent's acclaimed books, the Web of Meaning and the Patterning Instinct, this course is a deep and accessible 10-week guided exploration of an alternative, life-affirming worldview based on the intersection of modern science and the world's great wisdom traditions. It provides an inspiring and practical vision of pathways that could lead to an ecological civilization.

**Cultivating Regenerative Livelihoods** - It can be difficult to make ends meet, let alone find a job that allows us to meaningfully contribute to the multiple challenges of our time. This 12-week course will help you pause to reflect, connect with what's important to you, and go forth with tools and insights to make your regenerative livelihood a reality.

**Designing for Resilience** - This 16-week course will prepare you to work with your community towards a clear plan to prevent, respond to, and re-design systems around potential disruptions caused by climate change, as well as social, political or financial disruptions.

#### **4D Regenerative Design Literacy with Daniel Wahl**

- Unlock the potential within Gaia Education's holistic approach to regenerative design. Daniel Wahl, a leading figure in the Regenerative Movement and author of Designing Regenerative Cultures, guides you through a 6-webinar series, delving into Gaia Education's revolutionary 4D design mandala, exploring the intricate interplay between sustainability pillars and regenerative design dimensions.

#### **Indigenous Knowledge Systems**

- Join Dr. Lyla June in exploring how to respectfully connect with and receive Indigenous knowledge as visitors from outside a given Native community. Identify and unlearn the conscious and unconscious ways we've adopted extractivist and colonial paradigms, which prevent us from engaging with Native knowledge constructively and respectfully.



*The Gaia Youth movement supports **children and young people to actively engage with the complexity of global crises**, lead the Worldview shift needed to cultivate more **regenerative human cultures** and receive the tools to **co-create the future they want to see**.*

### Gaia Youth Certified Programme

Gaia Education's partners around the World are running many varied, inspiring and fun youth Programmes based on our 4D framework.

Any youth programmes inspired by our free EDE or GaiaYES curricula and aligned with our values can use our 'Inspired By' logo.

Youth Programmes with Gaia-certified facilitators, covering our eligibility standards, are eligible for certification.

### Gaia Schools

Gaia Schools is a groundbreaking programme supporting schools to integrate Gaia Education's award-winning 'Ecovillage Design Education' (EDE) Design for Sustainability, and 'GaiaYES' (Youth Education for Sustainability) curricula into their daily programmes.

The Gaia Schools approach supports children to remain connected to themselves, each other, and the natural world in a way that the current mainstream educational paradigm finds hugely challenging.

Gaia Schools use a 'Whole Systems Design' approach to their learning journey, ensuring that all four Social, Ecological, Economic, and Worldview/Cultural pillars nurtured in more regenerative communities are fully balanced and present in school life, presented in a 'Heads, Hearts, Hands methodology.

### Short Youth Courses and Resources

Gaia Education and our partners offer week-long miniEDE programmes for children and young people, as well as SDG Multiplier workshops supporting schoolchildren and university students to incorporate the SDGs into their regenerative project designs. We continually produce new tools and resources to support young people to lead the way to a regenerative future!

**Gaia Jovem** in Brazil empowers young people from 12 to 18 years old with the competences and skills to re-design their presence in their communities, neighbourhoods, cities and the world!

The students coming from different backgrounds explore the role of youth in fighting poverty and driving regeneration. The young adults become practical, thoughtful, and capable change agents activating change in the world.

**Gaia Kool** in Estonia is a private primary school which was entirely built around Gaia Education's 4D curriculum after two parents attended an EDE programme! Since 2014 they have built up a thriving school and been the lead partner in developing our free GaiaYES school curriculum.

— gaiaYES! —







# Projects

Gaia Education runs different projects with our inspirational partners all over the World. We have two main types of projects:

## Resource Development Projects (RDPs)

RDPs are mostly funded by Erasmus+ and developed in with many partners around Europe. They run through Gaia Education's Brussels office.

Our many projects include:

**Community Catalysts:** A suite of projects developing resources for grassroots activists supporting their communities to speed up transition to regenerative cultures.

**GaiaYES:** A partnership which has developed a FREE holistic Education for Sustainable Development curriculum and handbook for use in secondary schools and in youth groups.

**Youth Action for Nature and Wellbeing:** A beautiful youth-led initiative developing a toolkit, guide and e-learning programme for young people to maintain their wellbeing and nature connection as they become active citizens in pursuit of regenerative cultures.



## Community Transition Projects (CTPs)

CTPs are longer-term project-based learning programmes which support pioneering communities facing the devastating effects of ecosystem degradation, socio-economic breakdown and climate change.

Our many projects have included:

**Senegal:** Our A-rated, DFID-funded project in Senegal, 2017, supported female farmers to transform barren land into abundant fields of crops to consume and sell.

**Zambia:** Our 2018-22 Scottish Government-funded project with WWF Zambia and the Young Emerging Farmers Initiative supported Zambian young farmers to lead conservation campaigns & a provincial transition to regenerative livelihoods, including the production of exportable honey.

**Bangladesh:** Our 2013-17 project with Bangladesh Association for Sustainable Development supported women farmers in Southern Bangladesh to lead their communities to climate change-adapted settlements, regenerative farming, and ethical trade. We are currently seeking funding for a project extension!

*"I used to often suffer the effects of heavy rains on my house and this was worrying as I often never knew if my house would survive the risk of being destroyed. Thankfully, I was able to venture into serious agriculture farming. I made profits from the sale of my organic produce that were often in demand, such as red onion and cabbage. Today my family and I live in a very conducive home with better infrastructure without fears of one day being homeless due to impacts of climate change".*

**'Brian',**  
ZYCALA project member

# Sustainable Development Goals Partnerships

*Gaia Education has worked with over 110 partners, intergovernmental agencies, academic institutions, ethical businesses and the United Nations in the creation of policy guidance and tools for the implementation of major international sustainability conventions.*

We were an active member of UNESCO's ground-breaking Global Action Programme (GAP) on Education for Sustainable Development and a Chapter Lead in Sustainable Development Goal (SDG) 4 for the UK's National SDGs Plan.



## SDGs Multipliers

Out of this work, in partnership with UNESCO, Gaia Education has developed our SDG Flashcards and SDGs Multipliers. Available in 5 official UN languages, the training is designed to build the capacity of facilitators to hold the vitally important conversations on how to implement the 17 SDGs at the local and regional scale, in ways that are carefully adapted to the biocultural uniqueness of each location. We offer training packages to schools, universities, companies and communities, or you can buy the cards and download our free manual.



"We have a new online programme giving multipliers a more in-depth look at the flashcards and workshops, and guided to become a true multiplier, developing new skills for working with SDGs, growing their repertoire of questions and solutions, and standing out as an innovative professional in sustainability and socio-environmental regeneration".

In partnership with UNESCO GAP Secretariat, Gaia Education developed the SDG Multipliers Handbook and SDG Flashcards in 2015 to build the capacity of facilitators to hold vitally important conversations on how to implement the United Nations' Sustainable Development Goals at the local and regional scale.

The Flashcards kit helps communities, schools, universities, NGOs, or businesses to design projects implementing the United Nations Sustainable Development Goals (SDG) in ways that are carefully adapted to the biocultural uniqueness of their location.

Our Gaia Education 4D framework is also incorporated into the flashcards to support a holistic perspective when using the SDGs for project design.

We have a free introductory online course for flashcard purchasers to learn how to use the kit, and there is a more advanced, facilitated, 6-week online programme - 'The SDG Multipliers' Course' - for those who want to deepen their knowledge.

We provide free downloadable workshop manuals for schools, universities, and communities, and regular blog advice and guidance.

As well as running our own in-person workshops when requested, we connect local trainers to workshop requests around the world.

## UNITAR e-learning programmes

We are a partner of UNITAR in conducting specialised e-learning trainings:

**Local Water Solutions for Global Challenges**, in partnership with the University of Strathclyde and Scottish Government, is a FREE course offering the opportunity to learn about the challenges and solutions associated with managing this precious resource and includes innovative technologies for increased water resilience.



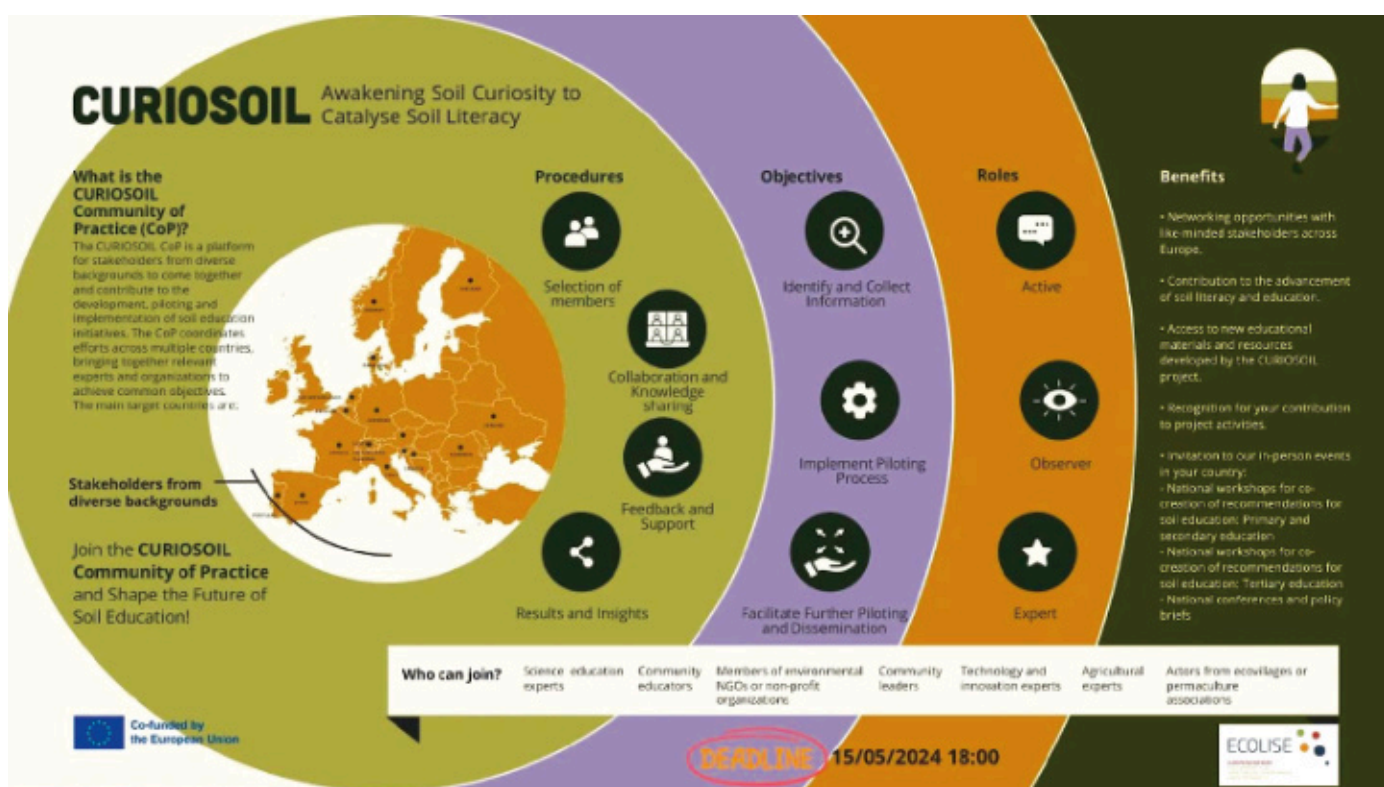




*In face of Brexit, Gaia Education has set up a new Gaia Education Europe entity in Brussels, in order to continue receiving EU funding for our many resource development and community transition projects and partnerships. We are delighted to continue supporting community-led initiatives across the continent.*

### CURIOSOIL:

Launched in February 2024, CURIOSOIL (Awakening Soil Curiosity to Catalyse Soil Literacy) is a four-year, EU co-funded project focused on enhancing soil education. With 12 partners and led by Universidade de Aveiro, the project addresses the critical need for a better understanding of soil amid increasing human pressures on this essential resource. Using hands-on Soil Experiences, CURIOSOIL aims to deepen public comprehension of soil dynamics, establishing a connection between individuals and soil.



By collaboratively developing educational products, curriculum standards, and teacher training programmes, **CURIOSOIL** increases the appreciation of soil value and aligns with the EU Mission “A Soil Deal for Europe.” This initiative cultivates soil literacy, engages citizens, and promotes sustainable soil practices.

The project aims to integrate soil health into EU school curricula by 2030, fostering awareness, knowledge, and behavioural changes for a resilient and climate-smart future.

To keep up-to-date on our progress, and to join in our Community of Practice, sign up to our newsletter at <https://curiosoil.eu/>

## *Catalysing a Regenerative Future: ECOSystem, IN.PACT & New Re-Generation*

*With the support of Erasmus+ funding, Gaia Education and our partners are leading three pioneering initiatives - **ECOSystem**, **IN.PACT**, and **New Re-Generation** - designed to equip young people and communities with the knowledge, tools, and networks to lead the urgent transition towards a just and regenerative future.*

### **ECOSystem: Strengthening Sustainability & Regeneration Networks**

Countries involved: Spain, Portugal, Italy, Greece, Germany, Belgium, Sweden, The Netherlands

ECOSystem focuses on empowering young people to become active agents of change in their communities. They develop skills in community engagement, ecological restoration, and regenerative design. By applying real-world problem-solving techniques, participants co-create innovative solutions that align with sustainability and resilience principles.



### **IN.PACT: Youth-Led Regeneration Through Participatory Design**

Countries involved: Spain, Portugal, Italy, The Netherlands, Greece, Germany

IN.PACT (Innovative Practices for Community Transformation) supports educators, grassroots organizations, and changemakers to integrate Gaia Education's 4D Design Framework into their local initiatives, which will then scale and create lasting regenerative transformation through Smart Participatory Labs.

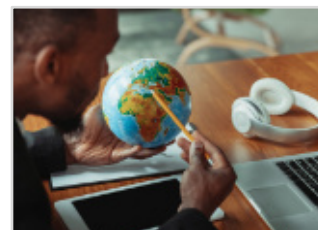


### **New Re-Generation: A Virtual Youth Academy to Lead the Regenerative Change**

Countries involved: Spain, Portugal, France, Greece, Italy, Jordan, Tunisia, Lebanon, Egypt, Morocco

New Re-Generation is a 3-year project producing a cutting-edge virtual learning platform that connects young leaders from Europe and Africa and equips them with the skills, mindset, and tools to become catalysts for systemic change. There are three key phases:

1. Exploring Purpose & Activism
2. Building Entrepreneurial & Leadership Skills
3. Scaling for Community & Systems Change





Here follows Gaia Education's draft budget for 2024/5, depicting the deficit.

## Budget 2024-25

### TURNOVER

#### • E-Learning Courses

English GEDS income	31.893
Portuguese GEDS income	10.515
Spanish GEDS income	424
Principles and Practices of Deep Transformation	13.930
Cultivating Regenerative Livelihoods income	7.155
Intermediate Resilience income	2.600
Systems Thinking	1.125
PDC	14.884
4D Regenerative Design	13.200
Women Designing Cities (May Est)	8.000
Piedade Course	3.000
Ecosystem Restoration Design	-
<b>Total E-Learning Courses</b>	<b>106.726</b>

#### • Masterclass + Webinars

Masterclass Donations	-
Webinar income	-
<b>Total Masterclass + Webinars</b>	<b>-</b>

#### • Face to Face

ToM	-
ToT	8.621
EDE Certificate income	300
<b>Total Face to Face</b>	<b>8.921</b>

#### • Products

SDG flashcards	718
Ecovillages around the World	20
SDG handbook	4
Sale of Books	75
<b>Total Products</b>	<b>817</b>

#### • Other Income

Bank Interest	1.232
Other donations	13.543
<b>Total Other Income</b>	<b>14.775</b>
Other Grants	51.800
Hygeia grant income	18.267

<b>Total Turnover</b>	<b>201.305</b>
-----------------------	----------------

...continuation

Budget 2024-25

**COST OF SALES**

Cultivating Regenerative Livelihoods income	3.578
Affiliate Partner Commissions	416
Ecosystem Restoration - costs	6.650
GEDS Eng costs	11.162
GEDS Portuguese exp	4.268
GEDS Spanish exp	1.225
Intermediate Resilience costs	1.381
Deep Transformation - costs	4.340
SDG Cards Direct costs	859
Short Courses costs	20.030
ToT/ ToM Facilitators Fees	7.800
Hygeia grant - costs	12.360
Other grant costs	1.800

<b>Total Cost of Sales</b>	<b>75.867</b>
----------------------------	---------------

<b>Gross Profit</b>	<b>125.438</b>
---------------------	----------------

**ADMINISTRATIVE COSTS**• **Staff Costs**

CEO	27.456
CEO Partnership Work	11.315
SP and PT Marketing costs	15.120
Marketing Consultant	19.710
E-learning Coordinator	18.000
Face-to-Face & Gaia Schools Coordinator	3.810
Communications and Marketing Manager	10.812
PT Coordinator	9.600
Course Development - Macaco Tamerice	5.200
Office Admin	7.348
Employer pension	567
SDG coordinator	4.000
Bookkeeper	-
<b>Total Staff Costs</b>	<b>132.938</b>

• **Other Costs**

Marketing	3.817
Office Rent	2.703
Memberships +Subscription and Licences etc	925
925 Bank Charges	2.747
Insurance	304
304 Postage / shipment costs	278
Accountancy fees - External	3.500
<b>Total Other Costs</b>	<b>10.773</b>

<b>Total Administrative Costs</b>	<b>143.712</b>
-----------------------------------	----------------

<b>Net Surplus</b>	<b>18.274</b>
--------------------	---------------

<b>Year End Deficit</b>	<b>18,123</b>
-------------------------	---------------



# Breakdown of Gaia Education's BIG ASK

Gaia Education's priority actions with £300,000  
(these costs include 25% core costs per line):

Activity Stream	Budget	Objective
Marketing and Communications	£19,500	Increase Marketing and Communication team's working hours.
	£12,500	Increasing budget for paid advertisements and video promotions.
Online Courses	£12,600	Increase the online programmes team from 2 to 3 part-time people, to give more space for programme updates and revisions, the creation of new courses and partnerships, and development of our accreditation partnerships with universities and other institutions.
	£6,250	Update Gaia Education's flagship, year-long, online programme, Design for Sustainability, both in content and format terms.
Free GEDS places	£50,000	Provide 300 free places on our year-long Gaia Education Design for Sustainability and Regeneration online course.
In-person Courses and Certifications	£19,500	Expand our in-person programmes (ToT, EDE, miniEDE) across the globe, and support more of our partners and certified trainers to run programmes certified by Gaia Education.
Gaia Schools Programme	£51,500	Build up our network of Gaia Schools, improve our certification system, and provide cross-pollination, exchange, and resource-sharing opportunities. Develop our Gaia Schools International pedagogy and curriculum, with the aim of setting up a fully accredited international schools system.
Gaia Youth Programme	£37,500	Launch the online Gaia Youth Journey for 15-24 year-olds: Inspired by over ten years of the Youth EDE Brazil, this innovative 6-month education programme is based on self-directed learning and community-building for climate action. It includes podcasts on the four dimensions of regeneration; masterclasses with international trainers; weekly meetings; sharing spaces; collective tutorship for the design and implementation of groups projects; and the Gaia Youth Game to motivate young people take action in their bioregions.

Breakdown of Gaia Education's **BIG ASK**  
(...continuation)

Activity Stream	Budget	Objective
<b>SDG Programme</b>	<b>£13,000</b>	Launch Gaia Education's online and in-person SDG Multipliers and Project Design workshops (with UNESCO-endorsed flashcards) with schools, universities, corporations and public offices across the globe.
<b>Project &amp; Partnership Development</b>	<b>£19,500</b>	Develop and fundraise for more projects to support community transitions to regenerative lifestyles and livelihoods, and to create more resource to support the work of our amazing grassroots networks.
<b>Curriculum Development</b>	<b>£7,250</b>	Update Gaia Education's award-winning Ecovillage Design Education curriculum, created 20 years ago. Maintain our celebrated 4-dimensional Whole Systems Design framework, but update pedagogy, curriculum and methodology.
	<b>£6,000</b>	Develop a new Regenerative Design for Cities Curriculum, focusing on the regeneration of urban areas and all the technologies from different dimensions that would be necessary for this. Create a certification programme for partners, as well as running our own in-house programmes.
<b>Membership hub development</b>	<b>£16,750</b>	Develop a monetised membership section on our online platform with an extensive library of educational materials and downloadable handouts, an area for consulting/mentoring on regenerative projects, a network of offers for Gaians products/services, various masterclasses and small self-paced courses, etc.
<b>20th Anniversary Celebration (Summer 2025)</b>	<b>£28,150</b>	Develop our 20th Birthday celebration project - a Living Library of advice and memories from pioneering leaders of our networks; prepare our joint celebration with the Global Ecovillage Network (30 years old) in Summer 2025, and bring our international team together for the event.
<b>Total:</b>	<b>£300,000</b>	





# Thank you so much for your interest in Gaia Education!

If you would like to find out more about our courses, resources, products and networks, you can go to [www.gaiaeducation.org](http://www.gaiaeducation.org) or visit our office at Ecovillage Findhorn in Moray Scotland!

If you would like to support our work, please contact our Co-CEOs:

Sally Bogale at [sally.bogale@gaiaeducation.org](mailto:sally.bogale@gaiaeducation.org)

Pedro Pedrosa at [pedro.pedrosa@gaiaeducation.org](mailto:pedro.pedrosa@gaiaeducation.org)

Please help us to fulfil our vision of a world of resilient, deeply connected, and bioregionally responsible communities thriving through regenerative practices!

With Warmest Wishes from  
THE GAIA EDUCATION TEAM X

