

Action Steps

- Use the provided spreadsheet as a template to price your retreat..
 - Map out ALL expenses (venue, food, travel, support team, materials, etc.).
 - Decide on your compensation: How much do you want to earn?
 - Build in a buffer for unexpected costs (10–20%).
 - Choose a pricing model (tiered, early bird, payment plans).
 - Set a minimum number of attendees to break even + ideal profit number.
- **WEEK TWO ACCOUNTABILITY POST:** Share with Community Minimum of People +. Goal + Your Fee + Early bird pricing + Regular Pricing