



2025 SPEAKING PROPOSAL

Hannah Burns Dunham, M.S.
Owner, Consultant & STEM Industry Speaker

THE PSYCHOLOGY OF COMMUNICATING & LEADING IN MALE-DOMINATED INDUSTRIES

What does it take to speak up, lead boldly, and be heard, even when you're one of the only women in the room?

This talk dives into the psychological dynamics at play for women in STEM and other male-dominated industries, where communication isn't just about speaking up - it's about confidence, perception, and power.

Drawing from research in industrial and organizational psychology, this session explores the mental roadblocks women face, the systemic biases that shape their experiences, and the actionable strategies that help them lead with authority without sacrificing authenticity.

Through real-world examples, evidence-based insights, and a few uncomfortable truths, we'll explore how to build influence, navigate tough conversations, and show up with executive presence, even when the odds (and the culture) aren't always in your favor.

Women will leave this session with practical and **actionable** takeaways for communicating & leading with confidence.

AUDIENCE

- Women in male-dominated fields like STEM, manufacturing, construction, engineering, & tech
- Emerging, mid-level, and high-potential leaders navigating visibility, confidence, or communication challenges in their workplace
- ERGs, Women's Leadership Programs, and DEI initiatives focused on advancing gender equity

FORMAT & INVESTMENT

60-minute session including

- 45-minute keynote presentation
 - Engaging, research-backed content delivered through compelling storytelling, practical frameworks, and real-world examples.
- 15-minute audience Q&A
 - A space for deeper discussion, audience-specific scenarios, and interactive coaching-style insights.

This format can be adapted for conferences, leadership summits, ERG events, or corporate training programs.

60-Minute Keynote Investment: \$1,500 + Travel Expenses

ABOUT HANNAH

Hannah Burns Dunham, M.S., is a leadership coach and organizational development consultant to STEM industries, specializing in people strategy, communication, and culture change.

A former chemical engineering with over a decade in manufacturing leadership roles, she partners with organizations to deliver impactful workshops, personality assessments, and executive coaching that elevates leaders across the board.

Hannah is also an industry speaker on the psychology of leadership, influence, and communication in STEM.

Hannah is a mom to a lively 3-year-old girl, and loves fashion, traveling, & trail-running!



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