ELA ESSENTIALS

Buyer's Guide

Welcome to ELA Essentials

ELA Essentials is a new offering from Digital Theatre+, a dynamic platform designed to deliver powerful teaching experiences for ELA and theatre.

Learn more about Digital Theatre+ here.

Fun fact: before I joined DT+, I was a high school theatre teacher for over ten years, based in Texas.

From my own experience, I understand the challenges that you're facing. Concerns over literacy and comprehension, plus the volume or material we're expected to cover (and the lack of time to cover it in!).

All of this leads me to introduce our new, self-serve product:

ELA Essentials offers all-in-one resource packages to help you prepare your lessons and engage your students.

There are 3 packages available: Shakespeare, Poetry & Prose, and our all-inclusive ELA+.

You can find out what's included in each package **here**, but generally, you can expect ready-to-go lesson plans, printable worksheets, filmed productions, and loads of e-learning resources.

I know that resource packages like these would've been a lifesaver when I was teaching — and early feedback seems to agree. I've heard words like 'easy to use', 'flexible', and 'reliable' over and over, which has been music to my ears!

Now, finally, ELA Essentials is available for you to peruse, and I can't wait to hear what you think.

- Alesha, Head of Schools at Digital Theatre+

Our packages

ELA+

Everything included in the **Shakespeare** and **Poetry & Prose** packages, plus an additional collection of resources on world and American plays.

- ✓ Ready-to-go lesson plans
- ✓ E-learning videos and workshops
- ✓ Student and teacher-facing guides
- ✓ Contextual and analytical resources
- ✓ Poetry analysis fact sheets and guides
- √ 130+ filmed theatrical productions, recitals, and adaptations
- ✓ Printable workbooks and worksheets
- ✓ Interviews and documentaries
- ✓ Playtexts, graphic novels, poetry texts, and short story extracts
- ✓ Additional resources on A Streetcar Named Desire, The Crucible, A Doll's House, An Inspector Calls, Antigone, and The Importance of Being Earnest

Shakespeare

Everything you need to teach 9 plays, Shakespeare's sonnets, and an introduction to Elizabethan theatre.

- ✓ Filmed theatrical productions
- ✓ Ready-to-go lesson plans
- ✓ E-learning videos and workshops
- ✓ Printable workbooks and worksheets
- ✓ Student and teacher-facing guides
- ✓ Interviews and documentaries
- ✓ Contextual and analytical resources
- ✓ Playtexts and graphic novels

Poetry & Prose

Everything you need to teach 7 commonly-taught novels, 12 short stories, and 60+world poems.

- √ Filmed productions and DT+ recitals
- ✓ Ready-to-go lesson plans
- ✓ E-learning videos and workshops
- ✓ Printable workbooks and worksheets
- ✓ Student and teacher-facing guides
- ✓ Interviews and documentaries
- Contextual and analytical resources
- ✓ Poetry analysis fact sheets and guides

Our subscriptions

ELA+ Package:

Annual subscription **\$549**/year

3-month subscription \$299

Monthly subscription \$99/month

- ✓ Immediate access
- √ 12 months, no gaps
- ✓ Immediate access

- √ 3 months access

Enjoy 7 days free to look around, no credit card needed.

- ✓ Immediate access
- √ 3 month minimum
- ✓ Cancel anytime after the first 3 months

Shakespeare and Poetry & Prose Packages:

Annual subscription \$399/year

- 3-month subscription \$229
- **Monthly** subscription \$79/month

- ✓ Immediate access
- √ 12 months access
- ✓ Immediate access
- √ 3 months access
- ✓ Immediate access
- √ 3 month minimum
- ✓ Cancel anytime after the first 3 months

Enjoy 7 days free to look around, no credit card needed.

Please note: The prices above are excluding any applicable tax.

Our pricing model

Finally, ELA Essentials offers a resource that stays flexible to your needs.

Once you've decided on your package and subscription length, head to the order form. Each package is available on an individual basis — or, update the 'Participants' section with the number of teachers in your department, and we'll make sure you're getting the best price possible.

ELA+ Package:

	Individual 1 user	Group 5 users	District 30 users
Annual	\$549	\$2495	\$13,470
3-month	\$297	\$1335	\$7110
Monthly	\$99	\$445	\$2370

Shakespeare and Poetry & Prose Packages:

	Individual 1 user	Group 5 users	District 30 users
Annual	\$399	\$1745	\$8970
3-month	\$237	\$1035	\$5310
Monthly	\$79	\$345	\$1770

Please note: For specific package prices, please update your order form with your exact team size. The prices above are **excluding any applicable tax**.

Which product is for you?

ELA Essentials is a new product in the DT+ family, which also includes our flagship platform, **Digital Theatre+**. Wondering how the two compare?

Learn more about each product below:

ELA Essentials

ELA Essentials offers **tailored**, web-based teaching packages designed to create engaging, high-quality **ELA lessons**.

Access a selection of trusted educational resources from Digital Theatre+ and dive into Shakespeare, poetry, and prose.

ELA Essentials is **teacher-facing**, and can be purchased on a **single-user basis** for individual ELA educators.

Digital Theatre+

Digital Theatre+ is a dynamic platform designed to deliver powerful teaching and learning experiences for **ELA and theatre**.

Explore a rich, full range of educational resources covering widely-taught texts, topics, and cross-curricular skills.

Digital Theatre+ is both **teacher and student-facing**, enabling site-wide access for your **entire institution**.

What's included?

	ELA Essentials	Digital Theatre+
Filmed theatrical productions, recitals, and adaptations	Limited access to specific filmed productions	Full access to 600+ filmed productions
Playtexts, graphic novels, poetry texts, and short story extracts	Limited access to specific texts	Full access, inc. DT+ Interactive Playtexts
Foundational and Advanced e-learning resources and lesson material	Limited access to DT+ e-learning resources	Full access to 800+ e-learning resources
Time-saving teaching tools, lesson plans, and practical, creative activities	Limited access to written material on specific texts	Full access to 12,000+ pages of written resources
Cross-curricular application across a wider arts education	Packages are tailored to ELA teachers	DT+ can be used across multiple subjects

Which product is for you?

Filmed theatrical productions, recitals, and adaptations

ELA Essentials brings texts like *Hamlet* and *The Crucible* to life through high-quality staged productions and recitals. Access is limited to the package selected.

Digital Theatre+ is home to 600+ productions and recitals. From classic to contemporary, explore multiple interpretations of a core text, or discover lesser-known stories and theatrical styles from around the world.

Playtexts, graphic novels, poetry texts, and short story extracts

ELA Essentials offers printable extracts and poems, graphic novels, and annotated playtexts to support analysis of core texts.

Digital Theatre+ helps you to jump from page to stage with printable extracts, graphic novels, and DT+ Interactive Playtexts, which hyperlink key scenes to specific moments in varied theatrical performances.

Time-saving tools, lesson plans, and practical, creative activities

ELA Essentials offers a selection of ready-togo lesson plans, study guides, and printable worksheets, aimed at supporting lesson planning and classroom delivery.

Digital Theatre+ offers 21,000+ written pages of educational material. Student access means you can encourage a flipped classroom strategy, directing students to turn passive listening into active learning.

Foundational and Advanced e-learning resources

ELA Essentials provides a selection of materials to build foundational knowledge and comprehension. A small selection of stretch materials, such as expert interviews and documentaries, are also provided.

Digital Theatre+ empowers every type of learner with instructional videos, reading supports, and stretch activities like practitioner and academic essays.

Build 21st century skills and career ambitions as students connect their curriculum to realworld arts experiences.

Cross-curricular application across a wider arts education

ELA Essentials provides web-based resources to support ELA teachers.

Digital Theatre+ has wide-ranging application across the arts, from ELA and theatre, to history, social studies, and more.

School-wide access means any teacher, in any department, can explore the platform.

Interested in Digital Theatre+?

If you would like to discuss pricing options for a school-wide subscription to Digital Theatre+, please email sales@digitaltheatre.com.

What do teachers think?

"My class voted to watch A Doll's House, which we had recently read aloud in class. They talked about the production and their thoughts all throughout the day (sorry AP Physics!), and brought those discussions to class.

When the bell rang with just seven minutes left in the production, I told them I would cue it up after school. **They all came back to watch the end and hear that door slam shut.**"

- Morris Community High School, Ilinois

"I definitely think that, as I've been able to show more Shakespeare productions, my students have come away with a **better appreciation and understanding of the texts.**"

- Hillsborough High School, New Jersey

"I am always in need of new resources, and I don't have the time for endless searches.

This makes my job easier by providing what I need."

- Riverwood School, Texas

"I use the poetry dramatizations. We read the poem, talk about it on the page, and then watch a dramatic reading.

With those, the students can see how the tone of the speaker, their facial expressions and intonations, can completely change the meaning of the poem. It has brought poetry to life for my students, which has been wonderful to see."

Meadowbrook Alternative Program, New York

How to convince your boss

Need a hand convincing your department lead?

Start with this template below – simply fill in the [bracketed] details.

Subject line: Subscription request: ELA Essentials

Hi [Name],

I'd like to discuss the possibility of getting a subscription to ELA Essentials, a web-based, all-in-one resource collection for high school ELA teachers.

There are three packages on offer: Shakespeare, Poetry & Prose, and the all-inclusive, ELA+ – I'm especially interested in [Package Name].

Each package includes lesson plans, printable worksheets, filmed theatrical productions and recitals, and other e-learning resources. I've been able to explore it more during a free trial, and I'm confident that this product would make a real difference in the classroom.

Here's why I think it's worth us investing in:

[Adapt the following to your curriculum (or leave it as is!)]

- **Time-saving:** This package includes more or less everything I need to teach the core curriculum, all in one place. It's also all accessible online, with print-outs and downloadable worksheets available.
- **Increases engagement:** I've been hearing a lot about how theatrical productions can really change how students engage with literature (especially Shakespeare) and each package includes multiple full-length productions.
- **Boosting retention:** From my free trial period, I've already found a number of new ways for students to take the lead in their learning. Plus, the time I'd save not having to find new resources could be spent more meaningfully.

Based on our needs, I'd like to go for the [Type, i.e., Annual, 3-month, Monthly] subscription. This comes to \$[Price], but the final price could be less depending on how many individual users we opt for.

I truly believe this product could go a long way towards helping us to better engage and inspire the students of [Institution Name].

Best,
[Your Name]

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essentials.digitaltheatreplus.com