



CITRINE
ANGELS



CITRINE
IMPACT

2026

SPONSORSHIPS & SUPPORT

CONTACT US

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About Us

Citrine Angels is an organization of more than 80 women angel investors dedicated to backing female-led companies. Our mission is to close the gender funding gap and expand opportunities for women entrepreneurs. Since our founding in late 2019, our members—many of them first-time angel investors—have invested nearly \$2 million in women-led businesses.

Launched in 2025, Citrine Impact is a 501(c)(3) nonprofit subsidiary of Citrine Angels focusing on advancing angel investing as a driver of innovation and economic growth. Our mission is to strengthen and diversify the economic ecosystem while helping to close systemic wealth gaps. We deliver this impact through programs in education, mentoring, networking, and community engagement.



Our Mission

Citrine supports the growth and success of female-founded businesses by matching them with female funders. Our platform addresses a broad range of early-stage investment. We are creating, cultivating and educating more female funders to address the well-known gender gap in access to capital. We are committed to facilitating early-stage investment opportunities and providing top-quality education resources to our members.



Quick Stats

\$1.8M+ invested in **27** female-founded early-stage businesses who have collectively since raised over **\$400M** in capital

\$350+ invested in 2025

80+ High Net Worth Members

34% of our members are BIPOC women, as are **half** of our Citrine Angels Board

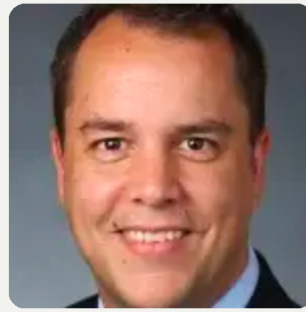
Meet Our Executive Board



Stephanie Marshall
M3 Advisors



Aurelia Flores
Virginia Venture Partners



Russell Makepeace
International Lifeline
Fund



Allyson Redpath
Former Investment
Banker



Barb White
The Avoka Group



Elyssa Haynes
Director, Citrine Angels



Governance Process

- Citrine Angels is a 501(c)(6) not-for-profit membership organization with a mission to support the growth and success of female-founded businesses and increase access to investment opportunities for women. In 2025, we formed a 501(c)(3) nonprofit subsidiary focused on advancing angel investing as a driver of innovation and economic growth.
- Citrine Angels is governed by a Board of Directors consisting of 15 elected business executive members contributing on three standing committees – Executive, Finance, Governance – and four ad hoc committees – Deal Flow, Portfolio, Membership, and Advancement. Citrine Impact has 5 board members, including representatives from Citrine Angels and independent members.
- The Citrine Angels Executive Committee meets eight times a year and is comprised of the President, Secretary, Treasurer, two chairs of the board committees and the Director to oversee the ongoing business activities of the organization. The full Board meets quarterly to set strategy and implement strategic goals.
- The Board of Directors has engaged a part-time Director and Operations Coordinator to manage the day-to-day activities of Citrine.

Citrine Angels Members

Our 80+ members are successful, powerful, high net worth women who are both aspiring and seasoned angel investors. The group is diverse in background and expertise, but each member shares a common goal in supporting female entrepreneurs.

They are corporate executives, lawyers, doctors, and business owners across a wide range of industries – from healthcare to telecommunications, food and beverage, automobiles, and more.

Several have won awards and received recognition for their investment work, including DCA Live's Power Women of Tech, Smart Business's Dealmakers, and Washingtonian Magazine's Tech Titan. Co-founder and board president Stephanie Bauer Marshall was featured by Forbes among VCs who want to invest in underrepresented founders. Citrine Angels was honored as one of Washington Business Journal's Fire Award Honorees in 2024.



Citrine Angels Investments

Citrine Angels targets early stage venture-backable female-founded startups across any industry. Since our founding in 2019, months before the COVID pandemic, Citrine has invested more than \$1.8 million in 27 female-founded early-stage businesses who have gone on to collectively raise over \$400 million in capital to fuel business growth. Collectively, they are valued at more than \$819 million.

While industry agnostic, 42% of our investments have been in consumer product companies and 29% in medical and biotech. A large portion of our funding applicants are BIPOC women. You can learn more about our [portfolio companies on our website](#), which includes companies like [Nutr](#), [Healium](#), [Madison Reed](#), and [Pocket Naloxone](#).



Investment Thesis

Citrine Angels supports the growth and success of female-founded businesses and increases access to investment opportunities for women of all backgrounds and ethnicities.

Our management team are veteran angel investors with substantial business acumen as well as enthusiasm for our mission.

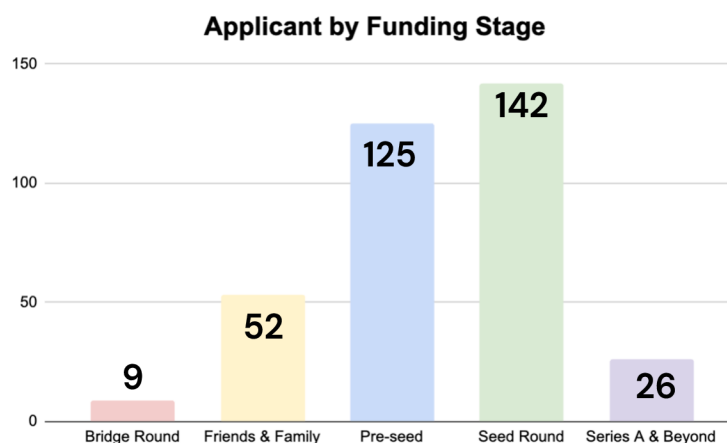
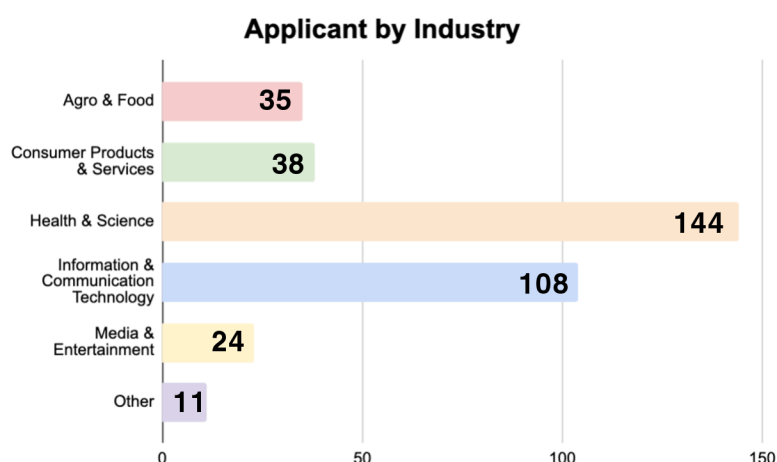
Our members are high-powered female executives who are both aspiring and seasoned angel investors.

Startups Who Apply for Funding

2025 Application Trends

- Citrine Angels has received over 350 applications this year, with about 50 companies moving to pre-pitch to our deal flow committee members
- 76% of companies applying to Citrine Angels are in their pre-seed or seed stage and 7% are growth (Series A or later) stage
- Citrine Angels receives applications from a wide range of industries

Citrine utilizes the Dealum platform for accepting applications



Portfolio

Value: \$800M+

Year of Initial Investment	Company
2019	Dolcezza
2020	Fenris
2020	Madison Reed
2020	Pocket Naloxone
2021	Healium
2021	KEY Travel
2021	Landsdowne Labs
2021	Tympanogen
2021	Wellfound Foods
2022	KLEOS
2022	No Limbits
2022	Nutr
2022	SkySquad
2023	Elidah
2023	Mocktail Club
2023	Mosie Baby
2023	NopSec
2023	Oxiwear
2023	Relavo
2024	MITO Materials
2024	Deeplook
2025	VirgilHR
2025	Materna Medical
2025	Nasaclip
2025	GoPursue

* Valuation determined via Pitchbook.

Sponsor Benefits



Engaging Citrine Angels is a smart business decision – one that achieves the all-important double bottom-line: you can feel good about supporting diversity while being fiscally smart.

Access to influential women

Citrine members are among the most successful women in and beyond the Washington, D.C. area.

A great way to show your support of diversity

Our mission is to support female founders and funders. We're a smart group for brand association.

We know startups

We choose smart startups to pitch and invest in. We are known to be savvy investors.

Signature Events



The Female Funder Panel Series

Approximately \$30 trillion in wealth is set to change hands in the next decade and women are poised to inherit a sizable share. Our Female Funder series offers resources designed specifically to help accredited women investors become savvy and confident angel investors.

Anticipated Topics:

- The Angel Investment Derby – How to Bet on the Right Company
- The Tools For Successful Angel Investing
- Angel Investment Exits 101 – Modeling Different Scenarios and What you Need to Know

Brain Trust Dinners

The most meaningful conversations happen in intimate settings where ideas flow freely, connections deepen, and insights spark action. Our exclusive Brain Trust Dinners bring together accredited women investors and/or female founders for an evening of thought-provoking discussions, high-value networking, and strategic collaboration.

Women Play to Win

Get out of the Boardroom and into the arena by joining Citrine and VC investors in our exclusive suite at select Washington Mystics games. This is a great opportunity to connect with other VC Investors to informally gather and build a strong community of deal-makers who invest in women.

General Sponsorship Tiers and Benefits



	Partner	Spark	Catalyst	Trailblazer
	\$5,000	\$10,000	\$15,000	\$25,000
				<i>Limited to 2 sponsors per industry</i>
Logo displayed on the Citrine Angels website and included in newsletters	✓	✓	✓	✓
Permission to add our logo to your website as a partner	✓	✓	✓	✓
Social Media Mentions	2	4	6	8
Recognition on all promotional materials		✓	✓	✓
Complimentary membership to Citrine Angels		1	2	3
Sponsor recognition at all member events			✓	✓
Opportunity to speak for 5 minutes at a pitch meeting			✓	✓
Signature Event Sponsorship of Your Choice	Add-On	Add-On	1	✓
Opportunity to display advertising materials at in-person meetings				✓

Citrine Angels Underwriting Partner



\$50,000

Includes:

- Industry exclusivity
- 5 complimentary memberships to Citrine Angels for female partners
- Recognition on all promotional materials
- Logo displayed on the Citrine Angels website and included in newsletters
- 12+ Social Media Mentions
- Joint PR press release announcing partnership
- Sponsor recognition at all member events
- Permission to add our logo to your website as a partner
- Opportunity to draft content for the Citrine Angels blog
- Opportunity to display advertising materials at in-person meetings
- Opportunity to speak for 5 minutes at a pitch meeting
- Citrine Angels will host and/or plan an educational workshop for your audience

Support Our Mission through Citrine Impact



Over the next decade, \$30 trillion is expected to transfer into the hands of women—the **largest wealth transfer in history**. Women are already proven to **be strong investors**, yet many hesitate to invest due to lack of confidence, community, or access to approachable education.

Citrine's mission is to **break down barriers** traditional angel groups often reinforce and build a more **welcoming, inclusive space** for women investors.

Your tax-deductible donation to Citrine Impact allows us to **expand our reach, access new partners, and provide inclusive educational opportunities**.

Donations made to Citrine Impact will be 100% tax deductible, and supporters will be recognized by Citrine. EIN number 33-3387344.

Contact impact@citrineangels.com for more information.



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Thank you!

Contact

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