



LEVEL 2 AWARD IN

Starting and Developing a Social Enterprise

A nationally recognised qualification developed with Durham University Business School





AT A GLANCE



Qualification
Level 2 Award
in Starting and
Developing a
Social Enterprise

**Total
Qualification
Time (TQT)**
120 hours

**Guided Learning
Hours (GLH)**
43 hours (approx.
1.5 days for
6-months)

**Self-directed
learning**
77 hours (portfolio
and end-of-unit
tasks. Approx. 1
day per month)

Typical duration
6-9 months (1
unit per month)

Delivery
Online (Microsoft
Teams) or in-
person

Assessment
Applied portfolio
evidence +
end-of-unit
questionnaires
(no exams)

Awarded by
SFEDI Awards
(Ofqual
regulated)

Build strong foundations for sustainable social impact

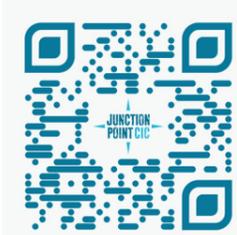


Build the foundations of a resilient social venture whether you're developing an early-stage idea or strengthening an existing organisation.

This accredited Level 2 qualification has been developed by Junction Point CIC in partnership with Durham University, a business school recognised for world-leading research and ranked in the top 1% globally.

It combines academic rigour, lived experience and practical expertise to support founders to make better decisions, take confident action, and build sustainable social impact.

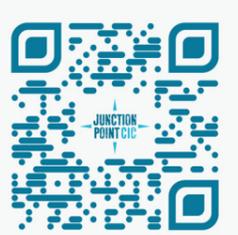
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LEVEL 2 AWARD IN

Starting and Developing a Social Enterprise



Why this qualification exists

Junction Point CIC initiated the development of this qualification after identifying a clear gap in the sector: a need for a credible, nationally available quality standard for foundational social enterprise education.

To develop the highest-quality learning resources, we partnered with Durham University who carried out desk-based research alongside 30+ interviews with social entrepreneurs across the UK, identifying the most important practical lessons for early-stage founders.

We also engaged six industry experts to ensure the learning translates into real-world decision-making. The course materials were piloted with two cohorts, and learner feedback directly shaped the final programme.

Learner feedback

"I have found this course incredibly helpful to focus and structure the core points when starting a social enterprise. I feel this course has helped me become more confident and I'm now a lot clearer on the actions I need to take."



Who this qualification is for

This programme is designed for people who are ready to actively develop their social venture.

It's a strong fit if you are:

- ☆ **An early-stage founder building a social enterprise model for the first time**
- ☆ **A CIC or social enterprise leader who wants to strengthen their foundations and sustainability**
- ☆ **A purpose-led founder who wants structure, support and a recognised learning pathway**



From our Founder

We launched this qualification because we saw too many purpose-driven founders trying to build social enterprises without a clear, credible foundation to lean on. There was a real gap for a nationally recognised programme that combined academic rigour with the lived reality of starting and running a social venture.

By working with Durham University and social entrepreneurs across the UK, we've created a course that goes beyond theory. It gives founders the structure, confidence and practical tools they need to make better decisions, strengthen sustainability, and build social impact that can last.

Kate Duffy



From our Research Partner

Social enterprises face complex challenges that require both sound theory and practical judgement. This qualification was developed to bridge that gap. Drawing on Durham University's research, sector insight and direct engagement with social entrepreneurs, the programme translates academic thinking into practical learning that founders can apply immediately.

Our involvement reflects a commitment to supporting high-quality, evidence-based education that strengthens decision-making, sustainability and long-term social impact

Jonathan Kimmitt

What makes this programme different

There are plenty of courses that talk about social enterprise.

This qualification stands out because it brings together:

- ☆ **World-leading academic insight from Durham University**
- ☆ **Real-life founder learning shaped by interviews with social entrepreneurs**
- ☆ **Practical application through tools, case studies and portfolio development**
- ☆ **A structured delivery model designed to support progress (not overwhelm)**

Each unit is supported by **real-world case study learning**, helping learners explore how the topic plays out in practice and apply it to their own venture.

Learner feedback

"Level 2 helped me simplify a complex subject and identify tangible actions. It has helped to reframe my mindset and will be a valuable reference point as I move forward."

How the programme is delivered

The qualification is delivered through a **supportive, structured model designed to make learning accessible and practical.**

Each unit typically includes:

- ☆ **Self-directed learning to introduce key concepts and foundations**
- ☆ **A facilitated workshop to apply learning to your venture**
- ☆ **Curated expert insight, including guest interviews**
- ☆ **An end-of-unit webinar to consolidate learning and support assessment readiness**



Learner feedback

"I have been able to apply everything I have learnt to my organisation. It has helped bring clarity and structure, and I now feel more confident moving forward with my venture."

What you'll leave with

By the end of the qualification, learners typically feel clearer, more confident and more structured, moving from uncertainty and guesswork to decisions they can explain and act on.

You'll leave with:

- ☆ **BUSINESS MODEL CLARITY**
Build confidence in how social enterprises balance income and impact; shaping a viable, socially trading model that aligns with your mission.
- ☆ **A REALISTIC APPROACH TO SOCIAL IMPACT AND MEASUREMENT**
Build confidence in how social enterprises balance income and impact; shaping a viable, socially trading model that aligns with your mission.
- ☆ **STRONGER LEADERSHIP AND STAKEHOLDER CONFIDENCE**
Improve your ability to engage stakeholders, strengthen organisational foundations, and lead with purpose as your venture grows.
- ☆ **GOVERNANCE AND LEGAL STRUCTURE DECISION-MAKING**
Develop the understanding needed to evaluate legal structures and governance responsibilities, and make decisions that fit your model and ambitions.
- ☆ **FINANCIAL SUSTAINABILITY AND PLANNING CONFIDENCE**
Strengthen your ability to plan for costs, income and long-term sustainability, and build confidence in the financial realities of social enterprise.



Delivered by Junction Point CIC

Junction Point CIC exists to ignite, equip and champion changemakers. We deliver accredited training, qualifications and learning experiences that help purpose-led founders turn ideas into sustainable social impact.

Become a delivery partner

Junction Point CIC offers licensing opportunities for organisations seeking to deliver this accredited qualification as part of their business support or learning offer. Scan the QR code and get in touch to find out more.

