

REFERRAL READY WEBSITE COPY

Terms & Conditions

Last updated: March 23, 2026

By purchasing Referral Ready Website Copy, you agree to the following terms.

1. WHAT'S INCLUDED

Your purchase includes:

- Access to the Abundance Practice Building Know Your Niche course (required prerequisite)
- One 50-minute strategy and messaging call with Allison Puryear
- Done-for-you copy for:
 - 1 Homepage
 - 1 About Page
 - Up to 3 specialty pages (determined during your strategy call)
- A messaging summary sent to you for approval before writing begins

You do not need to have an existing website to participate.

2. PREREQUISITES

Before scheduling your strategy call, you must:

- (a) Complete the Know Your Niche course in full
- (b) Complete and submit all course worksheets to help@abundancepractice.com

Your scheduling link will be sent only after your worksheets have been received and reviewed. This prerequisite exists to ensure your strategy call is as focused and productive as possible.

3. SCHEDULING YOUR CALL

You have 3 months (90 days) from the date of purchase to schedule your 50-minute strategy call. Please note: you must complete the Know Your Niche course and submit your worksheets to help@abundancepractice.com before you'll receive your scheduling link.

If you do not schedule within this window, your session will be forfeited, and Abundance Practice Building will refund up to 50% of the purchase price. If you need an extension, please

reach out to help@abundancepractice.com before your 90 days expire, and your request will be considered.

4. HOW YOUR COPY IS DELIVERED

After your strategy call, you will receive a short messaging summary that outlines:

- Your target client
- Core problem your work addresses
- Key themes and tone
- Proposed specialty pages

You will be asked to confirm this summary (or request a minor adjustment) before writing begins. Once you confirm, your completed website copy will be delivered based on that approved direction.

This service is designed as a done-for-you deliverable. Because strategy is confirmed before writing begins, revision rounds are not included.

5. YOUR RIGHTS TO THE COPY

Once delivered, the website copy belongs to you. You are welcome to edit, update, or change the copy in any way you choose. There are no restrictions on how you use the content on your own website.

6. REFUND POLICY

Due to limited spots, if you decide this service is not right for you before your strategy call takes place, you are eligible for a 50% refund.

No refunds will be issued after your strategy call has occurred.

To request a refund, email help@abundancepractice.com with your name and purchase details.

7. AVAILABILITY & WAITLIST

This offer is currently available as a beta program, limited to 10 participants. Once enrollment is full, additional interested parties will be placed on a waitlist and fulfilled in order.

8. CONTACT

For questions about your purchase, scheduling, or these terms, contact:
help@abundancepractice.com

By completing your purchase, you confirm that you have read and agree to these Terms & Conditions.