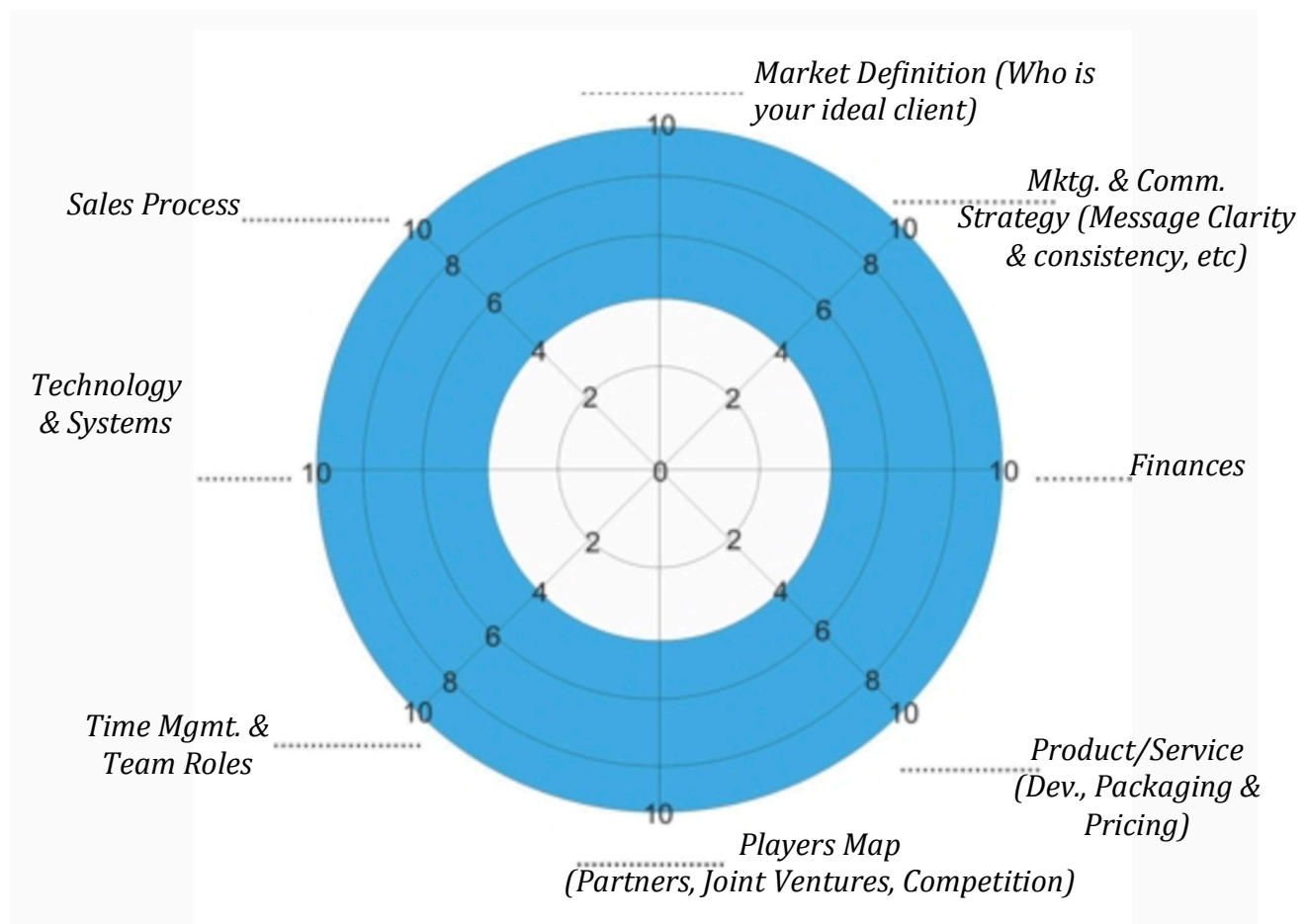


Taking the pulse of your business

In today's fast world, it is very easy to spend all our energy on the project in front of us and loose track of the big picture. This is especially true for anyone leading a business in today's fast economy. While focus is imperative to accomplishing tasks, and moving forward, having periodic check-in on the company's overall health and vision is critical to the company's success. But when? This is easier said than done. Most company leaders (CEO's, founders, Managers) do this once or twice a year, and then they spend their days either putting off fires (dealing what is burning at the time) or moving forwards with those projects they are really comfortable with and procrastinating everything else.

This is where the ***Wheel of Growth*** can help. This tool will help you check in on the overall health of the company. This tool is great for the once or twice a year strategic planning but it is even more powerful if used on a monthly, weekly and even daily basis. Commonly used by professional life coaches, it helps you consider each area of your business in turn and assess what's off balance or needs your attention.

This tool is powerful because it gives you a vivid visual representation of where your business is in that moment. It is referred to as a wheel because each area is mapped on a circle, like the spoke of a wheel¹.



¹ The concept was originally created by Paul J. Meyer, founder of Success Motivation® Institute,

USING THIS TOOL:

1. Go around the wheel and rank each area of your business from 1-10 (1 being I'm not clear what I'm doing, this is an area I struggle with and 10 being I know what I'm doing, this area is great)
2. Once you rank each area, you will likely get a very uneven circle if you connect all the dots inside of the circle
3. Look at the areas that you are struggling with and prioritize. Then ask yourself the following questions:
 - a. What do I need to improve this number and get it closer to the next level or even a 10?
 - b. What do I already have, or have done that can help me? What do I need?
 - c. Make a list of what you would need to improve in that area.
 - d. Now prioritize your list and commit to two actions you will take (concrete actions) in the next week to work on this area
4. Continue working through your struggle areas. This is a continuous process so keep on working through the Wheel of Growth consistently.



Dolores works with entrepreneurs who struggle with business models & ideal client clarity and would like to have a clear roadmap to grow their business. What separates her from others business coaches is that she has over 20 years experience as an entrepreneur and coach and because of this, clients receive the clarity, coaching and direction they need to substantially grow their business. If you would like to learn more email me or sign up for a [FREE BUSINESS MAKEOVER SESSION](#).