

Team Global Balance



Director call · September 2026

Social media and brand ambassadors

2026 updates: where we are, what's new and how you can help it grow

ZINZINO



Know someone who lives the brand?

Becoming a Zinzino brand ambassador is about to get a lot simpler — for the people you nominate, and for you.

New online application

Coming Q4 2026

A simple online form that makes onboarding a lot easier for new brand ambassadors. It will sit in easy-to-find places on the Zinzino website, and we will let you know the moment it is live.

For you: nominate someone, or point them to the form, in minutes. The application goes straight to our team for review.

More to come in 2027

Further updates to the brand ambassador section of the website are planned for next year.



Meet our 2026 brand ambassadors

The Zinzino Brand Ambassador presentation has been updated with every ambassador for 2026. Download it to share with your teams and customers.

All 106 ambassadors

Every contracted ambassador across our 27+ markets

Athletes, creators, advocates

Who they are, where they are and what they stand for

Ready to present

Use it in team meetings, onboarding and customer conversations



Zinzino Brand Ambassadors 2026 (PDF)

[Zinzino-Brand-Ambassadors.pdf](#)

Scan with your phone camera → open the PDF

Both versions in the Back Office

The PDF and the PowerPoint version are in the File Library under Brand Ambassadors. Share it with your team this week.

Zinzino Brand Ambassador pages

A different ambassador spotlighted every day — athletes, creators and everyday advocates from across our markets.

New in 2026



@sarajunevik



@fclevadia



@tomchilton



@gramworld



Facebook

@ZinzinoBrandAmbassador



Instagram

@zinzinobrandambassador

Scan with your phone camera → tap the link → Follow

ZINZINO

Zinzino Events: your front-row seat

New in 2026

One dedicated home for every Zinzino event — global, regional and the weekly moments from partners around the world.

Global

Annual Event, Director Trips, Ambassador Trips and Kick-Offs

Regional

Corporate events in every market

Weekly

Real partner moments, shared every week



Facebook

facebook.com/zinzinoevents



Instagram

[@zinzinoevents](https://instagram.com/zinzinoevents)

Scan with your phone camera → tap the link → Follow

ZINZINO

Our customer channels are growing

745,000 followers across the official, customer-facing Zinzino pages.

Facebook

323,000

followers · Zinzino Official global page

22.4M views in 2026

Instagram

224,000

followers · across 6 pages

22M views in 2026

TikTok

198,000

followers · across 4 accounts

3.7M+ likes across our channels

44M+

views of Zinzino content

Across Facebook and Instagram in 2026

322K

Facebook link clicks

Clicks on links in our posts and profiles,
2026



New market pages, built for your customers

Local pages in local languages, so your customers and prospects always land somewhere that feels like home.

TikTok

Zinzino Español

Spanish-language short-form video

Live

Zinzino USA

Native content made for the US market

Live

Zinzino DACH

German-language page in the works

Coming 2027

Facebook & Instagram

Zinzino DACH

German-language Instagram, launched 2026

Live

Zinzino USA

Live on both platforms

Live

Zinzino Español

Spanish-language, live on both

Live

Zinzino Taiwan

Facebook growing, Instagram just launched

New

Zinzino Hong Kong

Facebook page live for the market

Live

LINE

Taiwan

Performing strongly in-market

Live

Thailand

Live for the market

Live

Japan

LINE account in the works

Coming 2027

Share the right page, in the right language

Know your market page

Send customers to the page built for their market.

Reshare in their language

Every post is ready to repost straight to your own audience.

All pages, one scan

Scan for the full Social Channels Directory PDF.



Our global Facebook structure

Zinzino Official is our customer-facing Facebook presence. It uses Facebook's Global Pages structure, so customers are directed to the version for their country — local language, content and product information.

One search, one brand

Customers search for Zinzino Official and Facebook directs them to their market

Local by default

They normally see the version for their market — language, content and products

Every market has a direct link

The links in the Social Media Channel Directory open a specific country page in the Facebook app on your phone

Want to view another market?

On desktop

- 1 **Open** facebook.com/ZinzinoOfficial
- 2 **Select** the ... More menu
- 3 **Choose** Switch Region
- 4 **Select** the market you want to view

On mobile

Open the market's direct link from the Social Media Channel Directory in the Facebook app. On desktop, direct links redirect you to your current region.

Remember to switch back

If you select another market on desktop, Facebook may remember it. Switch back to your own market when you are finished.

Need a specific market on mobile?

Use the direct market link in the Social Media Channel Directory.

One brand, a truly global presence

Wherever your team is, there is an official Zinzino home for them — in their language.

60+

official channels

8

platforms

30+

markets

20+

languages

106

brand ambassadors

AMBITION



For over **five decades**, Richard Brooke has inspired entrepreneurs, leaders and teams around the world to **think bigger, lead authentically** and **create meaningful impact**.

From working in a **chicken processing plant** to building a **sales organization of 30,000**, Richard's journey is a powerful example of what's possible through **vision, self-motivation** and **people development**.

A sought-after speaker, author and transformational coach, he has shared the stage with **Tony Robbins, Sir Richard Branson, Les Brown** and **John Maxwell**, and spoken to **audiences of 10,000+** across the globe.

RICHARD BROOKE

Vision. People. Transformation.



BUILDS
PEOPLE



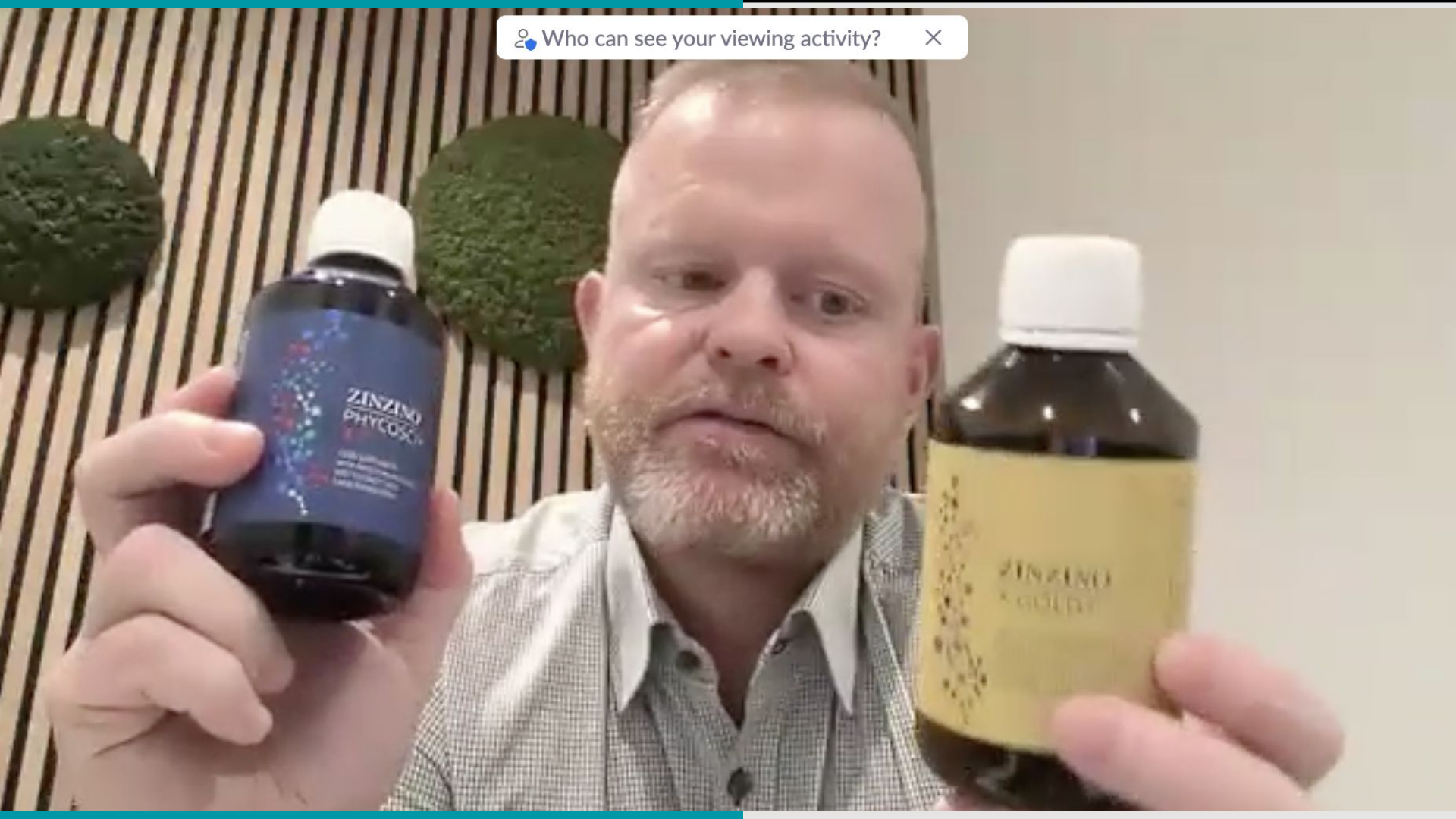
INSPIRES
LEADERS



CREATES
OPPORTUNITY



GLOBAL
IMPACT



ZINZINO ANNUAL EVENT

AMBITION

Event Schedule

Thursday, October 22

1 PM – 5 PM: Annual Leadership Day

7 PM – 10 PM: Crown Dinner

Friday, October 23

1 PM – 9 PM: Main Event

Saturday, October 24

9 AM – 4 PM: Main Event

9 PM – 1 AM: Gala Dinner

Sunday, October 25

9 AM – 4 PM: Main Event

Partner Premium Ticket 2026 Annual Event

Your Moment Is Here – The International Annual Event 2026!

Get ready to be inspired, empowered, and energized!

Join us **October 23rd–25th at X–Meeting Point in Oslo, Norway** (Kragerudveien 50, 2013 Skjetten) for unforgettable days of learning, connection, and celebration.

This is your chance to gain powerful insights, sharpen your skills, and take your business – and yourself – to the next level.

Don't wait – secure your ticket today and be part of the movement!

What is included:

- Free translation into available languages
- Gala Dinner (3–course menu)
- Exclusive goodie bag (Zinzino products & merchandise)
- Entry to Annual Leadership Day on October 22, 1:00–5:00 PM (for Diamond and above only)

ZINZINO PARTNER-AKADEMI

Fra Fast Start til pasiv Executive

Teamsamling · 22. august 2026 · Peter Hald

Partner-Akademiet

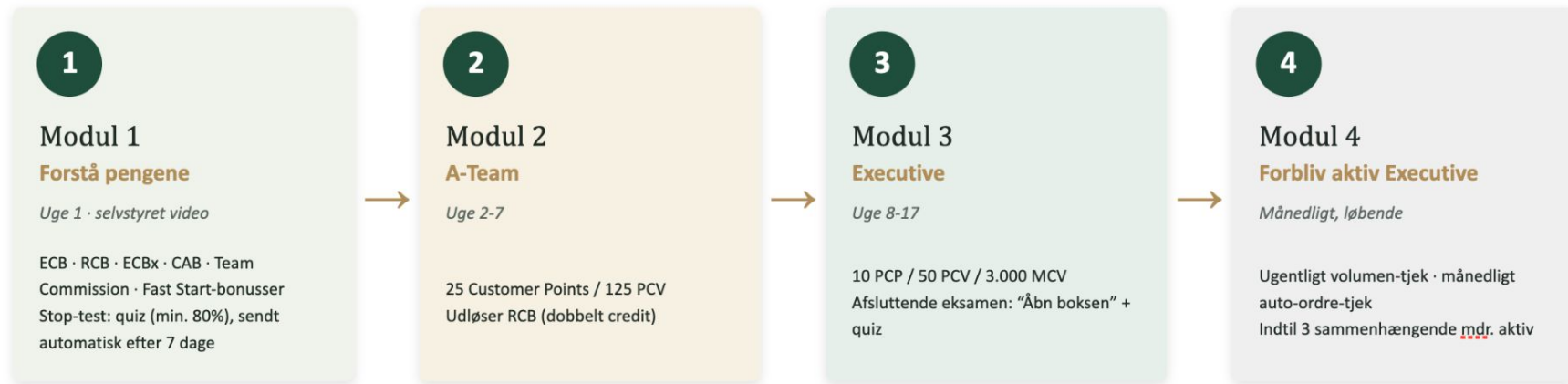
Ét system fra dag ét til varig ledertitel



Executive-programmet — struktur og rullende optag

Niveau 1 i Zinzino Partner-Akademiet — fra afsluttet Fast Start til varig, aktiv Executive

Nye starter når de er klar ↓



Modul 1 er selvstyret, uden pod. Fra Modul 2 og frem: ugentlige pods pr. fase (ikke pr. starttidspunkt) — Track & Coach (30-45 min) + Færdighedstræning (45-60 min), 2×/uge.

Sådan kommer du i gang

1 Afslut Fast Start og minimum aktiv X-Team + 2 personligt signede partnere

2 Book en kort samtale med Peter

3 Start Modul 1 med det samme — selvstyret video, test efter 7 dage

4 Bestå testen, og mød din pod: tirsdage fra 10/18 eller lørdage fra 10

8 BALL



YES 8 ER MIT
NUMMER

EARN YOUR SEAT

Zinzino HQ Experience

Kom med til Zinzinos hovedkontor i starten af november

En eksklusiv dag, hvor du kommer bag kulisserne og tættere på virksomheden, menneskene og visionen.

- Besøg Zinzinos hovedkontor
- Forstå endnu bedre virksomheden, produkterne og mulighederne
- Mød mennesker fra flere afdelinger
- Få inspiration og idéer til at bygge din egen forretning stærkere
- Deltag i møder og få indsigt, du normalt ikke får
- Oplev kulturen – og mærk, hvad du faktisk er en del af

8

POINTS

I SEPTEMBER eller OKTOBER

→ Så er du kvalificeret til at komme med!

Det handler ikke kun om en tur til hovedkontoret. Det handler om at komme tættere på den virksomhed, du bygger din fremtid sammen med.

ZINZINO HQ
GÖTEBORG, SVERIGE



NOVEMBER 2026

SE ALLE LINKS TIL MØDER OG EVENTS PÅ
ZZPARTNER.DK



Team Global Balance