



**SalesValue**  
Enablement made simple

## Are your sales team effective enough?



**Do you know why your sales team is effective enough?  
And closing too few deals?**



**Does that frustrate you as a sales director?  
Does that hurt your company?**



**A major reason is that CRM has become a reporting tool.  
And your sales team is missing intelligent knowledge sharing and enablement .**



**Sales people are not able to find what they need when they need it  
And too busy to share their knowledge.**

Start your free trial [www.SalesValue.net](http://www.SalesValue.net)



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## Value to you and your customers



### **10-20% HIGHER PRODUCTIVITY**

Your employees will prepare better content with less effort, through recommendations based on current context and intelligent search across all content.



### **10% HIGHER WIN RATES**

Improve win rates by enabling your sales team better with smart recommendations, global knowledge sharing and effective processes.



### **20-30% FASTER ENABLEMENT**

Enable your sales force to sell new offerings faster, through easy access to best practice and knowledge from peers.



### **BETTER QUALITY**

Improve quality by helping your team find best practice content and by keeping the best practice updated through automated knowledge sharing.

## How SalesValue works



### **Activate content**

from all sales and marketing employees by automating knowledge sharing with machine learning.



### **Ease content management**

by integrating into existing repositories like Sharepoint, Google Drive, etc. and simplifying admin processes



### **Inspire your sales team**

by intelligent content recommendations based on context like sales process, customer, solution, industry etc.



### **Enrich processes**

by linking content directly to process steps, so the sales team get recommendations for next actions for each opportunity.

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