

0% COMPLETE

1 Create Your FANCY FRAMEWORK (& Unique Methodology) (28:40)

Module 3: CONTENT

- LEARNING & DOING OBJECTIVES (21:31)
- TASTY COURSE TITLE & SUBTITLE (13:04)
- UPDATE YOUR MVC CANVAS
- *OPTIONAL* Write your one-of-a-kind course CONTENT OUTLINE (20:22)

MODULE 4: CONVERSIONS

- How to PRICE YOUR COURSE (30:01)
- How to Launch: The 9 MENTAL TRIGGERS of a Launch (11:43)
- PHONE FUNNEL: Overview
- PHONE FUNNEL: What to Prepare!
- PHONE FUNNEL I: TASTY Content

Create Your FANCY FRAMEWORK (& Unique Methodology)

It's time to CREATE YOUR UNIQUE FRAMEWORK! Get excited. 😄 😊

Uncover your unique methodology. Develop your own vocabulary. Make your content inimitable & untouchable.

- Learn the importance of uncovering your own **FANCY FRAMEWORK**
- See how it's possible to **build a 6, 7, or 8-figure empire** around your ONE FRAMEWORK
- See the **types of frameworks** that exist (& how to visually represent your framework with an acronym, diagram, etc.)
- Learn to **create a story** around your framework so it sticks
- See **several examples** of frameworks behind 7 and 8-figure brands
- At the end, **I walk you through the 4 STEPS TO UNCOVERING YOUR FRAMEWORK**

#RECEIPTS

- Want to share your Framework? Would love to see! **Post your Framework a comment below this video and in our Facebook group with #FRAMEWORK.**

In this video...

- Learn the importance of uncovering your own **FANCY FRAMEWORK** (for you and your audience)
- See the **types of frameworks** that exist (content + packaging)
- Learn to **create a story** around your framework so it sticks
- See **several examples** of frameworks behind 7 and 8-figure brands

0:16

Discussion

Post a comment

Erika Carrillo

Leave a comment...

Post Comment

25 comments

Jessica Matthews 2 days ago

#Framework

B.I.G. A.H.A.

Believe
Identify
Goodman Plan

Ask
Honor
Achieve

↩ 🔗

Minimah Saafir 3 days ago

#FRAMEWORK -- Career Crossroads: From Fear to Fulfillment in 60 days with One Word - BOUNCE

↩ 🔗

Stephanie Lawrence 5 days ago

Course Topic is: Launch Your Six Figure Credit Repair Business In 60 Days: Be Your Own Boss & Achieve Financial Freedom While Helping Others

#Framework

↩ 🔗

IDEA
Identify your ultimate goal (your Why)
Identify errors on credit reports
Dispute to Win
Execute a results proven process
Add positive credit to credit profile and Achieve Financial
Any thoughts?



Cindy L Goodson 6 days ago

COURSE:
#STORYTOSTREAMS
'How to Turn Your Story/Transformation Into A Profitable Business'

G raciously
U nleashing
T he
S incerity (in)
Y ou



Kenyatte Tidwell 7 days ago

#Framework

'Streamlining Your Income'

M-Money Mindset Check
A- Adjust Your Vision
P- Prioritize Your Income
S- Systematize It!
S- Self-Moving



Tony Shavers III 17 days ago

#FRAMEWORK

Course: YourBreakThrough to Unlock Your Passion, Define Your Purpose, Execute Your Plan

M- Mindset of Why - Establishing a STRONG why that makes you cry!
A - Acknowledgement - Acknowledging the barriers, self- doubts, negative beliefs, limiting beliefs
A- Agreement- Signing a contract to yourself and agreeing that from this point forward your WHY will drive you!
T- Transformation - With the Combination of M.A.A and an actionable plan, your life will be transformed through ex (growth in self-esteem, confidence etc)

Ironically enough it came pretty easy and then I looked up this word and guess what it stands for?

MAAT is an Ancient Egyptian Concept of truth, balance, justice, and foundation! YESSSSSS!!!!!!

What do you think?



Kenyatte Tidwell 7 days ago

Awesome!



Stephanie Lawrence 7 days ago

Very cool Tony...Love your framework idea and content! Good Luck!



Jessica E Edwards 8 days ago

Tony this is awesome love it!!!!



Candice Odom 8 days ago

DONE



Faith James a month ago

Super Good!!! My brain is working!! In the lab coming up with some awesome frameworks.



Evelyn Mann a month ago

This was very helpful because my mind has been racing on how to put all the ideas in my head together. Helped put my thoughts in order. Thanks. You're a great teacher!



Catuani Caruth a month ago

Hey Danielle you helped me remember about my Discovery Map for my Glam Wealth Marketing, to 'help beauty pros create wealth from their business worth'.

I made it months ago. It shows a before and after discovery for my biz.

But the things your talking about got my mind working to create many other different just as you had to include in my course. You the bomb!! Thanks



Jenise McBride a month ago

SUPER HELPFUL!
YOUR FIANCE' NOW! CONGRATS HUN :)



Instructor

Danielle Leslie a month ago

Aw, good! Ha thanks, Jenise. :D



Michele Tapp Roseman 2 months ago

Outstanding Danielle!



Instructor

Danielle Leslie a month ago

Thanks, Michele!



Margaret Gathunguri 2 months ago

Margaret Cuthangan 2 months ago
As an organic (urban) gardener, you're essentially learning how to become expert Nurturer within nature's life-giving power to grow our beloved veggies
so NURTURE is my #framework



Danielle Leslie a month ago
Nice, Margaret!! That really resonates.

Instructor



Estibalitz Laresgoiti 2 months ago
This is a wonderful lecture. I have an acronym...the stress management #CPR . THANKS!



Danielle Leslie a month ago
Love it, Estibalitz!

Instructor



larue.howard@larueministries.com a month ago
This video was extremely helpful. I chose the pyramid for my course framework. My foundation of the pyramid will be based upon understanding how the voice works and the basic functionality of it. Building up on that will be how supporting the breath enables a singer to have fullness of tone and accurate pitch. From there we will talk about tone placement and uncovering the misconceptions about head voice and chest voice. Lastly we will end with learning to love the voice you've been given. Hope that makes some sense.



Danielle Leslie a month ago
Yes, LaRue!! That's a super clear framework to follow. Nice job! Your students will be so appreciative to have that pyramid to reference.

Instructor



Deane Nelson 4 months ago
More great teaching. I think I have my acronym...



Danielle Leslie 3 months ago
Thanks, Deane!! Can't wait to hear it!

Instructor