

0% COMPLETE

- UPDATE YOUR MVC CANVAS
- 'OPTIONAL' Write your one-of-a-kind course CONTENT OUTLINE (20:22)

MODULE 4: CONVERSIONS

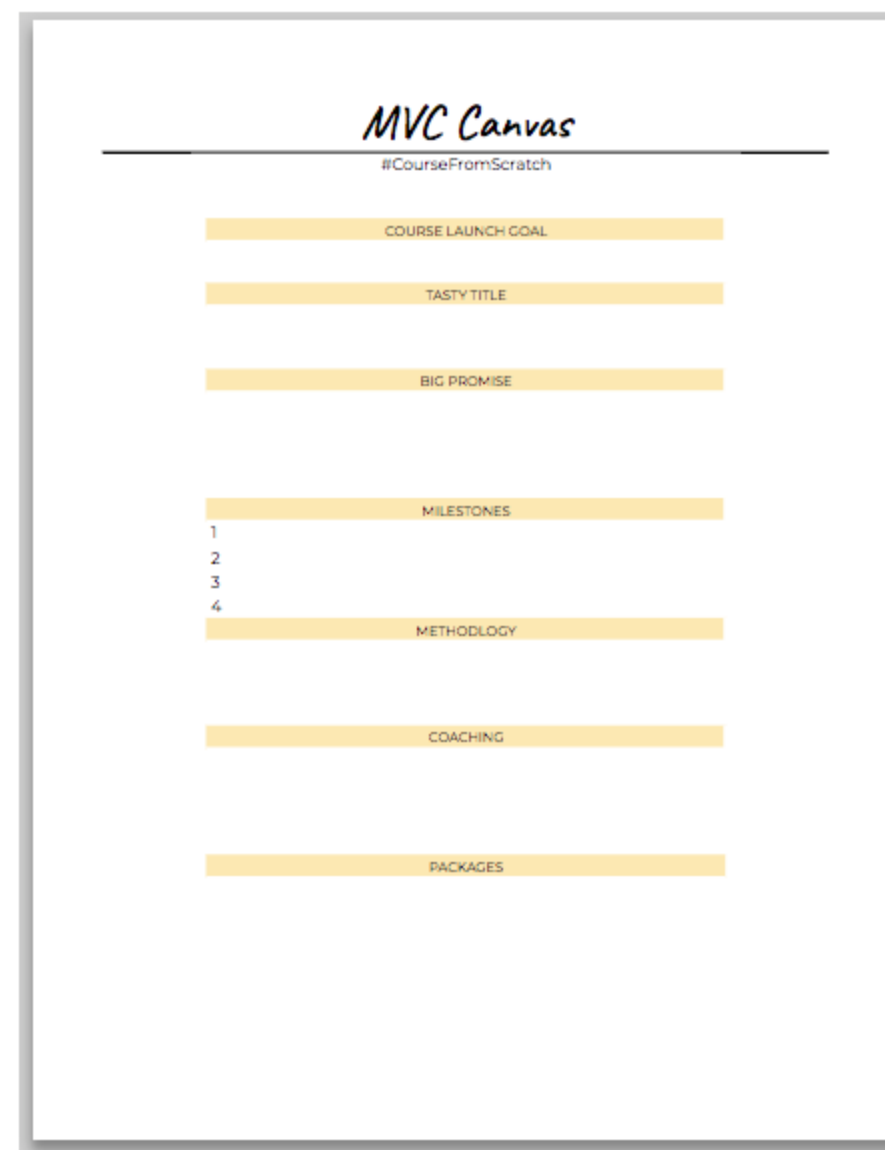
- How to PRICE YOUR COURSE (30:01)
- How to Launch: The 9 MENTAL TRIGGERS of a Launch (11:43)
- PHONE FUNNEL: Overview
- PHONE FUNNEL: What to Prepare!
- PHONE FUNNEL I: TASTY Content
- PHONE FUNNEL II: Invitation
- PHONE FUNNEL III: Pre-Qualify
- PHONE FUNNEL IV: Phone Call
- 'OPTIONAL' The PRE-SELL FORMULA: How to work with Affiliates & pre-sell your course (40:01)
- 'OPTIONAL' EMAIL LAUNCH

UPDATE YOUR MVC CANVAS

Now that you've completed the following:

- PCPs (Perfect Customer Profiles)
- PCP Interviews
- Fancy Framework
- Learning & Doing Objectives

... It's time to update your MVC CANVAS!



NEXT STEPS:

Open your #CourseFromScratch WORKBOOK (you should have saved it on your Google Drive or computer in a #CourseFromScratch folder). Go to the MVC CANVAS tab inside your WORKBOOK. You may also have a printed version on your wall. Complete the following fields:

1. Course Launch Goal
2. TASTY Title
3. Big Promise
4. Milestones
5. Methodology

#RECEIPTS

- Post a screenshot/photo of your MVC CANVAS in our FB group once you complete the above fields. Remember: This is just your FIRST DRAFT. It doesn't have to be perfect! Just get it done! :)

Quiz

1 / 2

Did you update your MVC CANVAS?

Yes!

No (if not, go do it!)

Check

Discussion

Post a comment



Erika Carrillo

Leave a comment..



Post Comment

1 comments



larue.howard@larueministries.com a month ago

So are your learning and doing objectives the same as milestones and methodology?