

Affiliates 5 of 10 sell your course
 0% COMPLETE

📄 *OPTIONAL* EMAIL LAUNCH:
 What emails to send & when

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How do you get your email subscribers to go from subscribers to buyers and enroll in your program?

Enter: Your email launch sequence. :)

Launch Email Sequence

(Work From Anywhere)	webinar invitation
coming?	webinar invitation
urseFromScratch Masterclass - You're in!	webinar confirmation
\$20k in 60 days	tell your story
video :)	share a tip
ST NAME GOES HERE], before you attend - watch this.	share a tip
ouncement 🎉	course preview
hecking in	webinar reminder
till coming?	webinar reminder
e starting in 45 mins... (funny photo inside)	webinar reminder
N STARTING] #CourseFromScratch Masterclass LIVE	webinar reminder
ks for coming, [FIRST NAME GOES HERE] :)	webinar thank you
[CH THE REPLAY] #CourseFromScratch Masterclass	webinar replay
#CourseFromScratch	course invitation
: Payment of \$1,595.00	course breakdown
to PRICE your online course	educational

>> OPEN THE COURSE LAUNCH EMAIL SEQUENCE HERE <<

This email sequence is designed for a webinar launch, but you can adapt it for your needs. If you're not using a webinar as part of your launch, replace the *webinar invitation* and *reminder emails* with *educational content* and *case studies*.

Ask yourself: What are the top 3-5 misconceptions my prospects have about solving this problem? Top mistakes they make? Top questions they ask?

Address these in your *educational emails*. Since there's no webinar, you'll send your **course invitation email** the day after you send the **course preview email** and proceed from there. You can follow the same flow in terms of the *course invitation*, *course breakdown*, and *deadline reminders*.