



“3 SECRETS” WEBINAR EXERCISE

Webinar Outline

I. OPENING

- A. Get focused
- B. If you stay until the end...
- C. Who I am (briefly)
- D. Futurecasting
- E. What makes this different
- F. You're in the right place if you're wondering...

II. ROCK BOTTOM STORY

- A. The Low Point
- B. The Rise
- C. The Rock bottom & Decision time

III. 3 LIES & TRUTHS

A. Lie #1

- B. The misconception
- C. What happens to ppl
- D. The truth
- E. More evidence of the truth
- F. Recap

G. Lie #2

- H. The misconception
- I. What happens to ppl
- J. The truth
- K. More evidence of the truth
- L. Recap

M. Lie #3

- N. The misconception
- O. What happens to ppl
- P. The truth
- Q. More evidence of the truth

R. Recap

IV. THE OFFER

- A. Course Objectives
- B. Weekly or Module Breakdown
- C. Other things included
- D. Course Bonuses
- E. Fast Action Bonus
- F. Total Value
- G. Testimonials
- H. Packages & Pricing
- I. Link to join
- J. More testimonials

V. THE CLOSE

- A. Prepared rebuttals
- B. Assets v. Liabilities
- C. My \$100k mistake
- D. My TAACC Method
- E. Do you believe?