



Carp resident takes his business global in his quest to deliver financial literacy

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BY EMC NEWS

EMC Business - Kanwal Sarai, financial educator and founder of Simply Investing, recently took his business global in order to fulfill his mission of bringing financial education to the world.

Sarai, a strong advocate of financial education, specifically investment education, believes everyone should receive basic education on how to invest his or her hard-earned money responsibly.

"No one cares more about your money or financial future than you, which is why you owe it to yourself, your family and kids to learn how to grow your net worth responsibly," he said.

Many people, especially in the Ottawa area, will remember the tech bubble burst in 2000-2001.

"Lots of folks lost money in 2000-2001, and then came the credit crunch and financial crisis, and people lost money again. This scared many people away from investing on their own. The problem was not with the market crash itself but with a lack of knowledge on the part of the investor," Sarai explained.

He believes that knowledge is key in becoming a successful long-term investor, "A small amount of effort in educating oneself can result in huge positive results."

Realizing a knowledge gap, Sarai created the Simply Investing course, as a way to educate Canadians on the principles of value investing. Having taught in the Ottawa region, and then taking his course on the road to Montreal and Toronto, Sarai realized he was limited to the amount of people he could reach. In late 2009 he began work on putting his unique course online.

"Once the course was online I knew I could reach a lot more people, and make my course available 24/7 to anyone in the world with an Internet connection." Sarai said enthusiastically.

The Simply Investing course is simple, concise, and easy to understand. Sarai eliminates the financial jargon to get you started right away.

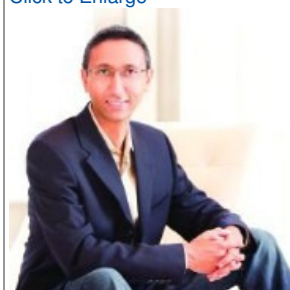
"Our unique accelerated learning approach saves you time, minimizes your risk and increases your returns."

The Simply Investing course demystifies the world of investing, and is targeted to those how don't want to spend hours and hours doing investment research.

Simply Investing launches its new revamped website and online course this week.

The website address is www.SimplyInvesting.com and Kanwal Sarai can be reached at 613-322-6203.

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