

Online Privacy Policy

Protecting your private information is our priority. This Statement of Privacy applies to The Lifest LLC website and The Lifest LLC governs data collection and usage. By using The Lifest website, you consent to the data practices described in this statement.

Collection of your Personal Information

In order to better provide you with products and services offered on our Site, The Lifest LLC may collect personally identifiable information, such as your:

- First and Last Name
- Mailing Address
- E-mail Address
- Phone Number

If you purchase The Lifest's products and services, we collect billing and credit card information. This information is only used for purchase transactions and recurring payment plans.

We do not collect any personal information and/or except for the information to be collected (e.g. cookies) about you unless you voluntarily provide it to us. However, you may be required to provide certain personal information to us when you elect to use certain products or services available on the Site. These may include: (a) registering for an account on our Site; (b) entering a sweepstakes or contest sponsored by us or one of our partners; (c) signing up for special offers from selected third parties; (d) sending us an email message; (e) submitting your credit card or other payment information when ordering and purchasing products and services on our Sites. To wit, we will use your information for, but not limited to, communicating with you in relation to services and/or products you have requested from us. We also may gather additional personal or non-personal information in the future however, please be assured that we will never request or collect any of the following sensitive data:

- Race or ethnic origin
- Political opinions
- Religious or philosophical beliefs
- Trade union memberships
- Genetic or biometric data
- Health or mortality
- Sex life or sexual orientation

Use of your Personal Information

The Lifest collects and uses your personal information to operate its website and deliver the services you have requested.

The Lifest may also use your personally identifiable information to inform you of other products or services available from The Lifest and its affiliates.

Sharing Information with Third Parties

The Lifest does not sell, rent or lease its customer lists to third parties.

The Lifest may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to The Lifest, and they are required to maintain the confidentiality of your information.

The Lifest may disclose your personal information, without notice, if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on The Lifest or the site; (b) protect and defend the rights or property of The Lifest; and/or (c) act under exigent circumstances to protect the personal safety of users of The Lifest, or the public.

Tracking User Behavior

The Lifest may keep track of the websites and pages our users visit within The Lifest, in order to determine what services are the most popular. This data is used to deliver customized content and advertising within The Lifest to customers whose behavior indicates that they are interested in a particular subject area.

Automatically Collected Information

Information about your computer hardware and software may be automatically collected by The Lifest. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of The Lifest website.

Use of Cookies

The Lifest website may use “cookies” to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize The Lifest website pages, or register with The Lifest site or services, a cookie helps The Lifest to recall your specific information on subsequent visits. This simplifies the process of recording your personal information,

such as billing addresses, shipping addresses, and so on. When you return to the same website, the information you previously provided can be retrieved, so you can easily use the features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the Lifest services or websites you visit.

Links

This website contains links to other sites. Please be aware that we are not responsible for the content or privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of any other site that collects personally identifiable information.

Security of your Personal Information

The Lifest secures your personal information from unauthorized access, use, or disclosure. The Lifest uses the following methods for this purpose:

- **SSL Protocol**

When personal information (such as a credit card number) is transmitted to other websites, it is protected through the use of encryption, such as the Secure Sockets Layer (SSL) protocol.

We strive to take appropriate security measures to protect against unauthorized access to or alteration of your personal information. Unfortunately, no data transmission over the Internet or any wireless network can be guaranteed to be 100% secure. As a result, while we strive to protect your personal information, you acknowledge that: (a) there are security and privacy limitations inherent to the Internet which are beyond our control; and (b) security, integrity, and privacy of any and all information and data exchanged between you and us through this Site cannot be guaranteed.

Children Under Thirteen

The Lifest does not knowingly collect personally identifiable information from children under the age of thirteen. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website.

E-mail Communications

From time to time, The Lifest may contact you via email for the purpose of providing announcements, promotional offers, alerts, confirmations, surveys, and/or other general communication. In order to improve our Services, we may receive a notification when you open an email from The Lifest or click on a link therein.

If you would like to stop receiving marketing or promotional communications via email from The Lifest, you may opt out of such communications by clicking the unsubscribe button or link.

External Data Storage Sites

We may store your data on servers provided by third party hosting vendors with whom we have contracted.

Changes to this Statement

The Lifest reserves the right to change this Privacy Policy periodically. We will notify you about significant changes in the way we treat personal information by sending a notice to the primary email address specified in your account, by placing a prominent notice on our site, and/or by updating any privacy information on this page. Your continued use of the Site and/or Services available through this Site after such modifications will constitute your: (a) acknowledgment of the modified Privacy Policy; and (b) agreement to abide and be bound by that Policy.

Verification of your information

We welcome any request to access, edit or delete personal information but we shall first verify your identity by any means reasonable before granting you access or taking any action. You can also check your information in our course websites by logging in and make necessary changes as you deem fit.

For any request please contact us at sheila.gravelly@thelifest.com

Contact Information

The Lifest welcomes your questions or comments regarding this Statement of Privacy. If you believe that The Lifest has not adhered to this Statement, please contact The Lifest at:

The Lifest LLC

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Herndon, VA 20170

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Telephone: 703-598-4592