



- WHAT -  
DO YOU DO?



**6-FIGURE BIZ**  
**ACADEMY**  
FOR NUTRITION PROFESSIONALS



# Your Compelling “What Do You Do” Statement

## BASIC TEMPLATE:

I work with *(people in your niche)* \_\_\_\_\_ who are  
 struggling with *(pressing problems)* \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_ to achieve *(amazing results)* \_\_\_\_\_  
 \_\_\_\_\_.

## ENHANCED TEMPLATES:

You know how \_\_\_\_\_ struggle with \_\_\_\_\_  
 \_\_\_\_\_? Well I \_\_\_\_\_  
 \_\_\_\_\_.

Have you ever \_\_\_\_\_? Well I \_\_\_\_\_  
 \_\_\_\_\_.

I work with people who are sick and tired of \_\_\_\_\_  
 \_\_\_\_\_ and I \_\_\_\_\_  
 \_\_\_\_\_.

Years ago I \_\_\_\_\_  
 \_\_\_\_\_ and now I \_\_\_\_\_  
 \_\_\_\_\_.