



- WHAT IS YOUR -
STORY?



6-FIGURE BIZ
ACADEMY
FOR NUTRITION PROFESSIONALS



What Is Your “Story”?

In determining which “niche” or target market might be our best fit, the first place to look is into our own past. That’s right, our own experiences hold a wealth of value when looking at how we’re uniquely qualified to help others.

What is your own “Story?”

What personal and/or professional challenges have you overcome that you could help others with?

What have been the “darkest” times in your life, and how did you overcome those?

Where are you now compared to then?

A large, empty light blue rectangular area intended for writing answers to the questions above.

