



## **No More Waiting. This IS the Mentorship You've Been Looking For.**

### **Create the Thriving Nutrition Business of Your Dreams!**

Coaching with Lesli will give you all the support you need to finally get serious about creating the private practice you've been dreaming of. Lesli is a masterful coach that understands the business of nutrition. She passionately teaches Registered Dietitian Nutritionists the proven strategies to joyfully and authentically attract and enroll clients into their practice, get paid well for their life-changing work and to enjoy the freedom associated with being a successful business owner.

### **Here's What You'll Get With Lesli's Exclusive "Create Your Thriving Nutrition Practice" Six-Month Coaching and Mentoring Program, Designed Specifically for the Entrepreneurial Nutritionist:**

#### **Special Two-Hour Intensive Kick-Start Session**

You'll be ready to hit the ground running after our initial two-hour intensive coaching session. We'll do an in-depth business analysis, set your priorities and map out your business plan. You'll end up feeling confident knowing what steps need to be taken in which order to move your business forward.

#### **2 Private Coaching Calls Each Month**

As your coach, we form a partnership. I treat your business goals and personal dreams as if they are my own. We'll develop the strategies and defined steps you need to take next on every call based on my personal experience and the multiple clients I've helped skyrocket their client numbers and income. We'll also make sure you stay in a success mindset, keeping you confident, motivated, and unstoppable.

#### **Monthly Mastermind Calls**

Each month Lesli will put on her "teacher" hat and lead a mastermind session where you'll discuss "special topics" that are paramount to your success as a nutrition entrepreneur. You'll get real-time laser coaching, and lots of personalized direction designed to help you to attract and retain an abundance of ideal clients. Handouts, templates and scripts are included so you'll be able to refresh your memory on key teaching points at any time.

#### **Email Access and Time-Sensitive Quick Calls**

As your partner, I'm here for you. Think of having me in your "back pocket" at all times. You can reach out with questions, clarifications, and the need for feedback plus celebrate new successes. And when time sensitive matters arise that are better handled voice-to-voice, just say the word and we'll schedule a quick call. You'll even get Lesli's private cell phone number so you can text message as needed.



## No More Waiting. This IS the Mentorship You've Been Looking For.

### Your Monthly Accountability Journal

Your Accountability Journal is a powerful tool where you will tangibly track and review your progress and “wins” from the past month, explore any obstacles or challenges that surfaced, and set your next bold goals both in terms of action items and your internal mindset for the next 30 days. Just one of the many ways we will turn intention into action!

### Potential Coaching and Mastermind Topics:

- ✓ Business Planning, Strategy and Goal Setting Made EASY!!!
- ✓ Creating your “Stand”, what you believe in passionately, how your business will change people’s lives, and your “Big Why” that underscores everything you do.
- ✓ Defining your unique Niche and delivering a Powerful Marketing Message that makes you a client magnet.
- ✓ Designing Irresistible Packages, Programs, and Services that compel clients to jump in to working with you!
- ✓ Detailed Client Attraction Strategies – both online and offline – to fill your pipeline with eager potential clients.
- ✓ The Art of an Authentic Enrollment Conversation that converts clients – and converts NOW.
- ✓ Designing your Lead-Generating Website and alluring Free Offer(s).
- ✓ Building your Mailing List of pre-qualified potential clients and nurturing them into paid clients and stepping forward with you.
- ✓ Crafting your Signature Talk so you can attain speaking engagements – one of the fastest paths to clients.
- ✓ Pricing Strategies and Secrets so that you can confidently charge what you’re worth (and Get It!).
- ✓ Designing & structuring credibility-boosting Webinars where you “upsell” a paid service.
- ✓ Creating Group Programs and Products to move you into a Leveraged Business Model with Multiple Streams of Income.
- ✓ Detailed Launch Strategies – sequence, structure, and wording – to drive a spike of clients and income.
- ✓ The Power of Partnership, how to create profitable Joint Ventures with other like-minded professionals.
- ✓ Streamlining your Social Media content creation strategy that results in Boosting both your Visibility and Your Bottom Line.
- ✓ Strategically Build Out Your Team so you can Work Less while Generating More Revenue.
- ✓ Busting through your Fear, Limiting Beliefs, and the Voice of the “Inner Critic” so that you’ll no more sabotage your progress or “play small.”

...Plus any other topic that you wish to discuss!