



HOW TO OFFER
STRATEGY SESSIONS
AT A NETWORKING EVENT



6-FIGURE BIZ
ACADEMY
FOR NUTRITION PROFESSIONALS



Often at networking meetings, we're given the chance to stand up in front of the room and do a quick introduction. Here's what I recommend:

"Hi everyone, my name is _____ and my business is _____. I specialize in _____ (Unique Marketing Message here!)."

I'd like to honor the people of XYZ meeting for the support, camaraderie, and contribution you've made to my business growth.

As my gift to you, I'm offering a free 45-minute Such-and-Such Session to a handful of members. Now this is a completely complimentary session usually valued at price where we'll ___(result)___, ___(result)___, ___(result)___.

The only "catch" is that the offer is only good for this month, and I have only 5 slots available. So if you'd like to be one of the 5, see me after the meeting and let's get you going on achieving result ."

NOTES:

Of course, feel free to personalize the reason you're offering the session. It's the holidays, or you've just celebrated your 4th year in business, or you've recently been thrust into a place of gratitude because "x" happened and now you want to give back, etc.