



- LAUNCH -
**PROMOTION
PLANNER**



**6-FIGURE BIZ
ACADEMY**
FOR NUTRITION PROFESSIONALS



LAUNCH PROMOTION PLANNER

You're going to rely on a large variety of ways to promote your launch. These are going to include online AND offline methods.

Here is a brainstorming chart:

- Emails to my Main Mailing List /Database
- Emails to Friends/Contacts in my regular Email Address Book
- Private messages to all my Facebook Friends
- Facebook Posts
- Linked In Posts
- Twitter Posts
- Pinterest Posts
- Instagram Posts
- Facebook Event (share within groups & private page)
- Announcements & Reminders in the following FB Groups (as appropriate):

- Announcements & Reminders in the following Linked In Groups (as appropriate):



Any other social media?

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- Emails send on my behalf through Power Partners

Ideal Partners who would promote this Free webinar (both online and offline):

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- Announcements to Special Interest Groups my clients frequent (Yahoo Groups, Google Groups, Meet-Up Groups, etc. AND specific other message boards and website communities I know about).

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- People I want to personally invite and reach out to (friends, former colleagues, acquaintances, people you've spoken to about your work before but didn't buy at the time, etc.).

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- Eventbrite (<https://www.eventbrite.com/>)
- Community Magazines or Papers to place an Announcement or Ad
- Paid Facebook Ads?
- Paid Google Ads?

OTHER PROMOTIONAL IDEAS?

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