

## Simply Investing Course Overview

**Earn More. Save Your Time. Reduce Your Risk.**

### About the Simply Investing Course:

- a self-paced online investing course that you can watch at home or on the go
- a simply investing approach to value investing with a focus on dividends
- a step-by-step approach to online investing for beginners that will give you the results you want
- a unique method to easily identify stocks that are of the highest quality and undervalued (priced low)
- a single course that covers everything you need to be a successful investor
- there are no other courses to buy, and you can stop relying on mutual fund sales people
- teaching the best techniques successful investors like Warren Buffett and Benjamin Graham have used
- a demystification of the world of dividend investing, we make investing plain and simple

### This course is not for you if:

- you are looking for a get quick rich scheme
- you want to learn day trading
- you want to spend hours and hours researching which stocks to buy
- you have thousands of dollars of debt
- you want to buy penny stocks
- you want to hear a sales presentation
- you want to know which mutual funds/index funds/ETFs to buy
- you are looking to hand over responsibility of your investments to mutual fund sales people

### This course is for you if:

- you want to learn how to invest responsibly
- you want to maximize your returns and reduce your risk
- you are busy and don't have hours and hours to spend on stock research
- you want to learn how to save on Mutual Fund or Index Fund fees
- you are looking to quickly learn and apply your knowledge to earn more
- you no longer want to depend on mutual fund sales people
- you are tired of losing money, and earning dismal returns year after year
- you want to earn more for yourself, your family, and your children

### Simply Investing Course Outline on page 2....

**Module 1: Introduction**

- Lesson 1 (4.9 minutes): What will you learn in this course?
- Lesson 2 (3.5 minutes): My Story
- Lesson 3 (1.7 minutes): Investing Myths
- Lesson 4 (6.7 minutes): The Basics

**Module 2: What to invest in**

- Lesson 5 (6.6 minutes): Simply Investing Rules 1, 2, 3
- Lesson 6 (18.2 minutes): Simply Investing Rules 4, 5, 6
- Lesson 7 (4.3 minutes): Simply Investing Rules 7, 8, 9
- Lesson 8 (14.5 minutes): Simply Investing Rules 10, 11, 12

**Module 3: Selecting stocks**

- Lesson 9 (1.2 minutes): DIY vs DIY with Help (Option A & B)
- Lesson 10 (9.6 minutes): Option A, Do-it-Yourself Method
- Lesson 11 (6.0 minutes): Option A, Final Steps

**Module 4: Selecting stocks with help**

- Lesson 12 (3.2 minutes): Option B, DIY with Help
- Lesson 13 (6.1 minutes): Using the Simply Investing Report

**Module 5: How to buy stocks**

- Lesson 14 (3.3 minutes): Using a discount broker
- Lesson 15 (4.0 minutes): Types of trading accounts in USA
- Lesson 16 (2.9 minutes): Types of trading accounts in Canada
- Lesson 17 (8.1 minutes): Placing your first stock order

**Module 6: Building and tracking your portfolio**

- Lesson 18 (3.8 minutes): Building your portfolio of stocks
- Lesson 19 (8.5 minutes): Tracking your portfolio of stocks

**Module 7: When and how to sell stocks**

- Lesson 20 (2.9 minutes): When should you sell your stock?
- Lesson 21 (6.4 minutes): Guidelines for selling your stock

**Module 8: Funds and managing your risk**

- Lesson 22 (10.9 minutes): Why Mutual Funds Fail
- Lesson 23 (6.6 minutes): What about Index Funds and ETFs?
- Lesson 24 (9.1 minutes): Managing your risk

**Module 9: Next steps**

- Lesson 25 (1.7 minutes): Investing myths revisited
- Lesson 26 (3.1 minutes): You can get started right away

**Module 10: Your frequently asked questions**

- Lesson 27 (5.4 minutes): Your frequently asked questions

**Bonus Material**

- Easy-to-use Simply Investing Excel Spreadsheet
- Free Simply Investing Portfolio Tracker
- Bonus Video 1 (10.4 mins): How to fill in the Excel worksheet for Canadian stocks
- Bonus Video 2 (9.1 mins): How to fill in the Excel worksheet for US stocks
- Bonus Video 3 (4.3 mins): Where to obtain List of 10 Canadian Stocks
- Bonus Video 4 (3.0 mins): Where to obtain List of 10 US Stocks
- Bonus Video 5 (12.5 mins): How to fill in the Excel worksheet for UK stocks
- Bonus Video 6 (1.5 mins): Where to obtain List of 10 UK Stocks