# RITUALS TO R.I.S.E MEMBERSHIP FOR PENNSYLVANIA RRC

SIMO CALENDAR



Financial and Time
Freedom
By Kate Lanagan MacGregor

Agent Rising www.agentrising.com

### WHY THIS COURSE

We can always make more money... but we cannot make more time!

Intentionality to your time well invested will help you RISE!

### WHY THIS COURSE... NOW?!

2020 taught us that NOW, more than ever, prioritizing and systemizing our time will gain us "Time and Financial Freedom"

~toward our own vision of success!

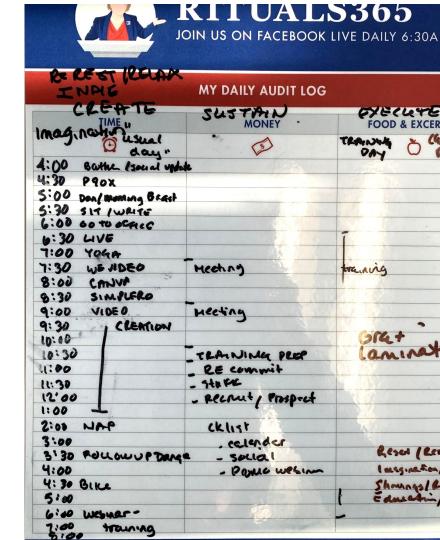
## PREPANDEMIC DOES THIS LOOK LIKE

"Time

And

Money

Freedom?"



### A CHANCE TO REEVALUATE



# AM I THE ONLY ONE?! Or is this you too?

### I HAVE AN IDEA!



So Many Ideas!

### **OR...Is THIS YOU?**



# WHO AM I~ WHERE HAVE I BEEN? That seems like a good idea!

















### DON'T FORGET... YOUR BIG WHY!







### "How Do You Do IT ALL?!



### WE RISE...WHAT IS RISE?

RISE is a training program designed to launch, inspire, empower, educate and create a thriving REALTOR®

Professional.

### HOW TO CREATE THE LIFE YOU WANT

### RISE!

Rituals

**I**ntentions

**S**ystems

**E**xecution



### **RITUALS**

- □ RITUALS to RISE
- Organization
- Goal Setting
- Calendar Mastery
- □ Time/Money/Wellness Tracking



Any activity that is done in such a system or fashion that it becomes a "no brainer" activity.



### MY DEFINITION....

No Brainer Activities!



# MY DEFINITION.... No energy expended in selecting!



### **RITUALS**

### Daily RITUALS



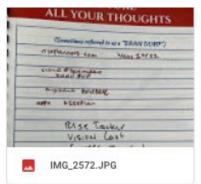
### **MAGIC PAPER!**

- ☐ Erasable,Waterproof Paper
- Constant Update to systems
- Cloud to Easily Access Information Always
- Avoid clutter
- GREEN

### Now...

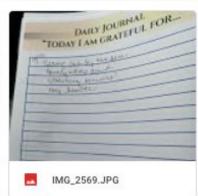


















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### WE ALL START, RIGHT?!

HOW TO 'STAY'!

The Business of YOU









MY TASKS				
ERRANDS .	PROSPECTS	FOLLOW UP		









### Put Initials in the circles!







## WHO IS GOING TO CHEER FOR ALL THAT YOU DO?

"You were designed for accomplishment, engineered for success, and endowed wit seeds of greatness."

Zig Ziglar













### WHAT IS SHORT TERM AND ACHIEVABLE?!

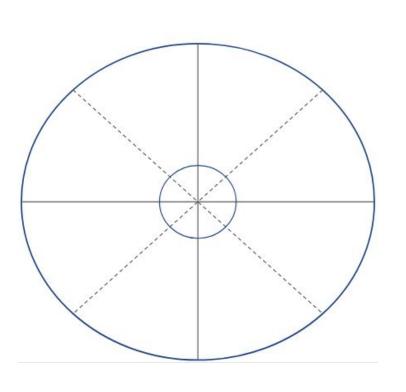




# RANK YOURSELF ON "HOW ARE YOU DOING?" 1-10- 10 BEING BEST

- Finances
- □ Fitness
- ☐ Family/Friends
- ☐ Fun
- ☐ (F)ilanthropy
- ☐ Faith

# WHERE IS YOUR FLAT?



- ☐ "Map" Them
- ☐ Where is your Flat Tire?
- ☐ It's time to STRETCH!
- □ P.S. "F"? Follow Through!



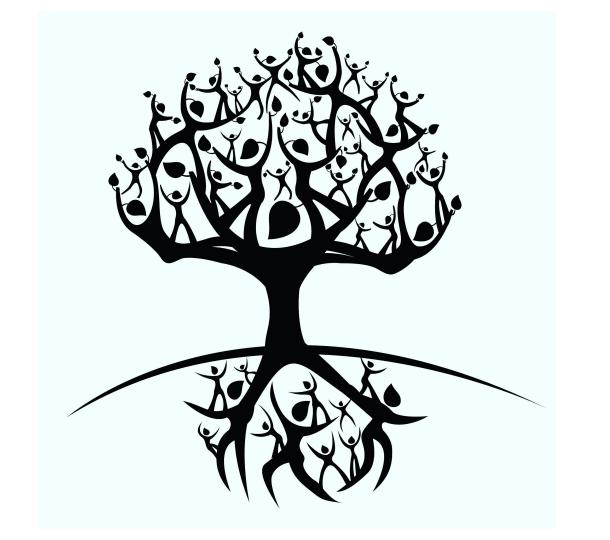


DEFINE	PREVENT	REPAIR	
WHAT'S THE WORST	WHAT SPECIFIC	IF THIS SITUATION	
THAT COULD HAPPEN IF	ACTIONS COULD YOU	DOES HAPPEN, WHAT	
YOU TAKE ACTION?	TAKE TO REDUCE THE	WOULD YOU NEED TO	
	LIKELIHOOD OF	DO TO GET BACK TO	
GET SPECIFIC.	THESE SITUATIONS	WHERE YOU ARE?	
	HAPPENING?	(OR GET BACK ON THE	
DEFINE YOUR WORST		"RIGHT TRACK"?)	
NIGHTMARES.	CONSIDER BIG AND		
	SMALL ACTIONS		
RATE 1-10 FOR IMPACT.	The state of the s		

From Tim Ferris Fear Setting Ted Talk



MY GOALS TO SOON ACCOMPLISH





ACTION	PER YR	PER MO	PER WK	PER DAY	
CLOSINGS					
UNDER AGREEMENT					
OFFERS					
SHOWINGS					
APPTS					
CALLS					
EMAILS					1111
PROSPECTING					H
LEADS					HHT
					HHT



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
0	0	0	0	0	0	0
0	0	0	0	0	0	0
0	0	0	0	0	0	0
0	0	0	0	0	0	0
0	0	0	0	0	0	0
0	0	0	0	0	0	0

# MONTHLY MARKETING ARC: PLAN YOUR ORIGINAL CONTENT

Weekly- At least One Each

- ☐ REAL ESTATE MARKET
- ☐ COMMUNITY MAYOR
- Personal/Professional Share

Daily- 15 Minutes am and PM 5-5-5 Like, Comment, Share

# RITUALS TO **RISE** 6:30 **DAILY**



## WHY FACEBOOK GROUP?

- Amplification of message
- Continuity and consistency
- Passive audience
- Where my 'avatar' lives

Avatar definition:

- Who is my ideal client?
- Who do I best serve?





## MY STORY ARC

R (Sunday) Reset~ Sunday I (Monday) Investigate T (Tuesday) Touch U (Wednesday) Uplevel A (Thursday) Act L (Friday) Learn S (Saturday) Self Care

#### **SUNDAY STRATEGY SESSION**

WEEK PRIORITIES	PIPELINE AT A GLANCE
SUNDAY-RESET	CARRYOVER
MONDAY-INVESTIGATE	
TUESDAY-TOUCH	
TUESDAY-TOUCH	SELLERS
WEDNESDAY-UPLEVEL	
THURSDAY-ACT	
	BUYERS
FRIDAY-LEARN	
SATURDAY-SELF CARE	

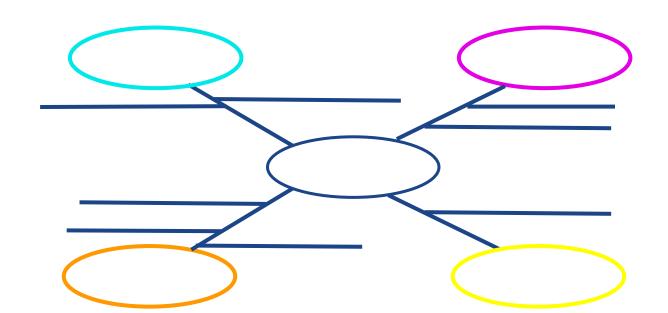






# **CREATE YOUR OWN!**

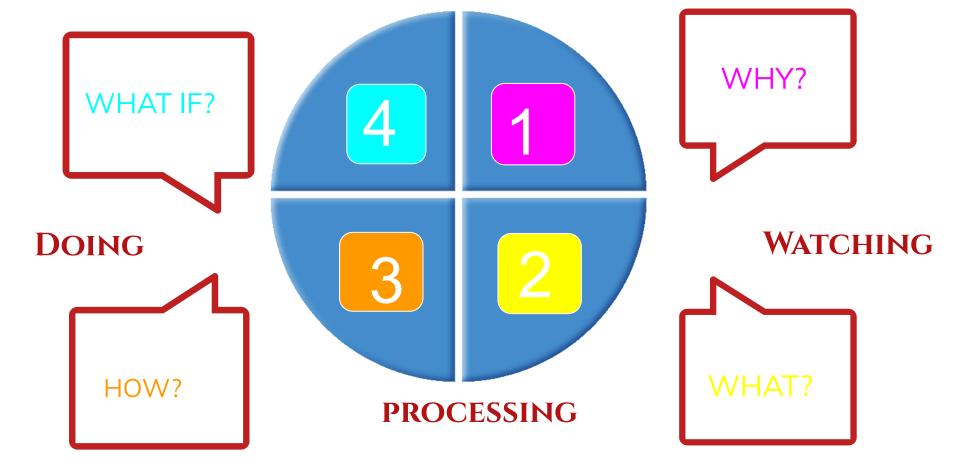
By mind-mapping the content, you will visually identify the connections within the content. This will help you organize the flow of delivery.

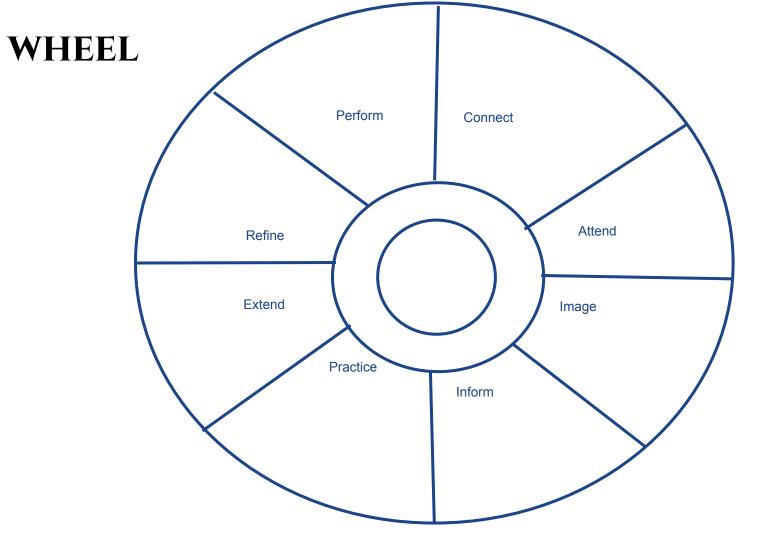


# VISUALLY CREATE YOUR WHEEL



# WHAT IS LEARNING? PERCEIVING





# MINDFULNESS

Aka Hell Yea! or NO



# THE BUSINESS OF YOU

You are in charge of your destiny Yup, you are!



# **EMPOWERMENT AND COMMAND**

- ☐ YOU are your own business
- Create your brand/niche
- Who is your sphere of influence?



- Your brand should be a natural extension of you.
- Natural and not forced.
- Do what you LOVE!



# NIMBLE OR FICKLE?

- Your vision shouldn't change although your plan to get there may!
- Slight adjustment can change the whole course (Trim Tab on Boat) Course Correcting
- Brand yourself and be an optimized professional
- REMEMBER



# COVID19

- Frantically selling?
- Emotional assessment?
- What do you really want?





# REFLECTION RESET REVIEW!

Together We RISE!



# 'YEAR END' REVIEW- STEP 1

- ☐ Go through calendar from last year looking at every week.
- For each week, jot down any people or activities or commitments that triggered peak positive or negative emotions for that month.
- ☐ Put them in respective columns

V	+ POSITIVE	V	NEGATIVE

<sup>\*\*</sup> From Tim Ferriss Blog tim.blog

#### MORE OF=PUT ON CALENDAR LESS OF=DONT DO LIST

#### YEAR END REVIEW STEP 1

- Once you have gone through the past year, look at the lists and ask,
- "What 20% of each column produced the most reliable or powerful peaks?"
- Based on the answers, take your "positive" leaders and schedule more of them in the new year.
- ☐ Get them on the calendar now!
- Book things with friends and prepay for activities/events/commitments that you know work.
- It's not real until it's in the calendar.

January	FEBRUARY	MARCH
APRIL	MAY	JUNE
JULY	AUGUST	September
OCTOBER	November	DECEMBER

### YEAR END REVIEW STEP 2

### STEP 2

- ☐ Take your "negative" leaders.
- ☐ Put on "DON'T DO LIST" on the top.
- Put them somewhere you can see them each morning for the first few weeks of 2021.
- These are the people and things you \*know\* make you miserable, so don't put them on your calendar out of obligation, guilt, FOMO or other nonsense.
- ☐ That's It!
- It's not enough to remove the negative. That creates a void. Get the positives on the calendar ASAP!

<sup>\*\*</sup> From Tim Ferriss Blog tim.blog

# WHAT BRINGS YOU ENERGY? POSITIVE EMOTIONS



# WHAT TAKES IT AWAY? NEGATIVE LEADERS





# WHAT ARE YOU GOING TO DO ABOUT IT?



What's your Trim Tab? Time to Course Correct? PS. My boat got smaller

## **TOGETHER WE RISE!**

- □ Visit <u>www.agentrising.com</u>
- ☐ "News"
- For presentation. Would love if you join
- Be an 'Agent Rising'!
- ☐ Find me everywhere

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