



10 BEST WAYS TO

MAKE MONEY AS A COACH

1. Do 1-on-1 Coaching. Know your stuff and expect people to pay for it.
2. Believe in what you provide your clients. Deliver high value, and charge for it.
3. Create a fun business model that totally inspires you and has an effective strategy behind it. (Tip: Don't price your coaching services by the hour, ever.)
4. Be willing to invest in a high-quality Coach. Hire and pay a no-kidding-around Coach to hold you accountable and help you achieve your goals. (Tip: People who want everything for FREE will never win...If you want to play, you have to pay.)
5. Do great webinars, write good content, create awesome podcasts and videos. Focus on a strong marketing platform and do it consistently, with TOTAL EXCELLENCE.
6. Be authentic in your branding. Share your journey so others will follow you and know you're a human being; someone who is committed to helping them get RESULTS. (Tip: This helps you speak the language of your community and your potential clientele.)
7. Learn how to package your gifts, talents, and experience into products, Coaching programs, services, and maybe even books that people want to own.
8. Offer your clients additional training programs, workshops, and executive retreats.
9. Research what people are craving, then create a program or product around that and sell it. (Tip: Sell people what they want and what they REALLY need to be successful.)
10. Offer Assessments and Profiles that your clients can use in their business to objectively measure their employees' performance.