



WIDE

IS BETTER THAN

NARROW

THEKINDLEADER.NET

WIDE

IS BETTER BECAUSE...

- IT GIVES MORE OPTIONS
- IT INVOLVES MORE PEOPLE
- IT DEVELOPS BROADER THINKING
- IT CREATES BETTER RESULTS

NARROW

IS WORSE BECAUSE...

- IT REDUCES CREATIVITY
- IT EXCLUDES PEOPLE
- IT REDUCES CHALLENGE
- IT TENDS TO KEEP THINGS THE SAME

SO - TO BE A
KIND LEADER
REMEMBER

WIDE

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NARROW

THEKINDLEADER.NET

FOR MORE

INCLUDING
WORKSHEET

LINK IN COMMENTS

[THEKINDLEADER.NET/LW WN](https://www.thekindleader.net/lw_wn)

[THEKINDLEADER.NET](https://www.thekindleader.net)

Wide is Better than Narrow – from [The Kind Leader](#)

We live in a world encouraging diversity, in its many forms. One of the most obvious challenges for leaders is how to create teams leveraging a full range of styles, attitudes and behaviours. A Kinder Leader amends their own behaviours to accommodate everyone.

For leaders, having a team of people who are very similar, both to themselves as well as the leader is not the most effective way to go. Having a wide range of views to contradict, argue as well as complement each other with adds huge value to any team.

The Kind Leader drives this. Whilst it might seem more comfortable to be with like-minded people, this can make blind-spots and weaknesses more prevalent. The best leaders appreciate when the team is becoming too aligned; too similar and take positive steps to change this.

But what does wider mean? Well, by bringing people into a team who are different to current. As people leave, new recruits are one way. And even without that, by stimulating different viewpoints in the way individuals think and act, Kind leaders can encourage this opportunity for width quickly and effectively without needing any change in personnel.

The Kind leader's role is being aware enough of what's missing to appreciate any narrow viewpoint they may be living within, and once perceived will enable and encourage everyone to take a different stance.

For him or her, this might be a challenging experience, yet the alternative is to have a poor width on how the team performs, ultimately to the detriment of everyone and missing some great opportunities.

5 Steps to being Wider

1. Take a desktop view of the people in your team
2. Consider if there are too many similarities between them – and you.
3. Consider how to engage with all of your people from a 180° different viewpoint. What would you gain? What would your people gain?
4. Put into motion alternative viewpoints driven be members of your team to broaden the perspective
5. Recruit people who are different from you as and when the opportunity occurs.

How will you be Wider?



For your FREE, 4-video Kind Leader
mini-course plus workbook

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