

AWAWARENESS

IS BETTER THAN

IGNORANCE

THEKINDLEADER.NET

AWARENESS

IS BETTER BECAUSE...

- IT REDUCES SURPRISES
- IT HELPS YOU BE PROACTIVE
- IT SHOWS YOU CARE
- IT BUILDS RELATIONSHIPS

IGNORANCE

IS WORSE BECAUSE...

- IT IS DISRESPECTFUL
- IT HARMS RELATIONSHIPS
- IT DAMAGES CULTURE
- IT INCREASES DIFFERENCES

SO - TO BE A
KIND LEADER
REMEMBER

AWARENESS

IS BETTER THAN

IGNORANCE

THEKINDLEADER.NET

FOR MORE

INCLUDING
WORKSHEET

LINK IN COMMENTS

[THEKINDLEADER.NET/LW AW](https://www.thekindleader.net/lw_aw)

[THEKINDLEADER.NET](https://www.thekindleader.net)

Awareness is Better than Ignorance – from [The Kind Leader](#)

In the busyness of work, it can be easy to lose the ability to be fully aware. For a leader, this can be fatal. For if you are ignorant of what is happening around you, you will damage relationships and your people will be less inclined to follow you. Kind Leaders make sure they are fully aware, so they can maximise their relationships with their team.

Leadership is all about people. And any leader needs to be fully in touch with what is going on in their team. Everyone is different – and has different needs. The critical factor for any leader is that they have the radar to be aware enough to act when things are not going to plan, individual by individual.

One of the biggest challenges any leader has is to be precise in how they use their time. If a leader gets too involved with things they need not be involved in, they will not have the inner resources to keep alerted to this radar.

Because of this, it is vital to ensure that a leader's role is geared towards what the role is intended to be and much less on the tasks their team members *could* deliver. Freeing up time to be with their people is how the best leaders do what they do and have focused awareness of what their people need from them to support their performance.

When a leader fails to prioritise their awareness of what is going on, they will be unable to respond to the needs of individuals and the team as a whole. Kind Leaders appreciate these subtle nuances only come from a close appreciation of the mood and culture they make the effort to notice.

5 Steps to being more Aware

1. Get rid of tasks that others can do and focus on the leadership role.
2. Create specific amounts of time in your calendar to be with your people informally, as well as formally. Be the leader your people want to hang around with.
3. Invest in the conversations with your people and find out how they are.
4. Meet the needs of your people by finding out how best you can serve them to be their best.
5. Be curious about them. Get to know them as real people and not just employees.

How will you be more Aware?



For your FREE, 4-video Kind Leader
mini-course plus workbook

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