



Greetings!

We are thrilled to announce our 2nd Annual GLOW event is scheduled for Halloween weekend (October 29-31, 2021). This event brings together our community to celebrate the fall season, experience woody trick-or-treating fun, and support the mission of Through The Trees (TTT).

These Halloween festivities help TTT raise money and awareness of our Youth Scholarship Fund, a fund that provides scholarships for families and individuals to participate in our Nature Immersion programs. The benefits of being in nature, especially for young people, have been well documented, and according to the Children and Nature Network, spending more time in nature:

- Reduces Stress
- Reduces Attention Deficit Disorder symptoms
- Supports Creativity and Problem Solving
- Improves Self-discipline
- Improves Academic Performance
- Enhances Cognitive Abilities
- Improves Social Relations

Founded in 2019, TTT continues to witness the children in our nature programs grow to become more resilient, responsible, self-aware and mindful as a result of our time in nature together. We now annually serve over 300 children. The TTT Youth Scholarship Fund allows any family and child, regardless of household income, the ability to participate in our year-long programs. Currently one-third of our participants are receiving scholarship support. We also work with local public schools to provide outdoor experiences that correspond with classroom curriculum. In the upcoming 2021-22 school year, we are partnering with schools in Topsham, Brunswick and Harpswell.

“Through the Trees is a place of joy and healing for our daughters. We’ve seen physical improvements and social and emotional growth in our children by being immersed in nature with an exceptional and trustworthy staff. We cannot say enough good things about our family’s experiences at Through the Trees. It’s been a gift to be able to allow our children to explore and learn with the Through the Trees community.” --Parent of TTT Participants

How can you give in a meaningful and fun way to Through The Trees and our students? Sponsorship of our GLOW event not only supports our scholarship and school partnership programs but will help TTT meet the demand for our programs, which grows each year. Giving opportunities of \$500 to \$2,500 are listed on the following page - each level helping us raise vital dollars while giving your company exposure of a projected 800 total event attendees to the three nights, through onsite signage and lead sponsor tables as well as listing on our website, in e-communications, and on featured posts of our social media as a major TTT supporter. Plus you get to experience the event as a guest and walk the fun and spooky jack o’ lantern-lit trails.

As you consider supporting TTT as an event sponsor, please contact us at support@throughthetrees.org with any questions about the event or giving opportunities. We do hope you will join us for this glowing October event in nature, while helping us get more kids outside to experience the healing and rejuvenating effects of the natural world!

In Gratitude,

Marcia Griffin

Marcia Griffin, Executive Director and the Through the Trees Development Team

Sponsorship Giving Options

Forest \$2,500

- Customized 2-hour Nature Immersion Experience for up to 25 people
- Two annual Wildly Mindful memberships (currently includes online classes of meditation, yoga, gratitude practice, lessons in plant and tree medicine and more as part of our larger Wildly Mindful Community)
- Lead sponsor trick-or-treat table (display company signage, distribute swag and/or candy to families)
- Admission for every night of the pumpkin event (up to three car entries)
- Prominent display of Company logo on website, event signage, and annual reports as a major supporter of Through the Trees (TTT)

Woodland \$1,500

- Two annual Wildly Mindful memberships (see description above)
- Sponsor trick-or-treat table (see description above)
- Admission for every night of the pumpkin event (up to two car entries)
- Company logo on the website, event signage, and annual reports as a major supporter of TTT

Grove \$1,000

- One annual Wildly Mindful membership
- Admission to any night of the pumpkin event (up to two car entries)
- Listed on the website, event signage, and annual reports as a major supporter of TTT

Tree \$500

- Admission to any night of the pumpkin event (one car entry)
- Listed on the website, event signage, and annual reports as a major supporter of TTT

Company/Sponsor Name (how you would like to be listed in our event materials):

Primary Contact (Name, Phone & Email):

Contact for logo (name, phone & email):

Contact for sponsorship payment (name, phone & email):

What is your preferred method of payment? (Check, online payment with credit card, other)

Deadlines (submissions prior to deadlines preferred):

- Sponsorship Pledge (October 15, 2021)
- Logo Submission (October 22, 2021)
- Payment Due (November 12, 2021)