



Annita Keane
Prosperity Coach

Activate the Marketer Within

5 Day Challenge

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A NOTE FROM THE AUTHOR

WELCOME, MY BEAUTIFUL FRIEND.

If you ever feel stuck in your marketing, or wonder why you may be invisible, or why you feel so nervous about your marketing then this is the challenge for you.

The marketing world is always changing. What worked yesterday may not work tomorrow and might the day after. There is no telling.

So my mission is to teach you your marketing delivery style and highlight some home truths about marketing that may be holding you back.

My intention for the week is that you fall in love with your inner marketer and read the market changes from a perspective of adapting to change rather than think there is something you are doing incorrectly.

You'll learn 5 steps to connect your inner marketer to your amazing clients and isn't that what it's all about.

Be sure to hop on the evening calls to ask you questions live. Don't forget to bring your human design chart to the call.

Enjoy the Challenge.

XO

Annita

CONTENTS

INSTRUCTIONS: Build a picture of your progress as the week unfolds

- ☐ DAY 1 : CLEAR YOUR MARKETING CLUTTER
- ☐ DAY 2 : WHERE YOU GET STUCK
- ☐ DAY 3 : THE KEYS TO YOUR INNER MARKETER
- ☐ DAY 4 : ACTIVATE YOUR INNER MARKETER
- ☐ DAY 5 : CONNECT TO YOUR IDEAL CLIENT

- ☐ NOTES



CURRENT MARKETING CHALLENGE

QUESTION #1: What challenges are you struggling with at the moment?

QUESTION #2: Where will you be in five years from now if you change nothing at all?



DAY 1

DECLUTTER YOUR MARKETING ENERGY

QUESTION #1: What is cluttering up your marketing energy? eg thoughts, feelings, actions etc

QUESTION #2: What marketing tools do you need to change out?

QUESTION #3: Note any new ideas after the clearing process



DAY 2

WHERE DO YOU GET STUCK

QUESTION #1: What happens when you get stuck?

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QUESTION #2: What "unsticking" strategies do you use?

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QUESTION #3: Note any changes after tapping in confidence

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DAY3

WHAT IS YOUR KEY TO YOUR INNER MARKETER

Key 1 : Details

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Key 2 : Connect within

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Key 3 : Experience

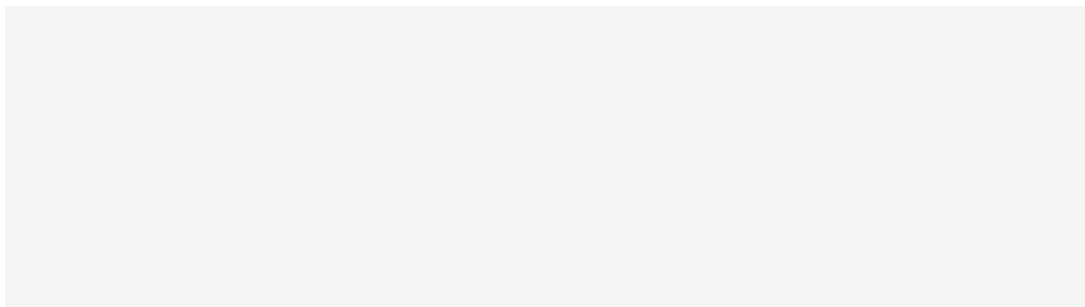
A large, empty light gray rectangular box intended for notes or details related to the third key.



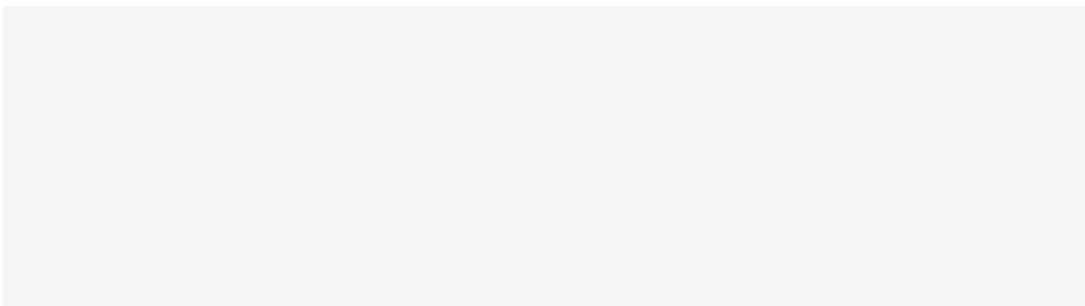
DAY4

WHAT IS YOUR KEY TO YOUR INNER MARKETER

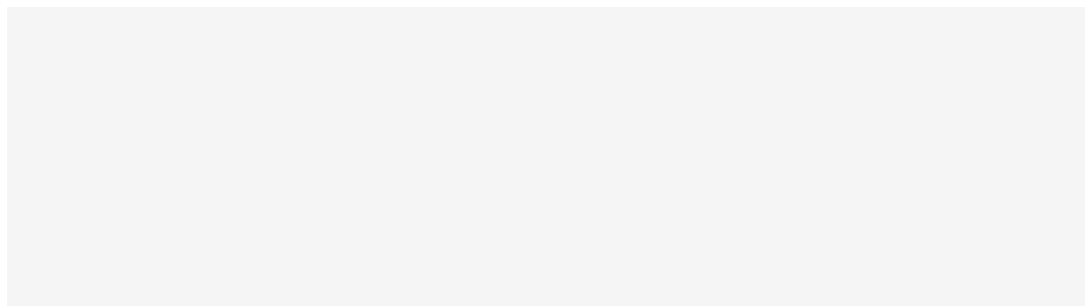
Key 4 : Networker



Key 5: Practical Solutions



Key 6 : Torch Holder

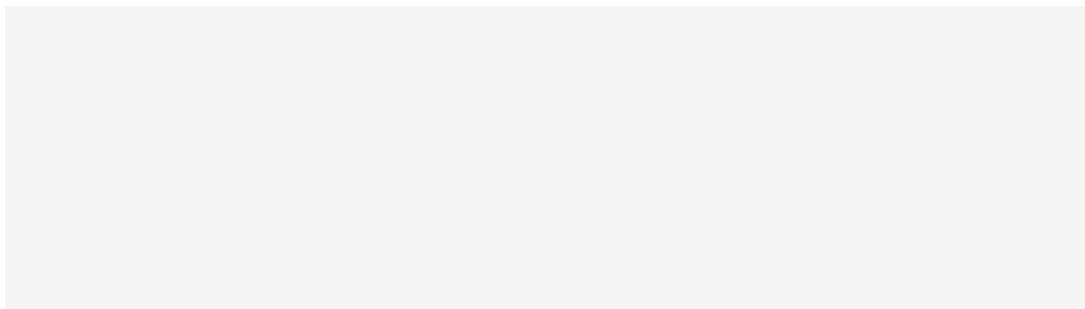




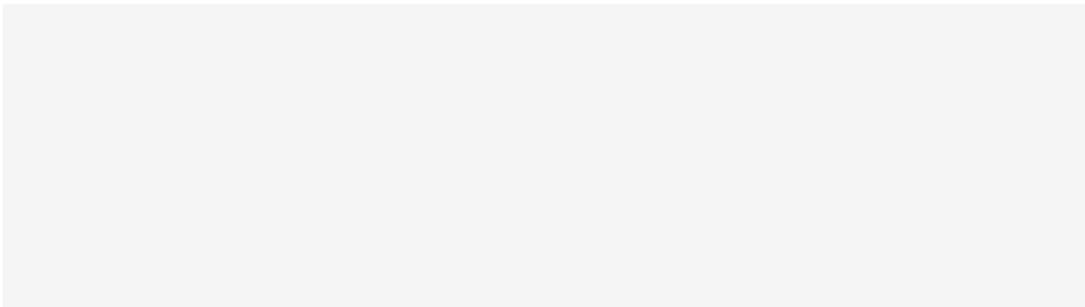
DAY 5

WHAT IS YOUR KEY TO YOUR INNER MARKETER

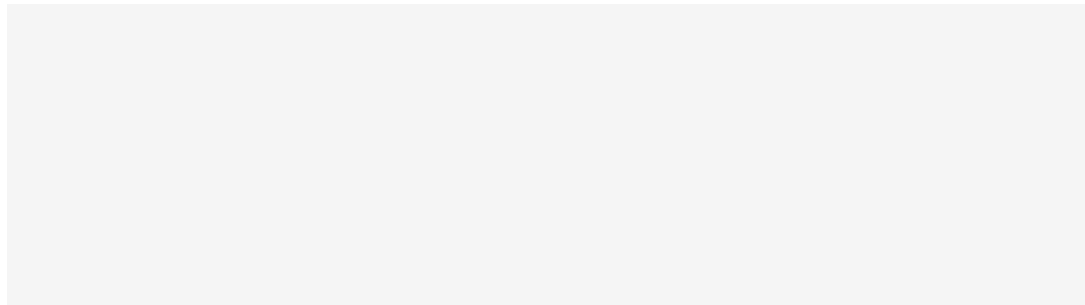
Key 4 : Networker



Key 5: Practical Solutions



Key 6 : Torch Holder





DAY 5: IDEAL MARKETING ROUTINE

YOUR IDEAL MARKETING ROUTINE

INSTRUCTIONS: Imagine your perfect marketing routine...how would you feel, what would you say, who you speak to & how often?

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SUMMARY

INSTRUCTIONS: Has Your marketing story changed from the start of the week to now?
Record the changes you'll consider moving forward

OLD STORY

NEW STORY

NOTES



EMPOWER YOUR MARKETING BY DESIGN

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