



DE&I Change Leader™ Certification Program

As a certified Change Leader for Diversity, Equality and Inclusion you will help organisations become both more sustainable and profitable.



The certification course is digital online course with elements of group coaching.

The course is done at your own pace. On average, it takes about 8-10 weeks to complete if you put about 5 hours a week.

The course material is in English and pre-recorded video lectures that you can download as an audio file and pdf.

You're able to download the course as an app and you're able to do the lectures anytime and anywhere.

You'll apply your newly acquired knowledge to a real case. It can be your company where you work, a project or a company that we match you with.

Benefits of being a “DE&I Change Leader”

As a certified Change Leader for Diversity, Equality and Inclusion you will help organisations become both more sustainable and profitable. You do this by helping them shape their organisations strategy around diversity, gender equality, inclusion and the Sustainable Development Goals.



Your impact

You contribute to a better and more inclusive world by helping organisations integrate DE&I and sustainability into their strategy.



Business opportunities

As an expert on DE&I and sustainability you can work as a consultant as well as drive change within your own organisation.



The 7 Women Empowerment Principles

You will work with the internationally established and recognized WEPs, which are stated by the UN Global Compact and UN Women.



The Sustainable Development Goals

The SDGs are the world’s most ambitious business plan, which means endless professional opportunities for you.

Benefits of being a “DE&I Change Leader”

Your impact

- ✓ You contribute to a better and more inclusive world by helping organisations integrate Diversity, Gender Equality & Inclusion and the Sustainable Development Goals into their strategy.
- ✓ You help organisations future-proof their business and become more sustainable and profitable.



Benefits of being a “DE&I Change Leader”

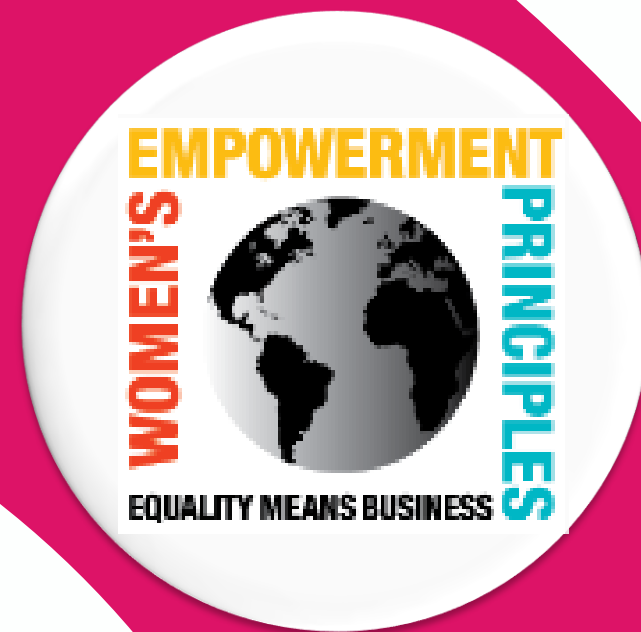
Business opportunities



- ✓ You become a leader in a field that more and more organisations worldwide recognize are keys to become more sustainable and profitable, which means that business opportunities are endless!
- ✓ You can work as a consultant, helping organisations to integrate DE&I and sustainability into their strategy.
- ✓ You have the tools to (re)design your business strategy and future-proof your company.
- ✓ You are a change leader within DE&I and sustainability that organisations can hire as an expert.
- ✓ You can work anywhere in the world, since DE&I and the SDGs are applicable to any organisation across all industries everywhere.

Benefits of being a “DE&I Change Leader”

The seven Women Empowerment Principles



- ✓ You will work with the internationally established and recognized Women Empowerment Principles, which are stated by the UN Global Compact and UN Women.
- ✓ The WEPs are grounded in the recognition that businesses have a responsibility for gender equality and women's empowerment. For instance, equal pay for work of equal value, gender-responsive supply chain practices and zero tolerance against sexual harassment in the workplace.
- ✓ The WEPs gives you tools for advancing gender equality in the workplace, marketplace & community

Benefits of being a “DE&I Change Leader”



The Sustainable Development Goals

- ✓ The SDGs are to be seen as the world’s most ambitious business plan, which means that you will have endless professional opportunities.
- ✓ In 2015, the world leaders agreed on 17 Global Goals - The Sustainable Development Goals. These goals have the power to create a better world by 2030, by ending poverty, fighting inequality and addressing the urgency of climate change.
- ✓ Guided by the goals, it is now up to all of us, (governments, companies, civil society and the general public) to work together to build a better future for everyone.

The 7 Women's Empowerment Principles (WEPs)

Established by UN Women and the UN Global Compact Office



Diversity Equality Inclusion

- are keys to more
Sustainable & Profitable
Business





DE&I Change Leader™ Certification Program

PROGRAM FEE

DE&I Change Leader:

30 000 SEK, excl VAT

3 271 \$, excl VAT

2 860 €, excl VAT

2 528 £ excl VAT

Split payment options:

6 months (5% interest), 12 months (10% interest)



DE&I Change Leader™ Certification Program

PROGRAM SYLLABUS

Module 1: Why Diversity, Equality & Inclusion in Business

You will learn what diversity and inclusion are, the difference and why it matters.

Module 2: The business case and leadership for action

You will learn why gender equality, diversity and inclusion is good for business, and the importance of good leadership in achieving change. You will learn how to write a solid business case for DE&I

Module 3: Mastering the WEPs and the SDGs

You will learn the structure of the Women Empowerment Principles (WEPs), and how the Sustainable Development Goals interlink to the WEPs and sustainability.

Module 4: Integrate and Implement

You will learn how to define your business value chain to identify impact areas. You will learn how materiality assessments can be used to inform and direct company strategy. You will apply your newly acquired knowledge directly on a pilot case. The pilot case could be your company, a pilot company or a project.

Module 5: Communication

Learn how to effectively communicate Gender equality, diversity and inclusion strategies and goals to internal and external stakeholders

Module 6: Measurement & Reporting

Learn how business can measure gender equality, diversity & inclusion and how to include it in companies financial/non-financial reporting

Module 7: Certification

To earn your certification you will need to do the following:

- 1) apply your newly gained knowledge directly to your pilot Company or Project by using the tools, templates and methods in module 4. Send your work with completed templates to the course provider for approval.
- 2) Complete a theory test with an approved result of 75% scoring.



Standards, Guidelines, Accreditation

Standards & Guidelines

Following Guidelines and Standards are underlying this certification program:

UN Global Compact
SDG Compass
Women Empowerment Principles
OECD Guidelines for Multinational Enterprises
UN guiding principles on business and human rights
ILO's guiding principles on business and human rights

[VERIFY Agency of Sweden](#), who's issuing the certification, is accredited by [SWEDAC](#), Sweden's national accreditation body under the Swedish Ministry of Foreign Affairs.



Akred. nr. 10482
Verifiering
ISO/IEC 17029



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**“DARE TO LEAD”
IS OUR MOTTO**

“Be The Change You Want
To See In The World”
- Gandhi

Learn more about the course:
[DE&I Change Leader](#)

Our story

- After the launch of the Sustainable Development Goals in 2016 Eva Vati, the CEO and Founder of VATI of Sweden, started to create an online education- and certification program, Business For SDGs™, to facilitate the implementation of the global goals for businesses around the world.
- VATI of Sweden was one of the first consultancy in the world giving certification on integrating sustainability into business strategy.
- VATI now has a network of over 25,000 people who are committed to creating a better world by running businesses that promote sustainability, equality and diversity.
- Together we stand on a common ground to create a better world by doing good business with the global goals for sustainable development as a framework.



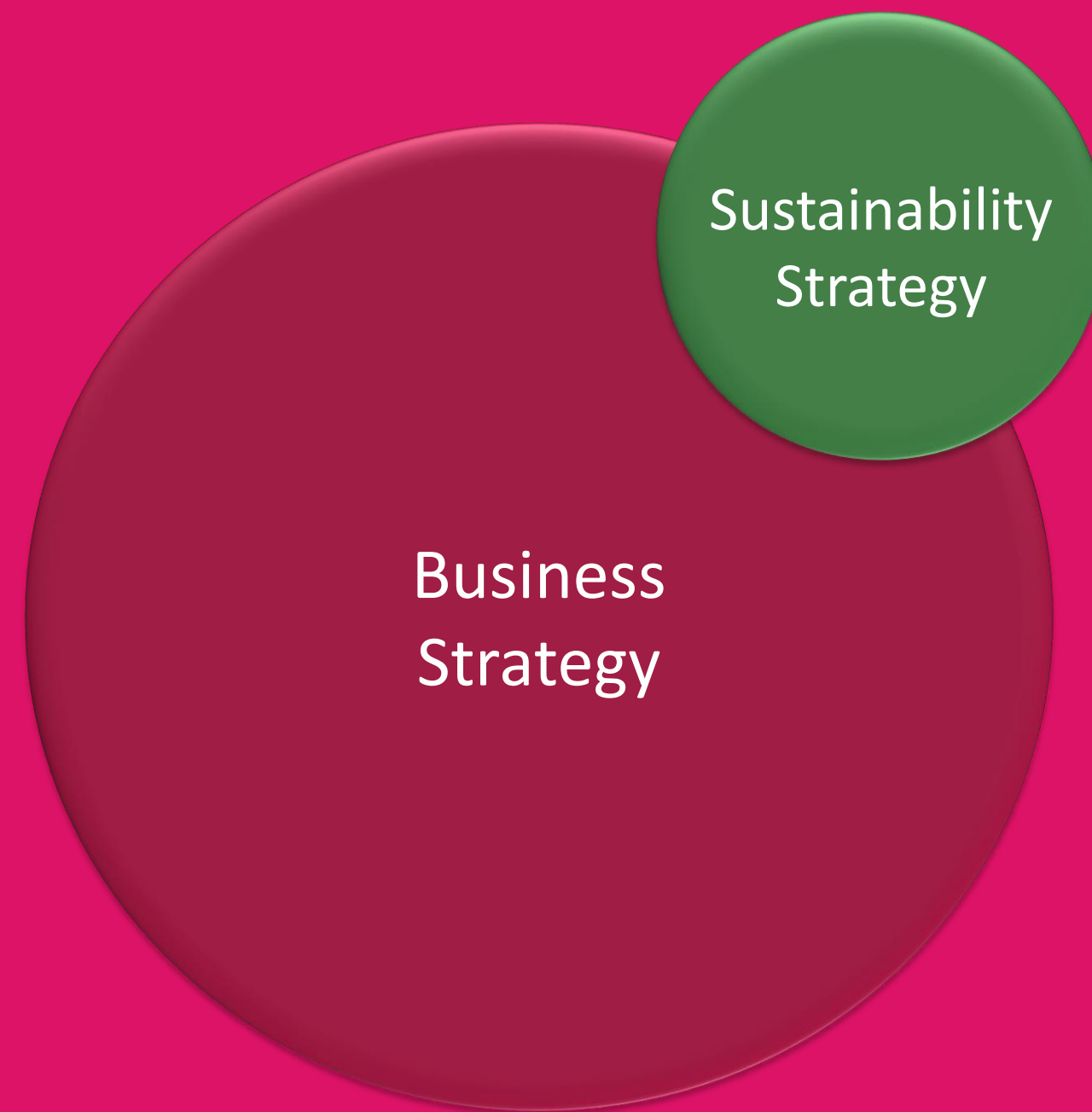
Our Vision

*The future is equal
– a prosperous world for people and planet*

Our Mission

Our mission is to unify people, business and societies in a mutual effort to create a better world by doing good business

Future Proof your Company - by Doing Good Business!



BEFORE

1 Business strategy
+ 1 Sustainability strategy



TODAY

You need to have a
Sustainable Business Strategy!

VATI offer



Business consulting

By implementing sustainability in your business strategy you future proof your company! We offer consulting and help to make a sustainability journey.



Matching & Community

Whether you are an Independent Professional or a Company we match you with the right competence. Get access to assignments, business opportunities, education and coaching support.



Education

Everything we do has sustainability in mind! Therefore, all our certification courses are based on the Sustainable Development Goals.

- Business For SDGs
- Certified Impact Auditor
- Diversity, Equality & Inclusion



Keynotes & Seminars

International Keynote Speakers.

Tailored on- and off-site Seminars & Trainings.

VATI of Sweden

VISIONARY

AUTHENTIC

TRANSFORMATIVE

INNOVATIVE

Future Proof Your Company by
Doing Good Business

