



Figures Not Feelings

People can't afford private pay here.

google median income in your city. if you work virtually, google the more affluent parts of your state.

As an example of what's possible when you market well: I charge \$225 & the median income for individuals here is \$28,000. Currently all my clients live in my city's metro area.

There aren't enough people in my niche here.

If you work virtually you're 100% wrong. I promise there are enough people in your niche in the state you're licensed in.

My city is considered small with <100,000 people. I work with Eating Disorders, which affects about 5% of the population. That's 4,578 people in my city. More than I'd ever be able to treat in my life.

Do the math - what % of the population struggles with your niche. What's the pop. of your city. Still think it's impossible?

Private practice is too hard.

How many private practices are within 50 miles of you? Look at Psychology Today's listings with that criteria. Google what your clients would google when looking for a therapist. Go through allllllll the pages.

If private practice was too hard, more of these people would've retreated to jobs by now. It literally just takes you learning how to help your ideal clients find you. It's not rocket science.

We teach all that in the Abundance Party and if you want more intensive support, the Inner Circle.