

Advice for Almost-New-Grads

Understand the laws & rules for private practice in your state for your license even though it's boring

Network with other therapists (if you're nervous about networking, it's probably not what you think. We teach the fun, not salesy way in the Abundance Party.)

Keep your antennae up/actively search for clinical supervisors in your area & also check out the following directory: https://motivohealth.com/

Get as clear as possible about your niche

Learn best practices for an effective website

Start writing your website copy based on your niche

Start finding legal images for your website (don't get sued!)

Build your website or find the company you want to hire to build it for you

Network some more

Start identifying the marketing strategies you want to use. In addition to a great website & networking, consider 3 more & learn how to do them correctly (we can help with that in the Abundance Party)

Depending on the strategies you choose, you may start:

- Blogging
- Vlogging
- o Social Media
- Online Listings
- o Creating a workshop for other professionals or clients
- Exploring SEO (being Google-able)

We teach best practices for these & others in the Abundance Party and help you decide if each is a good fit for you.



