

# Basic Planning Outline

The essentials for getting your practice off the ground.

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## SECTION 1

### Finances

A. How much do you need to cover life bills? (monthly)

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B. How much do you need to cover private practice expenses? (monthly)

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C. How many clients do you need to see per month to cover the combination of those?

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D. How many months can your savings cover these expenses?

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E. How/when/what will you pay yourself?

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## SECTION 2

### Getting Clients

A. Have you selected a niche?

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B. What 5 marketing strategies are you willing to do well (using best practices, not just shooting from the hip)

1. Great website

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2. Networking

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3. \_\_\_\_\_

4. \_\_\_\_\_

5. \_\_\_\_\_

C. Branding — does your marketing feel like you & your clients?

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## SECTION 3

### Logistics

A. Online? Where/what?

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B. What practice management system? We love [TherapyNotes®](#)

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We teach all this and more at [abundanceparty.com](https://www.abundanceparty.com) so if you feel stuck on any of it, we have your back.