

## Important Steps to Filling Your Practice

STEP 1: Have you selected a niche?

**STEP 2:** What 5 marketing strategies are you willing to do well (using best practices, not just shooting from the hip)

- 1. Great website
- 2. Networking
- 3. \_\_\_\_\_
- 4.
- 5.

STEP 3: Branding- does your marketing feel like you & your clients



