

## 8 Factors to Help You Remember What You Have Control Over & What You Don't in Building Your Practice

- 1. You're Focused & Get Shit Done
- 2. Insurance vs Private Pay
- 3. Niche
- 4. Location
- 5.Fee
- 6. Marketing Strategy
- 7. Support
- 8. Luck (the only one you don't have control over)



