Tools for SMALL Businesses

Level 1 Question 11: Is our It platform scaleable enough to meet our growth targets?

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| **Title** | IT- Strategy (SIMPLE) |
| **Why** | IT is at the backbone of most companies today, regardless of whether you are pure Web-based platform, a consulting services firm, or even a building contractor. Hence you basic IT infrastructure needs to match your strategic ambition and be aligned with your growth targets. |
| **What** | An IT-strategy takes departure in your business strategy and key objectives.  Yu should buil a simple 1-page IT-strategy including some basic principles for how your IT-should support your Business strategy. |
| **How** | Key steps in developing your simple IT Strategy   1. Review business vision and objectives. 2. Formulate key principles for how your IT strategy will support your business 3. Current State: Revew all of your current systems, review current issues including hosting, Business context security and scalability. 4. Future state: Develop overview of future systems 5. Gap analysis: Identify Gaps between current and Future IT systems 6. Identify and prioritize initiatives based on: Business Criticality, cost, Urgency, and resource allocation. 7. Make a 1 page IT-strategy so illustrate how you intend to support the overall business Objectives. |
| **Examples** |  |
| **Template** | See template for 1 page IT plan Below. |

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| **Input from Business Strategy** | | | |
| **Mission** | . | | |
| **Vision** |  | | |
| **Key Objectives**  Expected Growth?  New Markets?  Need capabilities? | 1 year | 3 years | 5 Years |
| **Key IT enabled Systems** |  | | |
| **IT Strategy** | | | |
| **IT Principles:** | <How do we want to build and use our key platforms?> | | |
| **Objectives**   1. **Strategic Alignment** 2. **Key System 1** 3. **Key System 2** 4. **Key System 3..** 5. **Security** 6. **IT-Platform** 7. **IT Capabilities** | 1 year | 3 years | 5 years |
| **Key Results** |  |  |  |
| **Communication Plan** |  | | |
| **Notes** |  | | |