

Tools for SMALL Businesses

Level 1 Question 11: Is our It platform scaleable enough to meet our growth targets?

Title	IT- Strategy (SIMPLE)
Why	IT is at the backbone of most companies today, regardless of whether you are pure Web-based platform, a consulting services firm, or even a building contractor. Hence you basic IT infrastructure needs to match your strategic ambition and be aligned with your growth targets.
What	An IT-strategy takes departure in your business strategy and key objectives. Yu should buil a simple 1-page IT-strategy including some basic principles for how your IT-should support your Business strategy.
How	Key steps in developing your simple IT Strategy <ol style="list-style-type: none">1. Review business vision and objectives.2. Formulate key principles for how your IT strategy will support your business3. Current State: Review all of your current systems, review current issues including hosting, Business context security and scalability.4. Future state: Develop overview of future systems5. Gap analysis: Identify Gaps between current and Future IT systems6. Identify and prioritize initiatives based on: Business Criticality, cost, Urgency, and resource allocation.7. Make a 1 page IT-strategy so illustrate how you intend to support the overall business Objectives.
Examples	
Template	See template for 1 page IT plan Below.

Input from Business Strategy			
Mission			
Vision			
Key Objectives	1 year	3 years	5 Years
Expected Growth? New Markets? Need capabilities?			
Key IT enabled Systems			
IT Strategy			
IT Principles:	<How do we want to build and use our key platforms?>		
Objectives	1 year	3 years	5 years
<ol style="list-style-type: none"> 1. Strategic Alignment 2. Key System 1 3. Key System 2 4. Key System 3.. 5. Security 6. IT-Platform 7. IT Capabilities 			
Key Results			
Communication Plan			
Notes			

